



PRESS RELEASE
February 24, 2017

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For Immediate Release

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PARK BANK HONORED WITH FINANCIAL LITERACY AWARD

Governor Walker Presents Awards to 15 Organizations and Businesses in Wisconsin

MADISON, Wis. — Park Bank is honored to be one of 15 individuals, businesses and organizations to receive the 2016 Governor's Financial Literacy Award. In a recent ceremony at the Wisconsin State Capitol, Governor Scott Walker applauded the winners for efforts to promote financial literacy in schools, the workplace, and in communities throughout the state.

"Personal financial literacy is a life-long skill that helps the citizens of Wisconsin achieve their dreams, expand their opportunities, and ensure financial security for themselves and their families," Governor Walker said. "These recipients demonstrate strong commitment to strengthening financial literacy and have had a tremendous impact on their communities. Our sincere thanks for your efforts, and we look forward to seeing all you accomplish in the coming years to help move Wisconsin forward."

"At Park Bank, we want to make sure that we are helping our youth and our community by providing a foundation for understanding financial literacy including how saving and spending money impacts their future. It's about preparing people to make financially responsible decisions," said Park Bank President/CEO James Hegenbarth. Valuable topics taught included taxes and insurance, financing higher education, credit and borrowing, savings, and investing in conjunction with the teacher and an online, interactive web-based program. In addition, Park Bank employees also donated their time to various organizations including Junior Achievement, serving as financial coaches for families at Habitat for Humanity, Teach Children to Save events, high school financial literacy projects, serving on the Wisconsin Banker's Association's Financial Literacy advisory board, and teaching financial literacy seminars at the Urban League, Black Woman's Leadership Conference, and the Black Women's Wellness Day.

Photo attached. Accepting on behalf of Park Bank are James Hegenbarth, Ken Lammersfeld and Pablo Sanchez.

About Park Bank

Founded over fifty years ago in 1966, Park Bank is Madison's longest serving community bank with nearly 200 employees and \$750 million in assets. Park Bank provides services to Dane County residents and businesses that help them achieve their dream – whether it's a new home or a start-up business. Each year, Park Bank contributes to over 50 local organizations, as well as provides hundreds of hours of employee volunteer time, as a re-investment in our communities.

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