The Hearst Connecticut Media Group
is proud to produce the 2019

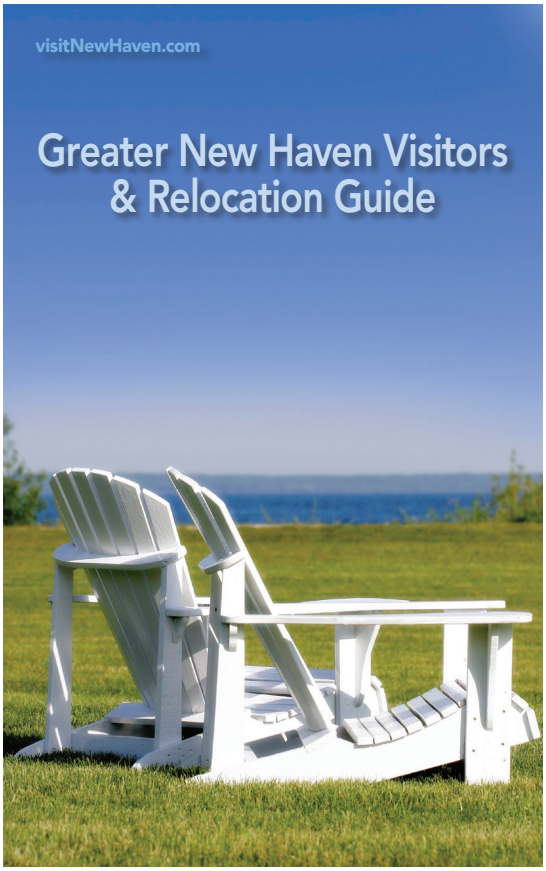
Greater NEW HAVEN VISITORS *and* RELOCATION *guide*

Grab the attention of leisure travelers, convention & sporting events attendees, new residents and natives alike from across the state by reserving space in this annual glossy keepsake booklet.

Sponsor advertisements are seen by over 200,000 people looking for information on where to stay, play and dine. In addition to a calendar of year-round activities, the guide is a tool for recruitment in sectors such as retail, manufacturing and health care.

Published March 29, 2019
Space deadline Feb. 15, 2019, noon
Size is 6" x 9.75"
Print distribution 60,000 copies, plus digital clickable flipbook on visitNewHaven.com

Available at 325 outlets across Connecticut, including:
AAA • real estate offices • hotels & attractions • relocation specialists • meetings & conferences • sporting events • CT welcome centers • local tourism offices • Yale visitor info center • INFO New Haven center • and more targeted drops



AD SIZES	RATES
Full page (5.75" x 9.5")*	$1,800
Half-page horizontal (5.75" x 4.67")	$975
Half-page vertical (2.8" x 9.5")	$975
Quarter-page (2.8" x 4.67")	$650

SPECIAL POSITIONS	
Back Cover*	$2,000
Inside Front Cover*	$1,950
Inside Back Cover*	$1,950

RESTAURANTS RECEIVE 20% OFF AD RATES!

*All ads include full color. *Full pages have the option to bleed. Bleed size is 6.25" x 10," trim is 6" x 9.75" and safety is 5.75" x 9.5."*

For more details and ad reservations, please contact your Hearst CT account manager or Joseph Hiznay at 203-258-7633 joseph.hiznay@hearstmediact.com

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