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<http://www.bizjournals.com/southflorida/news/2016/09/23/health-care-firm-plans-to-create-150-jobs-in-new.html>

## Health care firm plans to create 150 jobs in new office

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Innovation Senior Management plans to create 150 jobs over the next three years at its recently opened office in Miami Beach, the **Beacon Council** announced.

The company, which moved to 1688 Meridian Ave., provides strategic planning for investors, operators and owners of assisted living facilities. It also helps with acquisition, construction and financial turn arounds in that industry.

"There is a real need for more quality assisted living facilities," said Pilar Carvajal, CEO of Innovation Senior Management. "The valuations of assisted living facilities are driven by the management company. Baby boomers demand will be smarter and more advanced. The key to success in this industry will be investors and owners who choose their markets and managers wisely."

The Beacon Council said Innovation Senior Management would spend more than \$100,000 in capital investment in its new office. The economic development agency helped the company with space selection and local and state incentives.

"The real satisfaction in what we do is helping a company providing an important service, like Innovation Senior Management, grow and thrive," Outgoing Beacon Council President and CEO Larry K. Williams said. "Many individuals will benefit with the success of this operation."

**Brian Bandell**

Senior Reporter

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"Jobs" on wooden block and magnifying glass on newspaper background