

Ascentria Care Alliance's New Americans Program

Ascentria Care Alliance's *New Americans Program* is a platform used to welcome immigrants and refugees who have migrated to the United States looking for a new start. Assisting with culture change and the assimilation process into American life can be a culture shock, which is why Ascentria is committed to making integration as successful as possible. The program is used to uplift clients who face different challenges by training to offset skill gaps, as well as training on life skills. Workforce Central Career Center staff work hand in hand with Ascentria, visiting the site on a weekly basis and conducting workshops. The overall goal is to help assist and make the transition easier for clients while offering them additional services at the Workforce Central Career Centers.

The *New Americans Program* wants to instill self-esteem and confidence into clients and do so by providing intensive services throughout the resettlement period. These services include guidance to help find employment by enrolling clients in job readiness programs and specialized workshops such as attitude, body language and business communication, change, fear/bullying, ways to give your best at work and at home, reasons people do not get hired, goals setting and prioritizing, resume writing, cover letter, dressing for success, interviewing preparation and follow up procedures.

These workshops are provided twice weekly over a 3 to 4 week period.



If interested in learning more about the services available at Workforce Central, please contact your local Career Center.