

## **Pro Bono Corner – Landon Tymochko, CFP®**

We have officially made it to the halfway point in 2017! Before you know it you are going to be drinking hot chocolate by the fireplace and singing holiday songs!

We are still doing lots of great things in the area of Pro Bono to help out those underserved in our communities. Here are a few things you might like to know about:

### ***2017 Financial Planning Day***

We are starting to plan for our 2017 Financial Planning Day. Many of you enjoy this event as an opportunity to give back and share your expertise as a financial planner and subject matter expert. We look forward to your participation again this year. We need volunteers to help on the planning committee, and are asking for your participation.

Our first planning meeting will be a planning conference call on **Wednesday, July 19<sup>th</sup> at 12 pm (noon)**. If you would like to help out with this great event, please consider joining the committee and volunteering your time.

### ***Developing Community Partners***

We are continuing to work to develop relationships with community partners in support of Pro Bono financial planning engagements. Some of the community partners we have having discussions with are ***My Sister's House, The United Way, and WEAVE (Women Escaping A Violent Environment)***. We are also continuing our relationship with the community of ***Rosemont***, and ***Junior Achievement***. These are organizations that touch the lives of those in our communities that may not otherwise have access to financial planners, or resources to help develop financial literacy. We are thankful to those who volunteer their time to support these relationships. If you are interested in working with any of these community partners to provide Pro Bono financial planning, please let us know.

### ***Learnings from FPA NorCal***

I was fortunate to be able to attend this year's FPA NorCal conference. This year's conference theme was on philanthropy. That hits home Pro Bono. One of the conference speakers was addressed how we as financial planners can help our clients make better, more effective philanthropic decisions. Rather than letting them make emotional decisions, we can help our clients provide more "bang for their charitable buck" by helping them choose the organizations and causes they care about in a way that applies the same rigors that we apply to making investment decisions. So, even if you are not actively engaged directly in Pro Bono activities through the FPA, if you are helping your clients make smart philanthropic decisions, you are indirectly supporting our Pro Bono efforts. So, keep it up!

With that, I will encourage you to have an enjoyable, safe, and relaxing summer!