



Arkansas Economic Developers & Chamber Executives

GOVERNMENT AFFAIRS CONFERENCE

Conference Agenda

8:15 am – 9:00 am	Registration & Continental Breakfast
9:00 am	Welcome & Opening Remarks
9:15 am – 10:30 am	Taking Your Government Affairs Program to the Next Level <i>Dave Kilby, Western Association of Chamber Executives/California State Chamber of Commerce</i>
	<ul style="list-style-type: none">• How to pick your battles and choose your issues• The importance of being able to take action quickly• How to communicate more effectively with elected officials• Close the loop & share your results
10:30 am – 10:45 am	Break
10:45 am – 11:45 am	Engaging Without Alienating Your Board and Members <i>Dave Kilby, Western Association of Chamber Executives/California State Chamber of Commerce</i>
12:00 pm – 12:45 pm	Lunch
1:00 pm – 1:30 pm	Elections & Engaging at the State Level <i>Kenny Hall, Arkansas State Chamber of Commerce/AIA</i>
1:30 pm – 2:15 pm	Engaging at the Federal Level <i>Monique Thierry, US Chamber of Commerce</i>
2:15 pm – 2:30 pm	Break
2:30 pm – 3:15 pm	The Value of Engagement <i>Noble, Bearden & Story – moderated by Rex Nelson</i>
3:15 pm – 3:45 pm	Have More Impact at the State Capitol & at Home <i>Randy Zook, Arkansas State Chamber of Commerce/ AIA</i>
3:45 pm – 4:00 pm	Q&A Closing Remarks



Tuesday, October 17, 2017

Four Points by Sheraton Midtown
Little Rock, Arkansas

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