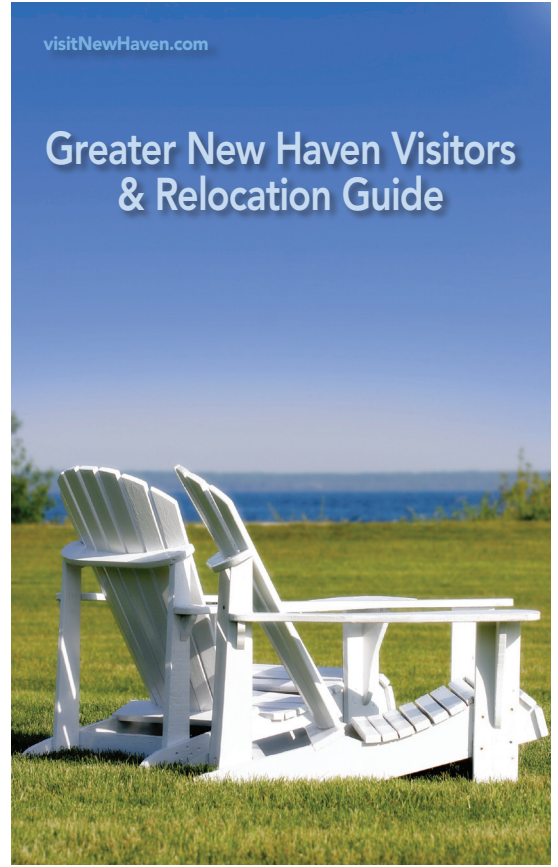


The Hearst Connecticut Media Group is proud to produce the 2019

Greater NEW HAVEN VISITORS *and* RELOCATION *guide*

Grab the attention of leisure travelers, convention & sporting events attendees, new residents and natives alike from across the state by reserving space in this annual glossy keepsake booklet.

Sponsor advertisements are seen by over 200,000 people looking for information on where to stay, play and dine. In addition to a calendar of year-round activities, the guide is a tool for recruitment in sectors such as retail, manufacturing and health care.



visitNewHaven.com

Greater New Haven Visitors & Relocation Guide

Region

New England Charm, Cosmopolitan Style

Voters and residents alike are often divided when discussing Connecticut. There are those who see us as the last member of New York's 13-State area. Others perceive us as the Gateway to New England, particularly travelers flying into the New York metro airport. Even when it comes to locating the area is divided between the New York and Boston teams. So what's Greater New Haven's answer to the controversy? To continue the geographic theme, we've broken it down. There are valid arguments for each perspective so we'll give you the facts and you can decide for yourself.

NEW ENGLAND
Founded by Puritans in 1636, New Haven is the last planned city America saw. The New Haven Green serves as the center of the town square. This 17th-century New England green is the heart of the city. The spot for community life during outdoor concerts, markets and art events in the town's historic gathering space.

Traditional main streets, town greens, classic New England courtyards, and antique shops are some of the downtown and walkable spots right outside the city. You'll find everything from Connecticut specialties highlighted by award-winning chefs. Culinary homes and regional markets. Head to a number of outdoor venues where you can grab fresh food or savor it at a nearby stand for lunch.

Visages or attend one of the many annual agricultural fairs, craft and purples of events.

TRI-STATE REGION
With world-class art and musical offerings, New Haven is a New York City. When you do dine, restaurants within and around New Haven all present the same quality. So when you're in the mood for the record, we'll give you the best of the best.

As for Connecticut's best food, it's hard to pick. In fact, it's hard to pick. In fact, it's hard to pick. In fact, it's hard to pick. In fact, it's hard to pick.

[NEW HAVEN]

Best of Food & Drink

You'll ♥ our City!

INFONewHaven.com | @INFONewHaven

Published March 29, 2019
Space deadline Feb. 15, 2019, noon
Size is 6" x 9.75"
Print distribution 60,000 copies,
plus digital clickable flipbook on
visitNewHaven.com

AD SIZES	RATES
Full page (5.75" x 9.5")*	\$1,800
Half-page horizontal (5.75" x 4.67")	\$975
Half-page vertical (2.8" x 9.5")	\$975
Quarter-page (2.8" x 4.67")	\$650

SPECIAL POSITIONS	
Back Cover*	\$2,000
Inside Front Cover*	\$1,950
Inside Back Cover*	\$1,950

RESTAURANTS RECEIVE 20% OFF AD RATES!

All ads include full color. *Full pages have the option to bleed. Bleed size is 6.25" x 10," trim is 6" x 9.75" and safety is 5.75" x 9.5."

Available at 325 outlets across Connecticut, including:

- AAA • real estate offices • hotels & attractions • relocation specialists • meetings & conferences • sporting events • CT welcome centers • local tourism offices • Yale visitor info center • INFO New Haven center • and more targeted drops

FARM, WINERY & BLENDES

Blended Winery 1000 Route 1 in Guilford, Conn. 06431. Blended Winery is a family-owned and operated winery. Blended Winery is a family-owned and operated winery. Blended Winery is a family-owned and operated winery. Blended Winery is a family-owned and operated winery.

Produce by Harvest & Hony 1000 Route 1 in Guilford, Conn. 06431. Produce by Harvest & Hony is a family-owned and operated produce company. Produce by Harvest & Hony is a family-owned and operated produce company. Produce by Harvest & Hony is a family-owned and operated produce company. Produce by Harvest & Hony is a family-owned and operated produce company.

Thanks Food Blending Company in Guilford, Conn. 06431. Thanks Food Blending Company is a family-owned and operated food blending company. Thanks Food Blending Company is a family-owned and operated food blending company. Thanks Food Blending Company is a family-owned and operated food blending company. Thanks Food Blending Company is a family-owned and operated food blending company.

SPECIALTY TRAILS IN CONNECTICUT

Connecticut Beer Trail Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer.

Connecticut's Brewster Trail Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer.

Connecticut Wine Trail Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer. Connecticut is one of the most popular states for beer.