



## Concert Program Ads for the 2017-18 Band Season

*Seen by the Santa Monica High School Community*



### Involve Local Businesses

Encourage your local businesses to support the Samohi Bands by advertising in our concert programs.

An opportunity to build goodwill in the community by supporting the Samohi Band Program.

### Highlight Your Own Business

Don't forget your own business! Increase your visibility as a local business in your own school community.

Our prices are low, and it's a great way to enhance your reputation.

### Place an Ad

Samohi Band Programs are *Playbill*-style magazines printed on high-quality paper.

Prices cover ad placement in 3 programs—Winter, Spring and Pops Concerts.

Let us know whom to contact for the ad text and artwork (By Jan 15, 2018) or send to [samohiband@gmail.com](mailto:samohiband@gmail.com)

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

### Interior Black and White Ads

Mark your selection here:

\_\_\_\_\_ Full Page (5 x 8") .....\$250  
\_\_\_\_\_ Half Page (5 x 4" or 2½ x 8") .....\$175  
\_\_\_\_\_ Quarter Page (5 x 2½" or 2½ x 4") .....\$145  
\_\_\_\_\_ Business Card (approx. 3 x 1½") .....\$100

### Color Ads

Mark your selection here: (limited availability)

\_\_\_\_\_ ☒ Outside Back Cover.....

OR

### Make a Donation

If you prefer, your business can be listed in the donor section of all three programs for a donation of \$10 or more.

The Santa Monica High School Band is part of a 501(c)(3) nonprofit organization, and all donations are tax-deductible to the extent allowed by law. The Samohi Band will send a letter acknowledging your donation for tax purposes.

**Composer's Circle \$1,000 +**

**Patron of Music \$500–999**

**Supporter of Music \$250–499**

**Companion of Music \$100–249**

**Associate of Music \$10–99**

Name(s) for donation recognition in concert programs: \_\_\_\_\_

Name and address for donation acknowledgment letter: \_\_\_\_\_

*Make all checks payable to:*

SMAPA-Samohi Bands

*Send your payment for the ads or your donation to:*

Samohi Band  
601 Pico Blvd.  
Santa Monica CA 90404

All INTERIOR Business Card, 1/4 page, 1/2 page and full page ads will be printed in black & white for the Winter, and Spring Concert programs. ALL ADS will be printed in COLOR for the Pops Concert program.