



NJHSA October Executive Conference  
October 28 – October 30, 2017  
Arizona Biltmore

## Agenda

**Friday, October 27**

### *Taliesin Room, Terrace Building*

**Saturday, October 28**

### *Frank Lloyd Wright Lawn*

7:30 pm -10:00 pm Enjoy an Arizona evening while dining with your colleagues at the Biltmore. Time for Haydalah and networking will be included.

**Sunday, October 29**

## Aztec Room / Patio

8:30 - 12:00 pm

## Advocacy as an Expansive Leadership Strategy for Impact

Presenter: Laurel O'Sullivan, J.D. Principal and Founder of The Advocacy Collaborative

This session will focus on:

- Advocacy as an expansive Leadership Strategy for Impact
- Addressing, Identifying, Confronting and Deconstructing common challenges & misperceptions
- Explaining a New Developmental Framework & Pathway for Motivating and Sustaining Prolonged Advocacy Leadership using key considerations for expansive and effective stakeholder engagement
- How to better Anchor and Sustain Advocacy within Network organizations by providing tips, tools and template

12:00 am - 2:00 pm

Lunch on your own

Hotel options include:

## The Café

## Frank & Alberts Restaurant

## Cabana Club at the Paradise Pool

2:00 pm - 4:00 pm

## NJHSA Advocacy Agenda Development

Facilitators: Mindy Reinstein, NJHSA Washington Representative  
Leah Rosenbaum, President & CEO, JVS Detroit  
and NJHSA Board Member  
Reuben Rotman, CEO, NJHSA

4:00pm

## **Monday, October 30**

*Aztec Room / Patio*

8:00 am - 8:30 am      Continental breakfast at the Biltmore

8:30 am - 11:30 am      **NJHSA Innovation**

Presenter: Mike Mozenter, Owner, BizLogx, LLC

This session will focus on:

- Highlighting innovations currently employed by NETWORK member agencies
- Exploring approaches to identifying new sources of innovation
- Discussing techniques to establish productive innovation partnerships

Attendees will have the opportunity to speak directly with NETWORK innovators and gain exposure to the innovation process. This session will be a critical step in the NETWORK's process to plan, fund and implement its Center for Innovation and Research.

11:30 am      Conference Adjournment

*Terrace Suite*

*Terrace Building*

12:00 am - 2:00 pm      NJHSA Board of Directors Business Lunch Meeting