Bill Carpenter is a 32 year resident of Brockton and the father of six children. Previous to becoming Mayor, Bill served four years as the Ward 5 representative to the Brockton School Committee where he was the chairman of the Facilities Usage Committee, and a vocal advocate for combating substance abuse and addiction inside the school system. He is also the co-founder of Independence Academy, the state's fourth Recovery School (and only the 43rd in the U.S.) serving teenagers who are re-engaging their education while receiving treatment supports for substance abuse disorders.

Active in the community, Carpenter is perhaps most well-known as the radio voice of Brockton High Sports for 17 years and as a radio talk show host, first on WBET and then on WXBR. He is also widely known as a former professional boxing ring announcer, having announced over 100 nationally televised fight cards.

Bill Carpenter has served as Mayor of the City of Brockton for over 4 years and is currently in his third term. Among many important accomplishments, his administration has established a new economic development team, increased investment in public safety, created new sources of revenue, updated the city’s use of technology and has increased diversity among City staff as well as on City Boards and Commissions. His administration has made substantial revitalization efforts that are attracting new investment and increased economic opportunity for both businesses and residents throughout the city.

Today, Mayor Carpenter’s voice is heard nationally on important issues that impact communities across the country. In June of 2018, the United States Conference of Mayors ranked Mayor Carpenter the 2nd most vocal Mayor in the country on the subject of education. Among all Mayors across the United States, he has also been ranked the 4th most vocal Mayor on gun violence and 6th on tackling the opioid epidemic.

Mayor Carpenter is recognized state-wide as a leader in fighting the Opiate Crisis and was the only Mayor selected by Governor Baker to serve on the Governor's Opioid Addiction Working Group.

During his second term, he created “The Champion Plan” – a police assisted recovery program helping those with substance use disorders obtain addiction treatment. Mayor Carpenter has received national recognition for efforts to address the opioid crisis with this program and has presented its success before the 2016 National League of Cities Conference, Harvard Medical School, and Harvard’s Kennedy School of Government. Recently, the United States Conference of Mayors has named Mayor Carpenter the 6th most vocal Mayor in the country on the fight against the opioid epidemic.