

29th ANNUAL GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

June 21, 2018 The Ranch Golf & Country Club

CFA Society Edmonton will host its **29th Annual Golf Tournament** on Thursday, June 21st at The Ranch Golf & Country Club, and we would like to invite you to participate as a sponsor of this year's event!

Drawing from its **300+ members** in Edmonton, the golf tournament attracts **top professionals from the financial services community**. The CFA Society Edmonton's Annual Golf Tournament offers an outstanding opportunity to gain prominent exposure as a supporter of maintaining & promoting professional excellence in this field. We have developed a set of sponsorship opportunities for all budgets. Please consider sponsoring the **CFA Society Edmonton's 29th Annual Golf Tournament**.

The CFA Society Edmonton is associated with the world's largest association of investment professionals, the CFA Institute. **Our Society is dedicated to leading the investment profession by establishing, maintaining and promoting the highest standards of ethics and professional excellence to benefit the local community.** The CFA Society Edmonton was established in 1976 to provide services to members of Edmonton's financial community and connect its members to a global network of financial professionals, please visit: www.cfasociety.org/edmonton/

This event provides an opportunity to gain access to your target market in an informal setting. All sponsorship opportunities include: sign recognition at the event registration table and sponsor recognition in all print materials as well as during the awards dinner. In addition, CFA Society Edmonton will prominently display sponsors on invitation emails to all members and include a hyperlink to your home page on the CFA Society Edmonton website, maximizing exposure for your products and services.



The Ranch is a championship-calibre Edmonton golf course that's proud to have hosted multiple Canadian Tour events. But we recognize that not everyone is a professional golfer. That's why we believe in providing a friendly and accommodating golf experience, even if you're just learning the game. At The Ranch, we've created a laidback environment where anyone can enjoy the game.



**CFA Society
Edmonton**

Increase your market share among investment professionals!
Become a sponsor at the 2018 CFA Society Edmonton's Annual Golf Tournament. **Jade Marage** at 403.538.4792 or via e-mail at jmarage@edmontoncfa.ca

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Customized Golf Ball Sponsor

\$1,500

All players to receive complimentary sleeve of golf balls featuring your Company logo

Additional Benefits Include:

Two registrations for the tournament
Recognition during award portion of the tournament
Prominent Logo recognition in all tournament promotional correspondence
Recognition and prominent logo placement in the tournament program placed on every cart
Sign recognition at the registration table

To take advantage of this advertising opportunity, logo artwork will be due on or before April 27th.

Golf Cart Sponsor

\$1,000

All tournament carts branded with your Company logo.

Additional Benefits Include:

Two registrations for the tournament
Recognition during award portion of the tournament
Logo recognition in all tournament promotional correspondence
Sign recognition at the registration table
Recognition and logo placement in the tournament program placed on every cart



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Skill Hole Sponsor (includes Single Player entry)

\$600 + Hole Prize (\$100+)

Opportunity to golf & network with a team of leading investment professionals (\$150+ value)

Signage featuring your Company logo at tee box

Recognition in the tournament program placed on every cart

Sign recognition at the registration table

Opportunity to announce & award category winner with a prize displaying your Company name

Applicable skill holes include: Closest to the Pin – Male & Female, Longest Drive – Male

& Female, Longest Putt – Male & Female and Water Hole – Male & Female

Tee Box Sponsor (9+ advertising opportunities available)

\$500 each

Signage featuring your Company logo at tee box (*hole choice available on first come, first served basis*)

Recognition in the tournament program placed on every cart

Sign recognition at the registration table

Please note that sponsorship commitment is required by April 27th, 2018 for logo to appear on all branded materials.

Scope of Benefits—Additional Recognition for all Sponsorship Commitments

- Website—your logo with links to your company website
- Invitation—special email invitation sent to all members and other Canadian Societies featuring your company logo
- Email blasts—member updates emailed with links to the Golf Tournament page



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Yes! I would like to participate as a sponsor at the 29th Annual CFA Society Edmonton Golf Tournament at the following level:

- | | |
|---|--------------------------------|
| <input type="checkbox"/> Customized Golf Ball Sponsor | \$1500.00 |
| <input type="checkbox"/> Golf Cart Sponsor | \$1000.00 |
| <input type="checkbox"/> Skill Hole Sponsor (includes one player entry) | \$600.00 + Hole Prize (\$100+) |
| <input type="checkbox"/> Tee Box Sponsor | \$500.00 |

I would like to pay as follows:

- ☐ By credit card, please contact me for information
- ☐ By cheque, mailed to:
CFA Society Edmonton
P.O. Box 479, 21 Standard Life Centre
10405 Jasper Avenue, T5J 3N4
Edmonton, AB

Contact Name	
Company	
Phone Number	
Email Address	

Please return this form to Jade Marage by email to jmarage@edmontoncfa.ca and we will be in touch to finalize the sponsorship.

Thank you for supporting the 29th Annual CFA Society Edmonton Golf Tournament!



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