



Sherwood Forest Farms Evergreens Fundraiser
September 20 – October 13, 2016

Due Date
Thursday, October 13
(Order forms received after this date will
NOT be accepted)

This is the first tour fundraiser of the 2016-2017 season. All proceeds will benefit your child's choir tour!

Since 1954, Sherwood Forest Farm has provided wreaths and evergreens that are harvested in the Cascade Mountain Range of the Pacific Northwest. The fundraising program provides two fundraising options: Local Group Delivery Items and Direct Delivery Gift Items.

Local Group Delivery Items

All items will be delivered to the MCC Office, 427 East Stewart Street, Milwaukee, WI, during the week of November 15-23. Due to shipping issues, the company cannot predict an exact date. MCC will send out an email notice to all MCC families as soon as the items arrive at the office.

Direct Delivery Gift Items

These items are packaged individually and sent from Sherwood Forest Farms directly to a recipient anywhere in the US (excluding Alaska and Hawaii). What a great way to give a holiday gift to a family member who lives out of town! All items will be delivered the first two weeks after Thanksgiving.

Order forms are on the Order Collecting Envelope. Please collect all of the information from each customer that is listed on the order collecting envelope.

How does this fundraiser work?

In order to benefit from this fundraiser, a singer must be considered a "Participant." A Participant is a singer who has sold enough fundraising product to meet or surpass that fundraiser's minimum participation level. (*Example: To be considered a participant in "X" fundraiser, you must sell at least \$Y worth of fundraising product.*)

The fundraised profit from each choir will be divided evenly among those who are considered Participants in that choir and will be used as a discount toward that year's tour. Fundraised tour discounts cannot be carried over from MCC season to MCC season. *Example: The participation level is \$100. Resident Choir West fundraised \$1000. There are 10 students who are considered Participants. \$1000 will be divided evenly among the 10 students giving them each a \$100 discount off their tour fee.*

What is the participation level for this fundraiser?

\$100 of product sold per singer of evergreen products. (NOTE- Even though poinsettias launched at the same time as the evergreens they have separate participation thresholds)

How are funds collected?

Customers must pay at the time of placing their order. Funds may be collected as a check or in cash. Please have individual checks written to you, total checks & cash and submit **ONE ORDER CHECK FOR EVERGREENS (& ANOTHER FOR POINSETTIA) made out to MCC**. Please write "Evergreen Fundraiser" in memo section.

Where do I turn in and/or get extra envelopes and order forms?

All sealed envelopes may be turned in to your rehearsal assistant at the beginning of your rehearsal each week. Extra envelopes/order forms are available via your rehearsal assistant or by contacting the MCC office at 414.221.7040.

If you have any questions, please call Marco Antonio Melendez, Artistic Director, at 414.221.7040 or email mmelendez@MilwaukeeChildrensChoir.org.