

Agenda

Friday, October 27

Taliesin Room, Terrace Building

7:30 pm - 9:00 pm Optional Shabbat Dinner

Saturday, October 28

Frank Lloyd Wright Lawn

7:30 pm - 10:00 pm Enjoy an Arizona evening while dining with your colleagues at the Biltmore. Time for Havdalah and networking will be included.

Sunday, October 29

Aztec Room / Patio

8:00 - 8:30 am Continental breakfast at the Biltmore

8:30 - 12:00 pm

Advocacy as an Expansive Leadership Strategy for Impact

Presenter: Laurel O'Sullivan, J.D. Principal and Founder of
The Advocacy Collaborative

This session will focus on:

- Addressing, Identifying, Confronting and Deconstructing common challenges & misperceptions regarding advocacy
- Explaining a New Developmental Framework & Pathway for Motivating and Sustaining Prolonged Advocacy Leadership using key considerations for expansive and effective stakeholder engagement
- How to better Anchor and Sustain Advocacy within Network organizations by providing tips, tools and template

12:00 pm - 2:00 pm

Lunch on you own

Hotel options include: The Café
Frank & Alberts Restaurant
Cabana Club at the Paradise Pool

2:00 pm - 4:00 pm

NJHSA Advocacy Agenda Development

Facilitators: Leah Rosenbaum, President & CEO, JVS Detroit
Reuben Rotman, CEO, NJHSA

4:00pm

Adjourn for the day - Dinner on your own

Monday, October 30

Aztec Room / Patio

8:00 am - 8:30 am

Continental breakfast at the Biltmore

8:30 am - 11:30 am

[NJHSA Innovation](#)

Presenter: Mike Mozenter, Owner, BizLogx, LLC

This session will focus on:

- Highlighting innovations currently employed by NETWORK member agencies
- Exploring approaches to identifying new sources of innovation
- Discussing techniques to establish productive innovation partnerships

Attendees will have the opportunity to speak directly with NETWORK innovators and gain exposure to the innovation process. This session will be a critical step in the NETWORK's process to plan, fund and implement its Center for Innovation and Research.

11:30 am

Conference Adjournment

12:00 pm - 2:00 pm

NJHSA Board of Directors Business Lunch Meeting