



## FACC Tennis Tournament BNP Paribas Cup

### *Sponsorship Levels and Benefits*



For the last twenty-five years, the FACC has organized a Tennis Tournament that has become its *signature summer event*. The tournament attracts over 80 players and guests and offers participants a unique opportunity to interact with other members in a fun and enjoyable environment. Our invitations are distributed to over 5,000+ French-American professionals in the metro-New York area. *The event is one of our most publicized of the year.*

We are proud to announce that the **26<sup>th</sup> Annual Tournament – BNP Paribas Cup** will take place on **Tuesday, June 13, 2017** at the **United States Tennis Association (USTA)** Flushing Meadow, home of the U.S. Open. We thank our returning sponsors BNP Paribas, Fragomen and Delta-Air France, as well as our gift bags and raffle sponsors Lacoste, Air France, Tennis Channel, Alès Group, Epelbaum, Ode à la Rose, Sturia Caviar and our donors Lactalis, Blason Louis and D'Artagnan. We are confident these and other partners will make this year's event one of the most successful in its history.

In order to provide exposure to our members and maintain the tournament's financial viability, the FACC offers a number of sponsorship options to its member companies.



**FACC Tennis Tournament BNP - Paribas Cup**  
Sponsorship and Visibilities  
Opportunities

**Platinum - \$7,500**

- Large COMPANY logo on the invitations (2,000+ person circulation) and follow-up emails
- Large COMPANY logo on the attendance list distributed during the event
- Large COMPANY logo on the event program
- Large COMPANY logo on signage at the event
- Two COMPANY banners at the event (courtside and/or stand-up banners)
- Verbal recognition during event remarks
- Clickable COMPANY logo on the event page on the website FACC website
- Five complimentary individual tickets to the event
- Member entry price for five associates (colleagues, partners, clients, etc...)
- Distribution of COMPANY promotional materials at the event.
- COMPANY sponsorship mention in the summary article and photos on the FACC website
- Opportunity to place electronic banner ad in FACC-NY Newsletters

**Gold - \$4,500**

- COMPANY logo on the invitations (2,000+ person circulation) and follow-up emails
- COMPANY logo on the attendance list distributed during the event
- COMPANY logo on the event program
- COMPANY logo on signage at the event
- One COMPANY courtside banner at the event
- Verbal recognition during event remarks
- Clickable COMPANY logo on the event page on the website FACC website
- Three complimentary individual tickets to the event
- Member entry price for three associates (colleagues, partners, clients, etc...)
- Distribution of COMPANY promotional materials at the event
- COMPANY sponsorship mention in the summary article and photos on the FACC website



### **Silver - \$3,000**

- Smaller COMPANY logo on the invitations (2,000+ person circulation) and follow-up emails
- Smaller COMPANY logo on the attendance list distributed during the event.
- Smaller COMPANY logo on signage at the event
- COMPANY logo on the event program
- One COMPANY courtside banner at the event
- Verbal recognition during event remarks
- One smaller COMPANY logo on the FACC website
- One complimentary individual ticket to the event
- Member entry price for two associates (colleagues, partners, clients, etc...)
- COMPANY sponsorship mention in the summary article and photos on the FACC website

### **Bronze - \$1,500**

- COMPANY listing on the invitations (2,000+ person circulation) and follow-up emails
- COMPANY listing on the attendance list distributed during the event
- COMPANY listing on signage at the event
- COMPANY listing on the event program
- One COMPANY courtside banner at the event
- Verbal recognition during event remarks
- One complimentary individual ticket to the event
- COMPANY sponsorship mention in the summary article and photos on the FACC website

*As the French-American Chamber of Commerce is interested in the long-term success of the annual Tennis Tournament, it welcomes the opportunity to work with sponsors on multi-year agreements.*

For further information about these and other sponsorship opportunities, please contact:

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