

AUGUST 10, 2018

# *The Grapevine*

OFFICIAL NEWSLETTER OF THE FRESNO ASSOCIATION OF REALTORS®

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**Thank you to all who participated in the YPN Backpack Drive!**

# The MLS Desk

## Acceptable Remarks in the MLS Database

"Get Fast!"

"Contact your REALTOR®/Lender "

"Schedule your appointment today"

"Open House from \_ to \_"

These Marketing comments are quite often seen and reported to the MLS as violations however, are they really in violation of Fresno MLS rules?

Fresno MLS Rules allow for public remarks to relate "to the marketing, description and condition of the property" and these marketing comments are not in violation of this rule. This is also true for information on Seller's term for the buyer (ie " Seller will pay for 1-year home warranty if escrow is opened by \_\_. ) These terms are perfectly allowable in both Marketing remarks for the public and Agent Remarks.

Please refer to rule 12.5 Misuse of Remarks for further information on the use of the Marketing Remark Field in the MLs.

### Fresno MLS Rules state the following: **12.5 Misuse of Remarks**

Information in the public remarks shall only relate to the marketing, description and condition of the property. No contact information is permitted, including names, phone or fax numbers, email addresses or website address (including virtual tours and transaction tracking URLs). No showing instructions are permitted, including references to lockbox, alarm, gate or other security codes, or the occupancy of the property (a statement that the property shall be delivered vacant is not a violation of this section). References to alarm and gate code shall be permitted in confidential fields with the permission of the seller. No information directed toward real estate agents or brokers, including compensation or bonuses offered to cooperating brokers may be shown in public remarks. No information other than the marketing, description and condition of the property is permitted. Participants and Subscribers may not use the remarks in a property data profile sheet or listing submitted to the MLS or inputted directly into the MLS database for purposes of disparaging other real estate agents or conveying information about other offices or for conveying any other information that does not directly relate to the marketing of the listing.



## Be Our Guest! WELCOME HOME RADIO

Saturdays at 9:00 am on 940AM ESPN

Would you like to share Real Estate information with the Central Valley? Consider this an open invitation to be a guest. Please email [glozano@fresnorealtors.com](mailto:glozano@fresnorealtors.com) or call Gerard at FAR for scheduling.

Fresno State is offering discounted tickets for the Kickoff game for the 2018 Season

Click the banner below to purchase tickets

SEPTEMBER  
SATURDAY  
**1**  
7 PM

**Vandals** vs  
**FRESNO STATE**

DISCOUNTED TICKETS  
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AUGUST 17TH

USE CODE  
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CLICK HERE  
TO PURCHASE

Every Second Tuesday  
from 10 am to 11:30 am  
at F.A.R. & streamed at our  
Yosemite Gateway Branch  
Must register in advance 559-490-6400



**C.A.R. Form RCSD**  
**Representative Capacity Signature Disclosure**  
**& C.A.R. Form TA**  
**Trust Advisory**

**Presented by  
Don Scordino**

[illegible]

# WELCOME! NEW MEMBERS

July 2018

Gaye Hufft  
Phayrath Phoummakhoun  
Marty Montgomery  
John Reinhart  
Rebecca Escalante  
James Nelson  
Janine Macdonald  
Bobby Vang  
Josefine Gonzalez  
Leland D. Silveria, Jr  
Mark Stack  
Letisha Willey  
Matthew Alkire  
Joanna Silva  
Linda Vasquez  
Jonathan Hedrington  
Ryan Alcoser  
Hugo Delacruz  
Brett Visintainer  
Patrick Lynch  
Debi Durnell  
Carrie Truong  
Margarita Garcia  
Dylan Rusconi  
Sierra Braun  
Scott Farrow  
Phongsamay Phengdara  
Oscar Mata  
Larry Serpa  
Michael Zuber  
Bhavna Sekhon

Guarantee Real Estate  
Premium Commercial Group  
Cypress Point Realty, Inc  
Century 21 C. Watson Real Estate  
Guarantee Real Estate  
Aspire Realty  
Century 21 C. Watson Real Estate  
Keller Williams Westland Realty  
Connect Realty  
1st Western Group, Inc.  
Guarantee Real Estate  
Keller Williams Westland Realty  
Matt Alkier Real Estate  
Valley Wide Homes  
M.C. Real Estate Corp.  
Universal Lending and Realty Inc  
Home and Land Agency  
London Properties, Ltd  
Visintainer Group  
Modern Broker  
Century 21 C. Watson Real Estate  
Edinhart Realty & Design  
Envision Realty Inc.  
Realty Concepts, Ltd  
Realco  
Iron Key Real Estate  
Pacific Mortgage and Realty Co.  
Family Homes & Land  
Century 21 MM  
Realty Unlimited  
Keller Williams Westland Realty

# YPN Backpack Building



\*Pictures courtesy of Eric Beccera



Homeless to Home: Restoring Hope and Dignity

Wings gathers donations of gently used home furnishings in our Fresno warehouse. Our committed volunteers sort, stage, and deliver them, along with new mattresses and pillows to recently housed families, veterans, individuals, and women and children fleeing domestic violence. Our clients are referred by case managers from 25 local social service agencies.

## Welcome Basket

Wings provides all our clients a welcome basket to get them started in their home. While many donors enjoy assembling a full basket, we are happy to accept donations of contents. Here is an idea of what to include. Creativity welcomed!

## Materials Needed

### **Cleaning Supplies:**

Dish Soap  
Spongedish Towels (used ok if clean)  
Comet / 409/ Cleanser  
Toilet Bowl Brush  
Laundry Detergent

### **Dry Goods:**

Toilet Paper  
Paper Towels  
Plastic Wrap  
Aluminium Foil  
Light Bulb  
Scratch Pad and pen

### **Toiletries:**

Bar Soap  
Hand Soap  
Shampoo  
Toothbrush & Toothpaste  
Razor & shaving cream

Wings is a 501 (c)(3) tax exempt organization and will provide a receipt for tax deductions  
We will arrange for a prompt pickup and give you a receipt.  
Please email Karen Goodman at [kalgood@earthlink.net](mailto:kalgood@earthlink.net)

Make checks payable to:

Wings Advocacy Fresno  
1099 E. Champlain Drive, Suite A80  
Fresno, CA 93720  
WINGS EIN  
81-1384087

# Calendar

Upcoming Training and Events

● Held at FAR Office

● Held at Yosemite Gateway Branch Office

Tues.

14

8:30am – MLS Home Tour Meeting  
Speaker : Brian Cuttone Attorney –  
New Ad Laws For DRE  
10:00am – Know Your Forms:  
Form RCSD & CAR Form TA

Tues.

21

8:30am – MLS Home Tour Meeting  
Speaker : Dawn : Solar Maintenance  
Pros  
10:30am – Websites Presentation  
2:30pm – Zipform Plus/ Digital Ink

Thurs.

16

8:30am – Yosemite  
Gateway Branch Home Tour  
Meeting  
Speaker – TBD  
10:30am – RPR Training

Thurs.

23

8:30am – New Member Orientation  
8:30am –Yosemite Gateway Branch  
Home Tour Meeting  
Speaker –Roof Doctors

Fri.

17

8:30am – Investors/Exchangers

Fri.

24

8:30am – Investors/Exchangers



# Let our team help you grow your business

## Ask us how



**Lu Beltran**

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**Guild**  
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Guild Mortgage Company is an Equal Housing Lender; NMLS #3274, Fresno Branch NMLS #1312447. I am authorized to conduct business in the state of California. Licensed by the Department of Business Oversight under the California Residential Mortgage Lending Act. Guild Mortgage offices are not available on the weekends to conduct any substantial business. (IS-7306)  
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# THE OUR TEAM

**TOP 10 LENDER FOR  
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FRESNO!**



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**Office 559.318.9931**  
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Senior Mortgage Consultant

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9/26/17

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7330 N. Palm Ave #106 | Fresno, CA 93711  
559.225.0500

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##### Sylvia Plumb

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559.433.0500

##### Jeanette Oliver

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##### Kay Connell

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Resource Lenders Inc. Real Estate Broker BRE #01079003 NMLS #254765

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