

2017



Arkansas Economic Developers & Chamber Executives

## GOVERNMENT AFFAIRS CONFERENCE

October 17, 2017 • 9 AM to 4 PM • Four Points by Sheraton Midtown • 925 S University Ave., Little Rock



Dave Kilby



Randy Zook



Monique Thierry

A premier Government Affairs event tailored to the unique needs of Chambers and EDOs

### YOUR CHAMBER/EDO CAN'T AFFORD TO MISS THIS EVENT!

#### Taking Your Government Affairs Program to the Next Level

Dave Kilby, Western Association of Chamber Executives/California Chamber of Commerce

Business members expect their chamber of commerce to represent their interests with government. This session will include a self-assessment of your chamber's govt. affairs program, best practices and keys for success.

- How to pick your battles and choose your issues
- The importance of being able to take action quickly
- How to communicate more effectively with elected officials
- Close the loop and share results with your members
- Engaging without alienating your board and members

#### Have More Impact at the State Capitol & at Home

Randy Zook, Arkansas State Chamber of Commerce/AIA

Utilizing endorsements, working with the State Chamber, PAC contributions and decisive community action.

#### Elections & the Legislative Process

Kenny Hall, Arkansas State Chamber of Commerce/AIA

Learn how being more productive during election season and in your legislative efforts, can generate big dividends for your community/organization.

#### Engaging at the Federal Level

Monique Thierry, US Chamber of Commerce

Tips & Tools for effectiveness in Washington, DC and how to engage the Congressional delegation.

#### The Value of Engagement

Lobbyist Panel

Sitting on the sidelines never won a game. Industry experts will discuss the role of your organization in the process and the necessity of engagement to build a strong community.

\$30 AEDCE Member

\$50 Non-AEDCE Member

(includes lunch) Contact **Shelley Short** -

501.210.4206 or [shelley@aedce.org](mailto:shelley@aedce.org) for more info. Register online at

[www.aedce.org](http://www.aedce.org)



### Government Affairs Conference 2017

Issues at the Capitol influence your members and your community.  
Represent the interests of both by participating in the process.

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