

# Adams County, Pa. LIVING 2017 2018

*Promote your business to the people who live, work and play in Adams County in the OFFICIAL “Adams County Living” guide produced by the Gettysburg Adams Chamber of Commerce.*

# ADVERTISE

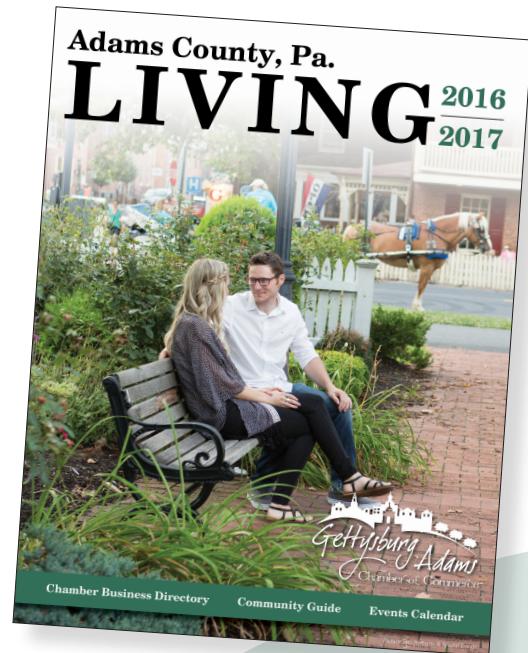
**WHY:** Stretch your advertising dollars and connect directly with thousands of potential customers by advertising in Adams County's premier publication, *Adams County Living*, the Gettysburg Adams Chamber of Commerce community guide and business directory. Participation is exclusive to chamber members.

**WHO:** We're helping people who live, work and play in Adams County discover the community and products and services from more than 500 local chamber businesses and organizations. Last year's publication, the first of its kind, was widely acclaimed for its ease of reading and useful information.

**WHAT:** We'll print 10,000 copies of a professional, quality magazine to promote YOU, our chamber members. Produced "in house," local chamber member vendors help us create and print a quality magazine that brings and keeps dollars in our community.

**WHERE:** The publication will be delivered directly into the hands of your potential business and residential customers. 10,000 copies are distributed annually to subscribers of the *Gettysburg Times*, 50+ locations throughout Adams County, new residents and chamber members. Plus, the directory is published online, with last year's directory receiving 100,000+ views each month.

**WHEN:** Published Sept. 2017.



## DEADLINES

Space Reservation: **April 21**

Design Reservation: **April 21**

Camera-Ready Art: **June 16**

Payment Due: **July 1**

Publication: **September 2017**

## ADVERTISING MATERIALS

For advertising production questions, contact [directory@gettysburg-chamber.org](mailto:directory@gettysburg-chamber.org) or 717.334.8151.

## RESERVE

directory@gettysburg-chamber.org  
717.234.8151

## ALL ADS INCLUDE:

- **Full Color Printing.**
- **Free Ad Design.** Up to one hour of design and two drafts are included. Additional fees may apply.
- **Full Color Proofs.** Be assured your ad is exactly what you want. No ad is published without an approved proof.



**FULL PAGE**  
8.5" x 11" (include 1/4" bleed)  
**\$1,175**

**1/2 PAGE**  
3.625" x 10"  
**\$775**

**1/2 PAGE**  
7.5" x 4.875"  
**\$775**

**1/4 PAGE**  
3.625" x 4.875"  
**\$575**

**1/8 PAGE**  
3.625" x 2.4"  
**\$375**

**ENHANCED LISTING**  
35 words and photo  
**\$275**  
Second Location **\$50**

## INSERTION ORDER

• Firm or Individual

• Contact

• Street Address

• Mailing Address

• City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

• Telephone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

• Signature \_\_\_\_\_ Signature authorizes purchase of the ad size checked Date \_\_\_\_\_

•  Please check box if billing address is the same as above

• Contact

• Billing Address

• City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

•  Graphic Design Needed

• **Send artwork to [directory@gettysburg-chamber.org](mailto:directory@gettysburg-chamber.org).**

**TOTAL PRICE**

**\$** \_\_\_\_\_

## PREMIUM POSITIONS

<input type="checkbox"/> Back Cover.....	<b>\$1,675</b>	<input type="checkbox"/> Inside Facing Covers.....	<b>\$1,375</b>
<input type="checkbox"/> Inside Front Cover...	<b>\$1,475</b>	<input type="checkbox"/> Inside Back Cover.....	<b>\$1,475</b>

Adams County Living is published by the Gettysburg Adams Chamber of Commerce. Under no circumstances will refunds be made for position of an advertisement unless a premium position was paid. The chamber reserves the right to reject or edit any advertisement at any time. Payment is due within 30 days of receipt of invoice. A service charge of 1.5% per month is charged on balances over 30 days past due. Cancellation prior to April 21 is allowed, provided a fee equal to 50% of the price of the advertisement is paid. Customers are responsible for keeping current with the chamber. Only member advertisers are published. No refunds are given for customers who fail to keep their chamber membership in good standing.