

# Leading Communities: A Place-Based Leadership Curriculum

## Four Core Skill Sets

- Understanding community leadership and your community
- Identifying issues and framing ideas
- Building social capital
- Mobilizing resources for community action

Leading Communities is a research based program developed by Iowa State University Extension and Outreach and the University of Wisconsin-Extension. It is designed to teach community members skills they need for interacting and working together to promote sustainable community development.



Class of 2016

## Local Programming & Projects

Participants will interact with local leaders and learn about Lee County resources during community organized tours and leadership panels. Class sessions will rotate to both rural areas and towns in the county, showcasing the uniqueness of each. Participants will use their learned skills and new community leadership network to research, design and implement projects for the betterment of communities in Lee County. A certificate will be awarded to participants who successfully fulfilled the requirements of the leadership program.



Class of 2017

Building  
Leaders  
for a  
Stronger  
Tomorrow



### ISU Extension and Outreach—Lee County

Website: [www.extension.iastate.edu/lee/](http://www.extension.iastate.edu/lee/)  
E-mail: [leeanns@iastate.edu](mailto:leeanns@iastate.edu)  
Phone: 319-835-5116

### Fort Madison Area Chamber of Commerce

Website: [www.fortmadison.com](http://www.fortmadison.com)  
E-mail: [chamber@fortmadison.com](mailto:chamber@fortmadison.com)  
Phone: 319-372-5471

### Keokuk Area Chamber of Commerce

Website: [www.keokukchamber.com](http://www.keokukchamber.com)  
E-mail: [director@keokukchamber.com](mailto:director@keokukchamber.com)  
Phone: 319-524-5055

### Important Dates

- Participant application due by noon on Friday, September 1, 2017.
- Participant notification by September, 8 2017
- Program runs October 2017—May 2018

The program application is available online or by contacting the participating partners.

### Tuition\*

- Chamber member—\$625
- Non-chamber member—\$850

\*Tuition includes Southeast Iowa Region Days registration, overnight accommodations in shared suite room in conference hotel, and group dinner.



IOWA STATE UNIVERSITY  
Extension and Outreach

**Sessions are held on Tuesday's from 8:30 am—4:30 pm. Lunch is provided for participants. The program will be hosted in communities throughout Lee County. Site information will be given to participants when they are notified of their acceptance into the program.**

## Session 1

10/10/2017

### Understanding Community Leadership and Your Community

- Introductions and Team Building
- Understanding Place-based Leadership Development
- Your Community by the Numbers
- Identify Community Assets
- ◊ Learn How to Network

## Session 2

11/7/2017

### Identifying Issues and Framing Ideas

- Learn how to Frame Ideas
- Identify and Prioritize Community Issues
- Learn how to Reframe Issues
- Learn about Wicked Issues
- ◊ Learn about Poverty in Lee County
- ◊ Education Panel Discussion

## Session 3

12/12/2017

### Visioning and Group Decision Making

- Create a Community Vision
- Learn how to make Group Decisions
- ◊ Learn about Small Business Development
- ◊ Workforce Development Panel Discussion
- **Leading Communities Curriculum**
- ◊ Local programming organized by partner organizations
- \* Add on programming offered through Iowa State University Extension & Outreach, Community and Economic Development

## Session 4

1/9/2018

### Building Social Capital

- Understand Social Capital
- Learn about Social interactions
- Learn how to Build Relationships and Trust
- ◊ Intro to a service club
- ◊ Healthcare Panel Discussion
- ◊ Crime and Safety Panel Discussion

## Session 6

3/13/2018

### Social Interactions and Communications

- Building Shared Understanding
- Communication and skills assessment
- Inclusion and diversity
- Conflict management
- ◊ Community Project work
- ◊ Community Tour

## Session 5

2/6/2018

### Get to Know Yourself and Others

- \* Myers Briggs Type Indicators ®
- \* Identify Your Personality Profile
- \* Learn how to Communicate with other Personality Profiles
- ◊ Attend Board of Supervisors Meeting
- ◊ Learn about Government Affairs
- ◊ Economic Development Panel Discussion

## Session 7

4/10/2018

### Mobilizing Resources for Community Action

- Impacts of Community decisions on social and economic conditions
- Local Power Structures
- Types of community Leaders
- Change Leadership
- Goals and Plans
- ◊ Volunteer Engagement and Involvement

## Southeast Iowa Region Days

2/21/2018—2/22/2018

### Des Moines, IA

- ◊ Meet with state government officials
- ◊ Network with Southeast Iowa leaders
- ◊ Advocate on behalf of Southeast Iowa

## Graduation

5/08/2018

### Moving from Planning to Action

- Morning: Project Presentations  
Noon: Graduation Luncheon & Ceremony

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*"The fees for service will be used to off-set direct expenses and to support the Community and Economic Development County Extension Program."*