



Speaker Biography for Continuing Education Program

Program Sponsor: Society of Financial Service Professionals - Twin Cities

Program Date: Thursday, August 3, 2017

Program Topic: **Professional Ethics in Practice**

Speaker: **John Comer, CFP®**

Biography:



John Comer, CFP®

Principal

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John Comer, CFP®, is the founder of Comer Consulting, LLC, a writing and speaking firm that helps financial professionals communicate ethically and effectively with consumers.

John is a financial advisor with Waddell & Reed. He has been an adjunct professor in the Financial Planning Certificate Programs at the University of Minnesota, Mankato. He serves on local committees for the society of Financial Services Professionals and the Financial Planning Association and has served on the board of directors for the Minnesota Jump\$tart Coalition for Personal Financial Literacy. He has been quoted in and has written articles for industry and consumer periodicals.

John has presented to the Society of FSP, the FPA, PLUS, broker dealers and community groups. John was awarded the Heart of Financial Planning Award by the Financial Planning Association in 2011 and Sixth Annual Distinguished Service Award from the Minnesota Chapter of the Financial Planning Association in 2010.