



**Mary Jo Ginther
Director
*Palm Springs Bureau of Tourism***

Mary Jo is the Director of Tourism, part of the SMG Palm Springs team, for the last ten years. The Bureau is the City's official destination marketing organization, and Mary Jo and her team work to promote the unique character and personality of Palm Springs to overnight visitors in the international, national, direct flight and drive markets.

Mary Jo joined the Bureau after a twenty year career with Hyatt Hotels, joining the Bureau after her role as General Manager of the Hyatt Palm Springs. She also served for three years as the President of the Palm Springs Hospitality Association

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