

# THE GRAPEVINE

OFFICIAL NEWSLETTER OF THE FRESNO ASSOCIATION OF REALTORS®

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## FRESNO MLS RULE 12.5: MISUSE OF REMARKS

Information in the public remarks shall only relate to the marketing, description and condition of the property. No contact information is permitted, including names, phone or fax numbers, email addresses or website address (including virtual tours and transaction tracking URLs). No showing instructions are permitted, including references to lockbox, alarm, gate or other security codes, or the occupancy of the property (a statement that the property shall be delivered vacant is not a violation of this section). References to alarm and gate code shall be permitted in confidential fields with the permission of the seller. No information directed toward real estate agents or brokers, including compensation or bonuses offered to cooperating brokers may be shown in public remarks. No information other than the marketing, description and condition of the property is permitted. Participants and Subscribers may not use the remarks in a property data profile sheet or listing submitted to the MLS or inputted directly into the MLS database for purposes of disparaging other real estate agents or conveying information about other offices or for conveying any other information that does not directly relate to the marketing of the listing.

**Summer is here and there's no other way to get out  
of the house than to stop by your neighborhood  
Open House!**

The MLS DataBase has a designated area for marketing Open House information and dates. Showing instructions and agent/private remarks are also designated areas for Open House information.



# **2018 Fresno REALTOR® Broker & Manager Forum**

**F.A.R. office on Friday,  
July 27th @ 11:30 AM**

**Join F.A.R. President  
Brandon Gonzales &  
Leadership Team  
for lunch and a mid  
year update**

**Free to attend**

**Must R.S.V.P.  
in advance by  
calling F.A.R. at  
559-490-6400**



**Introduction of Board of Directors  
and Executive Committee**



**CAR 2018  
Forms Update  
Tax Portability Update**



**MLS  
Updates and Reminders**



**Q & A  
from Brokers and Managers**

## 2 New Changes to the NAR Code of Ethics

1. **Your firm's name, in tweets.** In the age of microblogging, you can meet the longstanding requirement to disclose your firm's name in online advertising by linking to a display that contains the required information. Now you don't have to squeeze the information into the small format required by microblogging platforms like Twitter.
2. **Quick review of complaints.** Requirements have long been in place for association grievance committees to review complaints in a timely fashion. But now there's a specific time frame they have to meet: 45 days.



Fresno Association of REALTORS®  
6720 N West Avenue  
Fresno, CA 93711

### WHERE CAN I FIND THESE FORMS?

Fresno Seller Exclusion Form:  
[www.fresnomls.com](http://www.fresnomls.com)  
Select "tools" then "Documents"

ZipForms - C.A.R. SELM (Seller Instruction To Exclude  
Listing From the MLS)

### 7.5 MANDATORY SUBMISSION

Within 3 business days after all necessary signatures of the seller(s) have been obtained on the listing or at the start beginning date of the listing as specified in the contract, whichever is later, on any exclusive right to sell or exclusive agency listing on one to four unit residential property and vacant lots located within the service area of the MLS, Broker Participants shall (1) input the listing to the service, or (2) submit a seller-signed exclusion in accordance with Section 7.6 (Exempted Listings) to the service.



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Our Deepest Condolences  
to the friends and family of Broker  
Duane "Bud" Duttarer  
member with Duttarer Real Estate  
who recently passed.



# SUMMER FUN TIME BASKET

**Drawing to be held July 24th at 9 AM**  
**F.A.R.A.F. located at 6720 N. West Ave. Fresno**  
**Do not need to be present to win**

*All donations are tax deductible and Benefit Local Scholarships. Federal Tax ID# 27-3995622*  
*Make checks payable to F.A.R.A.F.*



Backyard Expressions  
Outdoor Wooden Cooler  
Margaritaville Float  
2 Beach Towels  
Tommy Bahama Umbrella  
\$50 BevMo Gift Card  
Nerf Super Soaker  
Bocce Ball Set  
Le Croquet Set  
2 \$50 Manhattan Gift Cards  
\$31 Bella Nail & Spa Gift Card  
Heinz Picnic Pack  
2 Passport Holders  
Travel Umbrella  
Travel Pillow  
TSA Compliant Toiletry Set  
6 Suitcase Garment Dividers  
4 Plastic Shoe Bags  
Portable Clothes Steamer  
4 TSA Compliant Travel Locks  
Universal Outlet Adapter  
3 Piece Hard Covered Suitcase  
Set with 360 Roller Wheels

**\$5 a ticket or 5 for \$20 \*Over \$1000 value**



# Calendar

Upcoming Training and Events

● Held at FAR Office

● Held at Yosemite Gateway Branch Office

Mon.

16

10:30am - Rapattoni MLS Training

Tues.

17

8:30am - MLS Home Tour Meeting  
Speaker : Farmers Insurance - Kevin Lisitsin  
10:30am - Zipforms Plus & Digital Ink

Tues.

24

8:30am - MLS Home Tour Meeting  
Speaker : Tech Tuesday  
Speakers: Linda, Dezmarie  
\*FARAF Scholarship recipients will be honored.  
10:00am - RPR Training  
2:30pm - Zipform/Digital Ink

Wed.

25

1:00pm - Clerical Training

Thurs.

19

8:30am - Yosemite Gateway Branch Home Tour Meeting  
Speaker - Andrew Pence

Thurs.

26

8:30am - New Member Orientation  
8:30am - Yosemite Gateway Branch Home Tour Meeting  
Speaker - TBD

Fri.

20

8:30am - Investors/Exchangers

Fri.

27

8:30am - Investors/Exchangers  
11:30am - Brokers Forum

# THE OUR TEAM

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**Fresno** at 790 W. Shaw Ave. (Fig Garden Village)

**Clovis** at 1660 Herndon Ave. (Herndon & Fowler)

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Personal Express Insurance is a brand utilized by the following insurance underwriting companies: Integon National Insurance Company and National General Premier insurance Company. All policies will be underwritten by these two underwriting companies.

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9/26/17



**Let our team help you  
grow your business**

**Ask us how**



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