



2018 OCMA Winter Conference and ICMA Midwest Conference

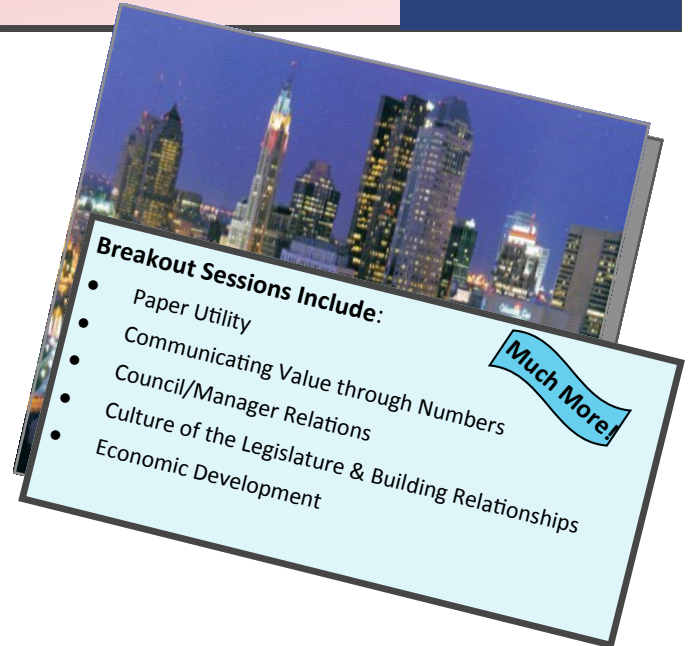


March 7-9, 2018 | Renaissance Columbus Downtown Hotel

Please join the Ohio City/County Management Association as we partner with the International City/County Management Association for the 2018 OCMA Winter Conference and ICMA Midwest Regional Conference.

Gather with executive leaders and local government professionals from around Ohio and the Midwest for fantastic professional development and networking. Don't miss out on this wonderful opportunity!

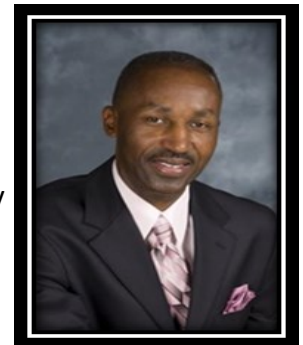
Featured Presenters:



Ron Holifield, Founder and CEO of Strategic Government Resources, previously served as Assistant City Manager in Plano, Texas as well as City Manager in Garland, DeSoto, Farmersville and Sundown, Texas. In 1999, Ron founded Strategic Government Resources to specialize in facilitating collaboration among local governments, with a particular emphasis in employee training and development of next generation leaders. Ron will be speaking on Servant Leadership.



Marc Ott, ICMA Executive Director, will present an interactive workshop session on how to know when to lead and when to follow the lead of others. This workshop will be an opportunity to participate in a discussion of the future of professional local government management, explore the issues that challenge the way managers are taught to think about management, the components of the traditional "manager toolbox," and whether those tools are still relevant in this era of disruptive innovation and technology.



ICMA-RC Reception



Register **TODAY** at: www.ocmaohio.org

- OCMA Member First Time Attendee: \$175.00
- OCMA Member Returnee: \$250.00
- Non-Member: \$350.00

Registration Deadline is February 28, 2018.



Register today at: www.ocmaohio.org

2018 OCMA Winter Conference and ICMA Midwest Conference*

Wednesday, March 07, 2018				
Time	Event			
8:00 AM - 4:00 PM	ICMA Leadership Advisory Board Meetings			
12:00 PM	Registration			
1:00 PM - 3:15 PM	ICMA Nominating Committee			
1:30 PM - 4:30 PM	ICMA Emerging Leaders Session: Making What You Have to Say Meaningful and Memorable (Felicia Logan, Executive Coach, ICMA)			
3:30 PM - 5:00 PM	ICMA Leadership Meeting			
5:30 PM - 6:30 PM	ICMA-RC Reception			
6:30 PM	Dinner on Your Own			
6:30 PM	Networking Dinner for Students/ICMA Representatives/OCMA Board Members - Due Amici			
Thursday, March 08, 2018				
Time	Event			
7:30 AM	Breakfast			
8:30 AM - 10:00 AM	OCMA - Welcome & Keynote Ron Holifield: 4th Dimension Leadership: A Radical Strategy for Creating an Authentic Servant Leadership Culture			
10:15 AM - 11:15 AM	Breakout 1 Filling the Talent Gap ((Kent Wyatt, Co-founder ELGL and Senior Management Analyst, Tigard, OR, Ben Kittleson, ELGL Board of Directors and Senior Budget Analyst, Durham, NC and Stacy Schweikhart, ELGL Board of Directors and Community Information Manager, Kettering, OH)	Breakout 2 Coaching: Up, Down and Across (Felicia Logan, Executive Coach, ICMA)	Breakout 3 Paper Utility: A Tool for Economic Development (Keith Valiquette, Honeywell, and Greg Elam, Step Resources, a division of Lykins Energy)	
11:30 AM - 12:30 PM	Lunch			
12:45 PM - 1:45 PM	Breakout 4 Strategies for Inspiring a Healthy Governance Culture (Ron Holifield)	Breakout 5 Prepared Communities Win (Kenny McDonald, President and Chief Economic Officer, The Columbus Region and Nate Green, Director of Economic Development, The Montrose Group)	Breakout 6 Strategies for Funding Capital Projects (Aaron Montz, Mayor, City of Tiffin, Steve Coon, Coon Restoration and Sealants, Inc., Dave Zenk, Executive Director, Metroparks of the Toledo Area, James Hockaday, CEO, City of Conneaut)	
2:00 PM - 5:00 PM	ICMA University Workshop - Leading Courageously in Challenging Times , Marc Ott, ICMA Executive Director, and Felicia Logan, Executive Coach, ICMA			
5:00 PM - 6:00 PM	Jefferson Health Plan Reception and OCMA Annual Awards Ceremony			
6:30 PM	ELGL Reception			
Friday, March 09, 2018				
Time	Event			
8:00 AM	Breakfast			
8:30 AM - 9:15 AM	OCMA Business Meeting			
9:30 AM - 10:30 AM	Breakout 7 Culture of the Legislature and Building Grassroots Relationships (Woody Woodward, Executive Director Ohio Parks and Recreation Association)	Breakout 8 Rise of Opiate Use (Rob Streck, Chief Deputy, Montgomery County Sheriff's Office)	Breakout 9 Fleet Management 101 for Cities and Counties (Jeremy Baldwin, Senior Account Executive, and Matthew Whetzel, Senior Account Executive, Enterprise Fleet Management)	
10:45 AM - 11:45 AM	Breakout 10 Pay to Play: The FBI's Role in Public Corruption Investigations (Jeff Williams, Supervisory Special Agent, Federal Bureau of Investigation)	Breakout 11 Beyond the Buzzwords: The Practical Application of Data and Storytelling (Kent Wyatt, Co-founder ELGL and Senior Management Analyst, Tigard, OR, Ben Kittleson, ELGL Board of Directors and Senior Budget Analyst, Durham, NC and Stacy Schweikhart, ELGL Board of Directors and Community Information Manager, Kettering, OH)	Breakout 12 Economics of Citizen Engagement (Nick Mastronardi, Founder and CEO, POLCO)	
12:00 PM - 1:00 PM	Lunch & ICMA 2022 Conference Planning			

* This is a tentative schedule. Topics, dates and times are subject to change. Information will be updated as soon as it is received.



The popular OCMA Winter Conference Welcome Reception hosted by ELGL and SGR returns in 2018! Please make plans to join us on Thursday, March 8th from 6:30 - 8:30 PM at Pins Mechanical Company, 141 N. Fourth Street - Columbus, Ohio 43215.

ELGL - The Engaging Local Government Leaders Network (www.elgl.org) and SGR are hosting this informal happy hour. The event is only \$5.00 to attend and is open to all local government professionals in Ohio - you do not have to be an OCMA member, ELGL member or conference attendee to join us! Don't worry - no sales pitches, no presentations. Just a warm welcome and time to network with colleagues.

For more information email OCMA Next Gen Committee Chair & Ohio ELGL Team Captain Stacy Schweikhart at stacy.schweikhart@ketteringoh.org or stacy@elgl.org. You can access the registration link below.

<https://members.elgl.org/public/event/details/34a4457d8472a965c6a459a6884a2ede7e49f00f/1>