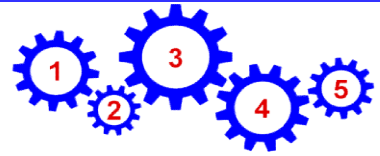


A Squared Technologies, Inc.

New Product Development Plan©

5 Steps Template - Project Checklist

Example - Simple electronic device



Task	Pre	W1	W2	W3	W4	W5	W6	W7	W8	W9	Post
1 Capture Concept											
1.1 Sketch and Describe Need											
1.2 Web Search											
1.3 Patent Search											
1.4 Matrix Evaluation											
1.5 Provisional Patent Filing											
2 Analyze Concept											
2.1 Focus Group Survey											
2.2 Chart Results											
3 Plan Concept											
3.1 Write Specs and Approve Same											
3.2 Sketch Mechanism											
3.3 RFQ ME Work											
3.4 RFQ EE Work											
3.5 Source Components											
3.6 Breadboard and Test Circuit											
3.7 Design PCB											
3.8 Design Mechanics											
3.9 RFQ Production Costs @ 10k											
3.10 SLA Mechanical Parts											
3.11 Assemble PCB											
3.12 Assemble First Model											
3.13 Test First Model											
4 Plan Presentation											
4.1 Logo / Trademark											
4.2 File											
4.3 Market Statistics											
4.4 Competition											
4.5 Formulate All Costs											
4.6 List Possible Partners											
4.7 Mkt Plan / Materials Design											
4.8 Materials Printing											
4.9 PPT Stats, Device Rendering, Costs											
4.10 Video Screenplay											
4.11 Video Taping											
4.12 Video Edit											
4.13 Post Video											
4.14 Embed in PPT											
4.15 Practice PPT Presentation											
5 Present Presentation											
5.1 List License Firms or Agents											
5.2 Talk Top Choices											
5.3 Pick Agent											
5.4 Plan Approach											
5.5 Send Video											
5.6 Set Meeting											
5.7 Make Presentation											

KEY

Owner	Atty	A2	Team	Eng	Cad	Fin	Mktg	A/V	Open	Open