



NJHSA October Executive Conference
October 28 – October 30, 2017
Arizona Biltmore

Agenda

Friday, October 27

Taliesin Room, Terrace Building

Saturday, October 28

Wrigley Lawn

7:30 pm -10:00 pm Enjoy an Arizona evening while dining with your colleagues at the Biltmore. Time for Haydalah and networking will be included.

Sunday, October 29

Aztec Room / Patio

8:30 - 12:00 pm

Advocacy as an Expansive Leadership Strategy for Impact

Presenter: Laurel O'Sullivan, J.D. Principal and Founder of The Advocacy Collaborative

This session will focus on:

- Advocacy as an expansive Leadership Strategy for Impact
- Addressing, Identifying, Confronting and Deconstructing common challenges & misperceptions
- Explaining a New Developmental Framework & Pathway for Motivating and Sustaining Prolonged Advocacy Leadership using key considerations for expansive and effective stakeholder engagement
- How to better Anchor and Sustain Advocacy within Network organizations by providing tips, tools and template

12:00 am - 2:00 pm

Lunch on your own

Hotel options include:

The Café

Frank & Alberts Restaurant

Cabana Club at the Paradise Pool

2:00 pm - 4:00 pm

NJHSA Advocacy Agenda Development

Facilitators: Mindy Reinstein, NJHSA Washington Representative
Leah Rosenbaum, President & CEO, JVS Detroit
and NJHSA Board Member
Reuben Rotman, CEO, NJHSA

4:00pm

Monday, October 30

Aztec Room / Patio

8:00 am - 8:30 am Continental breakfast at the Biltmore

8:30 am - 11:30 am **NJHSA Innovation**

Presenter: Mike Mozenter, Owner, BizLogx, LLC

This session will focus on:

- Highlighting innovations currently employed by NETWORK member agencies
- Exploring approaches to identifying new sources of innovation
- Discussing techniques to establish productive innovation partnerships

Attendees will have the opportunity to speak directly with NETWORK innovators and gain exposure to the innovation process. This session will be a critical step in the NETWORK's process to plan, fund and implement its Center for Innovation and Research.

11:30 am Conference Adjournment

Terrace Suite

Terrace Building

12:00 am - 2:00 pm NJHSA Board of Directors Business Lunch Meeting

SPECIAL THANKS TO THE EXECUTIVE CONFERENCE PLANNING COMMITTEE

David Marcu, CEO, Israel Elwyn; Board Treasurer, NJHSA & Conference Chair

Will Berkovitz, CEO, JFS Seattle

Paula Goldstein, President/CEO, JFCS Greater Philadelphia & Board Member, NJHSA

June Guterman, CEO, JFS Columbus & Board Co-Chair, NJSNA

Perry Ohren, CEO, JFS Detroit & Board Vice Chair, NJSNA

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