

# The Lighter Quicker Cheaper Challenge

## Instructions for Application Form

Thank you for being a part of the REALTOR® 2016 Lighter, Quicker, Cheaper (LQC). LQC is a low-cost high impact incremental framework for improving your community in short order. As a strategy, it has produced some of the world's most successful public spaces, capitalizing on the creative energy of the community. As you prepare this application, you'll find great examples and additional information online. (<http://www.realtor.org/articles/overview-placemaking-and-public-spaces>)

### Application Information

**Our Lighter Quicker Cheaper (LQC) Initiative Description:** In 200 words or less, describe how your project or activity turns an underutilized common space into a vibrant, bustling, enjoyable space, quickly and creatively.

**Application deadline is September 1, 2016.**

**Amount Requested:** Enter the level of funding desired. Grants are: Level 1—up to \$1,500 to renew and revitalize existing public spaces; Level 2—up to \$3,000 to create new public spaces.

**Completion Dates:** Projects must be completed by **October 31, 2016**.

**Name and Contact Information:** Name, address, phone number and email address for the person most knowledgeable about the proposal. Provide an email address for the contact person where you want all correspondence to be sent. Also include a website address of the organization if applicable.

### LQC Initiative Information

1. Explain how funds will be spent to meet Lighter, Quicker Cheaper goals. Tell us a little bit about how your unique LQC initiative will transform or enhance a space and spark social engagement, and perhaps even support other placemaking activities in your community.

### Program/Project Participants:

**Number of Individuals to Benefit:** State the estimated number of people who will participate in and/or benefit from your event, activity or the neighborhood improvement project.

2. Explain how your idea will contribute to the neighborhood or community. ? How might this lead to social connections? What demand do you see for this activity?
3. What neighborhood/community activities supplement your LQC initiative?
4. Have you secured permission from the appropriate organization(s) if your project involves public or private space?
5. List the REALTOR® sponsor, company and email for the LQC initiative along with a short statement from the sponsor affirming the project goals from his/her perspective.
6. Seeing is believing; please email a photo of the project site to the program coordinator at your Local Association. This photo will provide visual support for the project as well as demonstrate an applicant's ability to comply with the project requirements.

# The Lighter Quicker Cheaper Challenge

## 2016 Application Form

**Our Lighter Quicker Cheaper (LQC) Initiative: (Title of Project)**

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Our LQC Initiative will increase opportunities for social engagement and activity in the neighborhood and change the way people think about or utilize our community.

Neighborhood/Location: \_\_\_\_\_

Grant amount requested: \_\_\_\_\_ (range \$500 to \$2,500)

Total Budget for Project: \_\_\_\_\_

What are the budget allocations for how the grant will be spent (i.e. design fees, materials, etc.)

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How will gap funding be provided for? \_\_\_\_\_

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Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

### Name and Contact Information

\_\_\_\_\_  
Name of Applicant/Group

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
Daytime/Evening Telephone Number

\_\_\_\_\_  
Email

*The following questions are designed to provide the Judging Panel information and details about your proposed project for the review process. Please refer to the Application Instructions for guidance.*

1. Tell us more specifically about how the funds will be spent to meet one or both of the Lighter, Quicker Cheaper goals?

Transform space into desirable spot for people to gather, eat, play, enjoy, sit and perform or Enhance a space visually, providing a welcome environment for social interactions.

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Estimated number of individuals to benefit: \_\_\_\_\_

2. Is this project part of a larger community revitalization or Placemaking project? ☐ Yes ☐ No
3. Are there any other partners/volunteers on this project and/or neighborhood/community resources and funding available? ☐ Yes ☐ No

If yes, please include the names of your partners/volunteers below:

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4. When will the project be implemented? \_\_\_\_\_

5. How will the space be sustained and maintained after the initial implementation?

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6. Your idea will contribute to the quality of life in the neighborhood or make the community a better or a more interesting place to live because:

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7. Placemaking research shows that it is not enough to have just one great place in a neighborhood – you need a number of them to create a truly lively community. Tell us more about the other great things to do or reasons to be in your community.

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I have secured permission as appropriate from any/all governing bodies, merchants, affiliated groups for use of the public space as outlined in this grant. ☐ Yes ☐ No

8. My REALTOR® sponsor for the project or event is:

Name \_\_\_\_\_ Company \_\_\_\_\_ Email \_\_\_\_\_

I enthusiastically sponsor this project, because I want the neighborhood to be:  
(insert REALTOR® supporting statement here)

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9. Please email a current **PHOTO** of your neighborhood/community LQC planned project area to Emily Kirchner at [emily@aaabor.com](mailto:emily@aaabor.com). In addition, LQC Challenge winners are required to submit photos highlighting their project from start to finish. Photos do not need to be professional quality, rather show the “before” and “after” of the project, or during the scheduled activity. Additional information about submission of photos will be provided upon approval. Videos are also accepted.

## 10. CERTIFICATION

I certify that the information contained in this application is true and correct to the best of my knowledge and belief.

\_\_\_\_\_  
Signature of Contact Person

\_\_\_\_\_  
Date