



Arkansas Economic Developers & Chamber Executives

GOVERNMENT AFFAIRS CONFERENCE

October 17, 2017 • 9 AM to 4 PM • Four Points by Sheraton Midtown • 925 S University Ave., Little Rock



Dave Kilby



Randy Zook



Monique Thierry

A premier Government Affairs event tailored to the unique needs of Chambers and EDOs

YOUR CHAMBER/EDO CAN'T AFFORD TO MISS THIS EVENT!

Taking Your Government Affairs Program to the Next Level

Dave Kilby, Western Association of Chamber Executives/California Chamber of Commerce

Business members expect their chamber of commerce to represent their interests with government. This session will include a self-assessment of your chamber's govt. affairs program, best practices and keys for success.

- How to pick your battles and choose your issues
- The importance of being able to take action quickly
- How to communicate more effectively with elected officials
- Close the loop and share results with your members
- Engaging without alienating your board and members

Have More Impact at the State Capitol & at Home

Randy Zook, Arkansas State Chamber of Commerce/AIA

Utilizing endorsements, working with the State Chamber, PAC contributions and decisive community action.

Elections & the Legislative Process

Kenny Hall, Arkansas State Chamber of Commerce/AIA

Learn how being more productive during election season and in your legislative efforts, can generate big dividends for your community/organization.

Engaging at the Federal Level

Monique Thierry, US Chamber of Commerce

Tips & Tools for effectiveness in Washington, DC and how to engage the Congressional delegation.

The Value of Engagement

Lobbyist Panel

Sitting on the sidelines never won a game. Industry experts will discuss the role of your organization in the process and the necessity of engagement to build a strong community.

\$30 AEDCE Member

\$50 Non-AEDCE Member

(includes lunch) Contact Shelley Short -

501.210.4206 or shelley@aedce.org for

more info. Register online at

www.aedce.org



Government Affairs Conference 2017
Issues at the Capitol influence your members and your community.
Represent the interests of both by participating in the process.

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