

# THE MOUNTAIN VIEW

The Brookland Foundation Quarterly Newsletter

VOL. 1, ISSUE 2

11.30.2018



## BROOKLAND FOUNDATION

"Moving Mountains for Community"

### The Foundation's Programs

(Click below to view each Programs' Initiatives, Mission, and Activities.)

[△ Health & Wellness](#)   [△ HIV/AIDS](#)   [△ Tutorial](#)   [△ Homeless Outreach](#)   [△ Male Initiative](#)

## Welcome

Welcome to our quarterly Brookland Foundation Newsletter, "The Mountain View". In this newsletter, we want to highlight why our donors give, the community support we provide, how you can make a difference, and say "Thank You" to our donors, supporters, and volunteers.

## Major Accomplishments & Upcoming Events (click graphic below for more details)



Shirley B. Caldwell  
Cruising on Cloud Nine  
(October 10, 2018)



Brookland Baptist  
Church Fall Festival  
Trunk-or-Treat 2018  
(October 26, 2018)



Supporting Events and  
Promoting Foundation's  
Mission  
(Ensemble Eclectica, Top)  
(Alzheimer's Walk, Bottom)



Rev. Charles & Jackie  
Cherry's Birthday Party  
for the Homeless  
(December 22, 2018)

## Thank You to Our Donors, Supports, & Volunteers



Thank you, Thank you, Thank you! You make our mission possible.

The Brookland Foundation receives several calls per day to support the community (Richland, Lexington, Fairfield, Orangeburg, Colleton, Hampton, etc. Counties) by providing families and individuals with electric bill payment assistance, rental assistance, transportation needs, and hotel/emergency shelter assistance to name a few.

During this holiday season (November 2018), a young lady with three (3) children reached out for assistance. Her electricity was in the process of being cut-off at any moment and they would not have any power for the holidays. She and her 2 year old child were waiting at the office when our Development Director arrived. Usually during this time of the season, our resources are very limited. Additionally, her electricity bill was a very large amount. However, within minutes, our donors/supporters pledge to help and we were able to keep this young lady's lights on.

There are **many others that still need our assistance**. Please **consider volunteering** (1-2 hours per week makes a huge difference) **or donating** to the foundation to help us achieve our Mission.

Call Juanita Farmer (Development Director, (803) 744-7914) or Visit <http://www.BrooklandFoundation.org> for more details. **Donations** (including monthly recurrence and select program support) can be **securely entered via our website**.

## Philanthropist: Why Give, Support, and Volunteer

### Why I Give?

#### Anyone can be a Philanthropist

A philanthropist is a person who seeks to promote the welfare of others, often, but not always, with **donations of time, resources, or money**. Based on this information, you may already be a community philanthropist.

Read below to see how one philanthropist has done and continue to do wonderful things for the community.

#### Reverend Jeryl Salmond "Gives" and Supports from the Heart

Rev. Jeryl Salmond demonstrates what it is to be a philanthropist. He spends a lot of his time and resources helping others. He has also been a strong supporter of the Brookland Foundation for many years. Each year, Rev. Salmond has his Birthday Celebration to support the homeless. Because of his big heart, he doesn't ask for gifts for himself; but instead asks that each person bring items to help the homeless. Over the past four (4) years, the Brookland Foundation has partnered with Ladson Presbyterian Church to feed the homeless during this designated time of the year. It is exciting to know that during this event Rev. Salmond and his efforts has helped three (3) homeless individuals find permanent shelter. The Brookland Foundation is happy to name **Rev. Jeryl Salmond our 2018 Philanthropist of the Year**.

## The Color Pink Celebrates 10<sup>th</sup> Year Anniversary



#### A Health and Wellness Program Initiative

**The Color Pink: Breast Cancer Awareness Gala "Safe IN His Arms" celebrated it's 10th year anniversary** on Wednesday, October 10, 2018 with a very special guest, national recording artist, Avery\*Sunshine. Pictures from this wonderful event on "Celebrating Breast Cancer Survivors" will be available on our website.

**"Survivor's Circle: Celebrating Life!" Breast Cancer Support Group** meets every 1<sup>st</sup> Thursday of the month at 6:00pm. All who are interested are invited to attend to garner Support, Care and Love. Interested persons can contact Sandra Golden Brown ([sgoldenbrown@yahoo.com](mailto:sgoldenbrown@yahoo.com)) or Sharon Scott ([sgscott330@gmail.com](mailto:sgscott330@gmail.com)).

## Volunteering During the Holiday Season



#### Homeless Outreach Program Activities

On November 21, 2018, the Homeless Outreach volunteers feed and supported approximately 115 homeless individuals at the Ladson Presbyterian Church **Thanksgiving lunch**. This is always such a rewarding experience.

Each month, volunteers serve Dinner at Transition (1st Wednesday, 30-45 minutes), Breakfast at Transition (3rd Saturday, 30-45 minutes), and participate in special events. Many other special events are planned for the next 3 months. Please visit the foundation website for additional details.

If you would like to volunteer with us at any activity or event, please contact Frarazia Johnson (Program Director) at (803) 556-0442 or [fjohnson\\_ops@yahoo.com](mailto:fjohnson_ops@yahoo.com).

## Tutorial Sessions Started Their Exciting School Year



#### Tutorial Program Welcomes New Tutors and Students

The sessions kicked off with a huge **"Welcome"** and food for the students, parents, tutors, and others that attended. This year, we **added three (3) new tutors** (2 women and 1 man) to our team. We now have a total of seven (7) tutors supporting fifteen (15) students ranging in grades K-12. They address subjects including Math, Science, English, and Reading. Additionally, we have five (5) students enrolled at East Point Academy **that focuses on Chinese**, as well as Math and English. Our computer lab (connected to resources) has been the key to providing the assistance needed in that area.

Cassandra Conyers-Rush and the Brookland Foundation would like to say a **big "Thank You"** and a **heartiest welcome** to the **new tutors** for giving their time and support to help our young community members with their educational needs.

The Tutorial Program provides after-school and evening tutoring assistance with homework for students in K-12 in all subject areas. The sessions are Mondays and Thursdays from 6:00pm to 7:30pm at the Lakeview Empowerment Center.

Contact Cassandra Conyers-Rush (Program Director) at (803) 318-3479 or [cconye@scdji.net](mailto:cconye@scdji.net) for additional information or to volunteer as a tutor.

## Empowering Our Community with Knowledge



#### A HIV/AIDS Program Initiative

The HIV/AIDS Program is planning for it's upcoming **Retreat, Quarterly Workshops**, and other special events and would like for you to be a part of them.

Our program seeks to inform and educate the community about the HIV virus, while encouraging risk educations/preventive behaviors.

The HIV/AIDS Program "CARES".

- C - Compassion
- A - Awareness
- R - Respect
- E - Education
- S - Support

We are actively recruiting volunteers and participants. Interested persons should contact K. Allen Campbell (Program Director) at (803) 744-7906 or [kcambell@brookland.cc](mailto:kcambell@brookland.cc).

## Help Us Continue to Reshape our Male Initiative Program



#### Male Initiative Program

The Male Initiative focuses on strategies and solutions designed to empower males and their families. In 2019, we are planning to **host a "Voices of the Community—Health Equity" session**, a **Suicide Awareness Workshop**, and partnering with others to support many initiatives for the community.

To assist us with achieving our goals, we are seeking volunteers and supporters that can help us build this program. Interested persons should contact Lewis C. Hicks (Program Director) at (803) 477-1456 or [lchicks101@gmail.com](mailto:lchicks101@gmail.com).

## We are Committed to Transparency



#### Achieving the 2018 GuideStar Silver Seal of Transparency

The Brookland Foundation was recently recognized for our transparency with a 2018 Silver Seal on our GuideStar Nonprofit Profile!

GuideStar is the world's largest source of information on nonprofit organizations. More than 8 million visitors per year and a network of 200+ partners use GuideStar data to grow support for nonprofits.

In order to get the 2018 Silver Seal, the Brookland Foundation shared important information with the public using our profile on [www.guidestar.org](http://www.guidestar.org). Now our community members and potential donors can find in-depth financial information about our organization.

Check out our GuideStar Nonprofit Profile and tell us what you think: <https://www.guidestar.org/profile/57-0994150>

## This Holiday, Make a Difference While You Shop (AmazonSmile)



Did you know your purchases can make a difference? **AmazonSmile donates to Brookland Foundation** when you do your holiday shopping at [smile.amazon.com/ch/57-0994150](http://smile.amazon.com/ch/57-0994150). Support us every time you shop.

In other words, you can **do good for your community** while you're shopping on Amazon -- at **no extra cost to you**.

The Brookland Foundation

1218 Bachelor Street, West Columbia, SC 29169

Email: [brofound@brookland.cc](mailto:brofound@brookland.cc) Phone: (803) 744-7914 Fax: (803) 796-7279

Next edition: February 2019