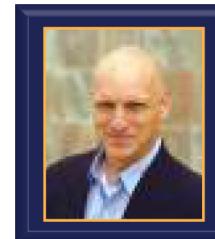


8:30 am - 10:00 am
Leagues 101:
Flooring Leagues the Old
Fashioned Way



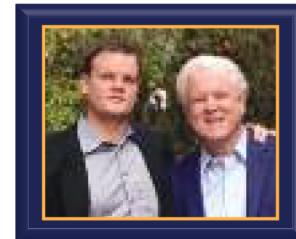
Gerald Morrow

8:30 am - 10:00 am
Food & Beverage 101:
51 Ways to Improve
F&B Operations



Mike Holtzman

8:30 am - 10:00 am
Redemption & Games 101:
Understanding Sales and
Profits in an ECM Game
Room



*George &
Howard
McAuliffe*

8:30 am - 10:00 am
Social Media 101:
Eat the Social Media Elephant
One Byte @ a Time



Mandy Haws

10:15 am - 11:45 am
**When "People" Become the
"Attraction" — Becoming
An Experience
Destination**



Frank Price

10:15 am - 11:45 am
Authors' Alley:
Stop Squatting With Your
Spurs On: The
Power to Read
People, Get What
You Want



Angel Tucker

10:15 am - 11:45 am
Redemption & Games 201:
The ECM Game Room 201—
Advanced
Concepts in
Driving
Revenues



*George &
Howard
McAuliffe*

10:15 am - 11:45 am
Social Media:
Digital Persuasion:
Ignite the
Power of
Social
Sharing



Erin Gargan

2:30 pm - 4:00 pm
Entertainment:
Becoming a Six Million
Dollar Center



Peter Starkel

2:30 pm - 4:00 pm
Authors' Alley:
Strike! The Customer
Experience Path
to Profits



Tema Frank

2:30 pm - 4:00 pm
Attractions:
Laser Tag 201



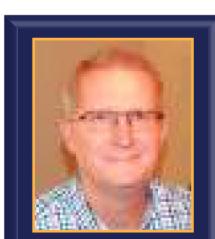
Erik Guthrie

2:30 pm - 4:00 pm
Social Media:
Social Media is Just Like
Running a
Bowling Center



Lindsay Anvik

4:15 pm - 5:45 pm
Cost Savings:
Controlling Labor Cost Through
Productivity



Alan Kumpf

4:15 pm - 5:45 pm
Authors' Alley
ALL CLEAR! A Practical Guide
for First-Time Leaders and the
People Who Support Them



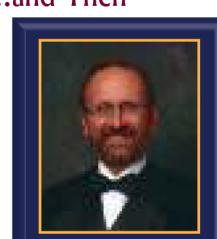
Matt Heller

4:15 pm - 5:45 pm
Attractions:
Learn What You Need to
Know About Escape Rooms!



*James Niehoff
&
Casey Keene*

4:15 pm - 5:45 pm
Revenue Builder:
Getting More Corporate
Business to Come to
"The Center"...and Then
Come Back



Bob Paganovsky

BOWL EXPO 2018 -- SEMINAR SCHEDULE
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3:15 - 4:45 PM


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June 17-21, 2018