



For Immediate Release
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Network of Jewish Human Service Agencies Holds First Executive Gathering; Outlines Organization's Focus on Advocacy and Innovation

Leadership Unveils Vibrant New Logo

October 30, 2017 (Phoenix, AZ) – Leaders of Jewish human service agencies from the United States, Canada and Israel gathered here yesterday and today at the inaugural leadership conference of the Network for Jewish Human Service Agencies (NJHSA). Innovation in social services and advocacy on behalf of the communities served by member agencies were at the top of the agenda.

"I am very pleased by the number and enthusiasm of the executives here for the first time under the auspices of our new organization and with our new logo," said Reuben Rotman, CEO, NJHSA. "I'm even more pleased by the constructive sessions and the developmental framework that is now in place. NJHSA looks forward to sustaining prolonged advocacy leadership making for more effective and expansive stakeholder engagement." The new 140+ member organization, which launched this past February, is the combination of the Association of Jewish Family and Children's Agencies (AJFCA) and the International Association of Jewish Vocational Services (IAJVS).

On Sunday, the conference was opened by Laurel O'Sullivan, J.D., Principal and Founder of The Advocacy Collaborative. In her presentation "Advocacy as an Expansive Leadership Strategy for Impact," she focused on addressing, identifying, confronting and deconstructing common challenges and misperceptions about advocacy in the 21st century. In the afternoon, there was a lively discussion facilitated by Mindy Reinstein, NJHSA Washington Representative; Leah Rosenbaum, President & CEO, JVS Detroit; and the Network's Rotman.

Monday's focus was on innovation with a presentation from Mike Mozenter, Founder of BizLogx, LLC. He highlighted innovations currently used by member agencies, explored approaches to identifying new sources of creative ideas and discussed techniques to establish productive partnerships.

About the Network of Jewish Human Service Agencies (NJHSA)

With more than 140 members in the United States, Canada and Israel, the Network of Jewish Human Service Agencies strives to be the leading voice for the Jewish human service sector -- the go-to place for best practices, research, innovation and partnerships. Its goal is to strengthen agencies so they can better serve their communities. The Network is a new entity resulting from the affiliation of the Association of Jewish Family and Children's Agencies (AJFCA) with the International Association of Jewish Vocational Services (IAJVS). For more information about NJHSA visit www.networkjhsa.org or call 201-977-2400.

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