

Senior Director, Marketing and Public Relations

Vincentian Family of the Eastern Province - USA

The Congregation of the Mission, Eastern Province is a Roman Catholic Society of Apostolic Life with 400 years of dedication to the ministry, service, and evangelization of the poor and those on the fringe of society. Founded by St. Vincent de Paul in 1617 and more commonly recognized as Vincentians, the Eastern Province, a nonprofit organization with ministries located throughout the Eastern United States and missions in Panama, has been based in Philadelphia, Pennsylvania since 1849. A subsidiary of the Province, the Central Association of the Miraculous Medal (CAMM), is dedicated to spreading devotion to Mary Immaculate and her Miraculous Medal, supporting the promotion of this devotion, helping the formation and education of seminarians, providing care to the aged and infirmed Saint Vincent de Paul priests and brothers of the Vincentian Eastern Province. The Shrine of Our Lady of the Miraculous Medal located in the heart of Philadelphia provides visitors a sanctuary for prayer, meditation, and pilgrimage to God and to Our Blessed Virgin Mary.

Reporting to the Senior Executive Director of CAMM, the **Senior Director of Marketing and Public Relations** will plan, develop and implement all external marketing strategies, marketing communications and public relations for the Province, including the Central Association of the Miraculous Medal (CAMM). They will direct the communications staff encompassing both organizations and will coordinate at the strategic and tactical levels with other functions within the Province.

Qualified candidates will have a minimum of seven (7) years of experience in marketing, communications or public relations with demonstrated success preferably in the nonprofit sector. The successful candidate will have an appreciation and passion for the mission of the Vincentian Family of the Eastern Province and a sound working knowledge of the Catholic faith and Church hierarchy. Must be a practicing Roman Catholic who upholds the teaching and traditions of the Catholic Church. Must have demonstrated skills, knowledge and experience in designing and executing marketing, communications and public relations activities. Visionary and strategic planning capabilities to be applied toward the development of an innovative marketing and communications program and the leadership necessary to ensure its successful implementation is essential. A Bachelor's Degree in journalism, marketing, public relations or an associated discipline required; Master's Degree in a related field preferred. Must be willing and able to travel.

For a complete position description, listing of qualifications and additional information, visit our website at www.lambertassoc.com.

Qualified candidates may send resume and salary history to:

Marie O'Riordan - Lambert & Associates
Executive Recruiter
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