

Thriving Communities Thriving State

INDIANA UNIVERSITY PUBLIC POLICY INSTITUTE



A Project of the Policy Choices Initiative

Indiana Library Federation

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THOUGHTS ON INDIANA'S FUTURE

- Demographic Trends
- Collaboration
- The roles libraries may play

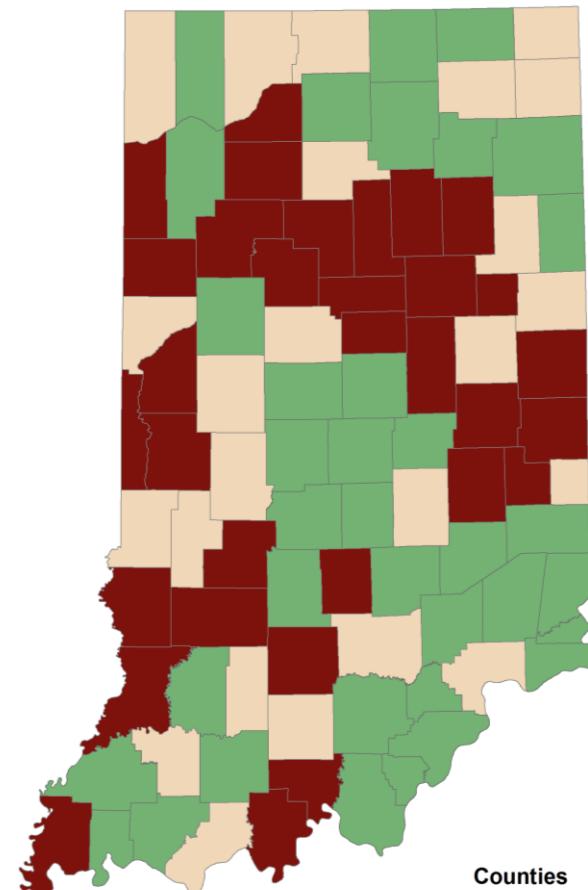


Source: STATS Indiana (2013)

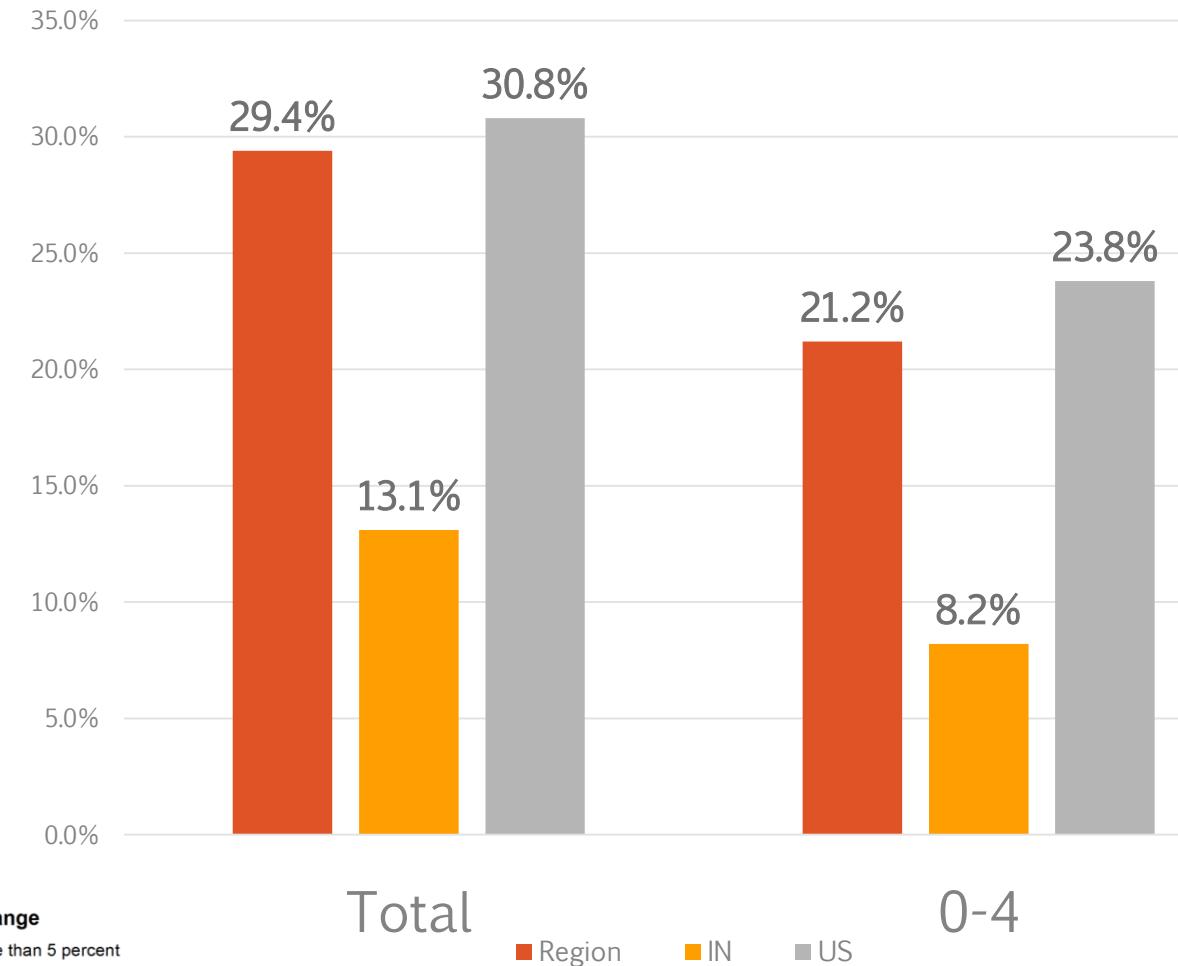
SOURCE: STATS Indiana (2013)

INDIANA'S FUTURE

Projected Population Change (2010 to 2040)

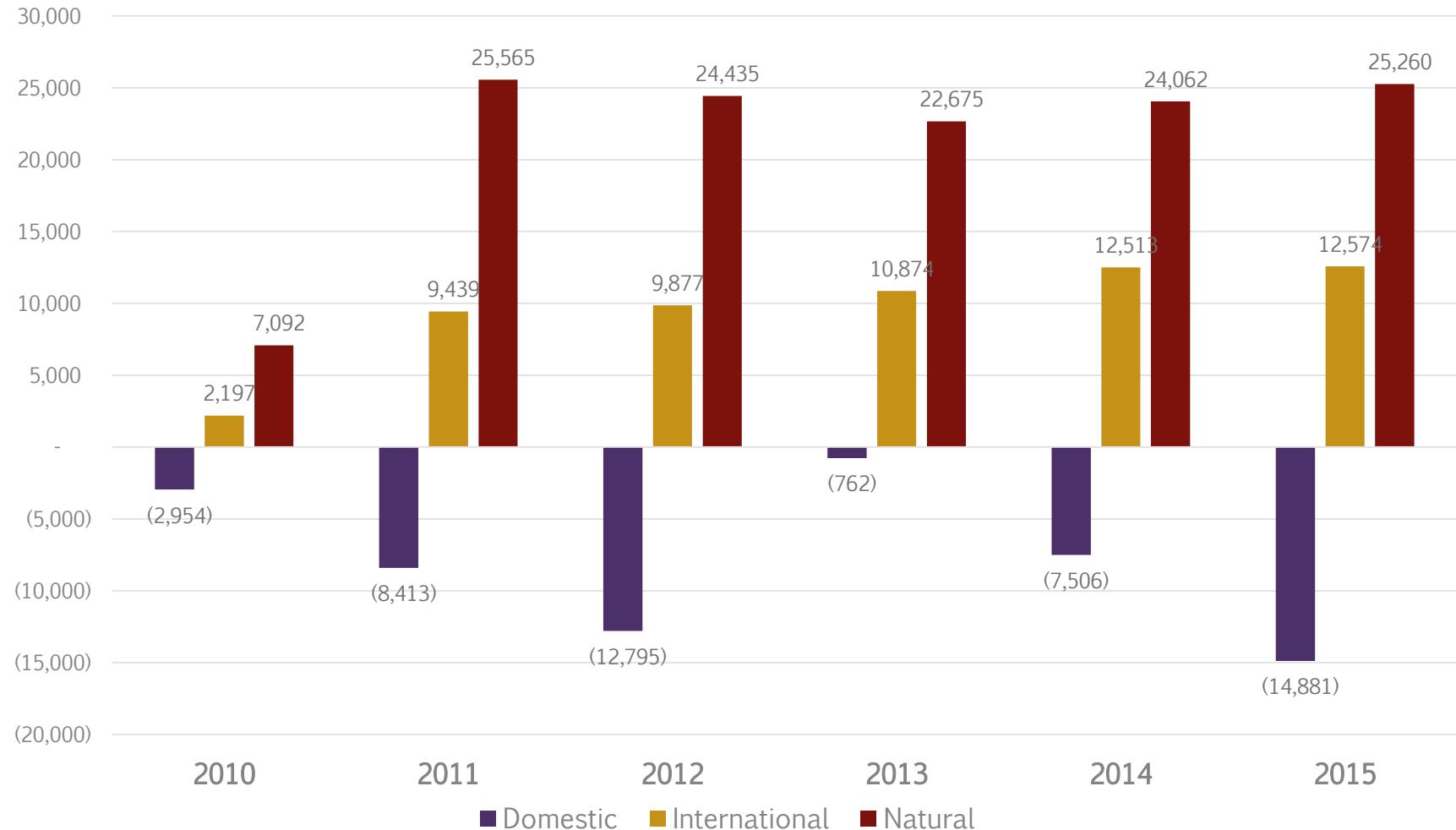


Counties
Projected Change
■ Lose more than 5 percent
■ Remain with +/- 5 percent
■ Gain more than 5 percent



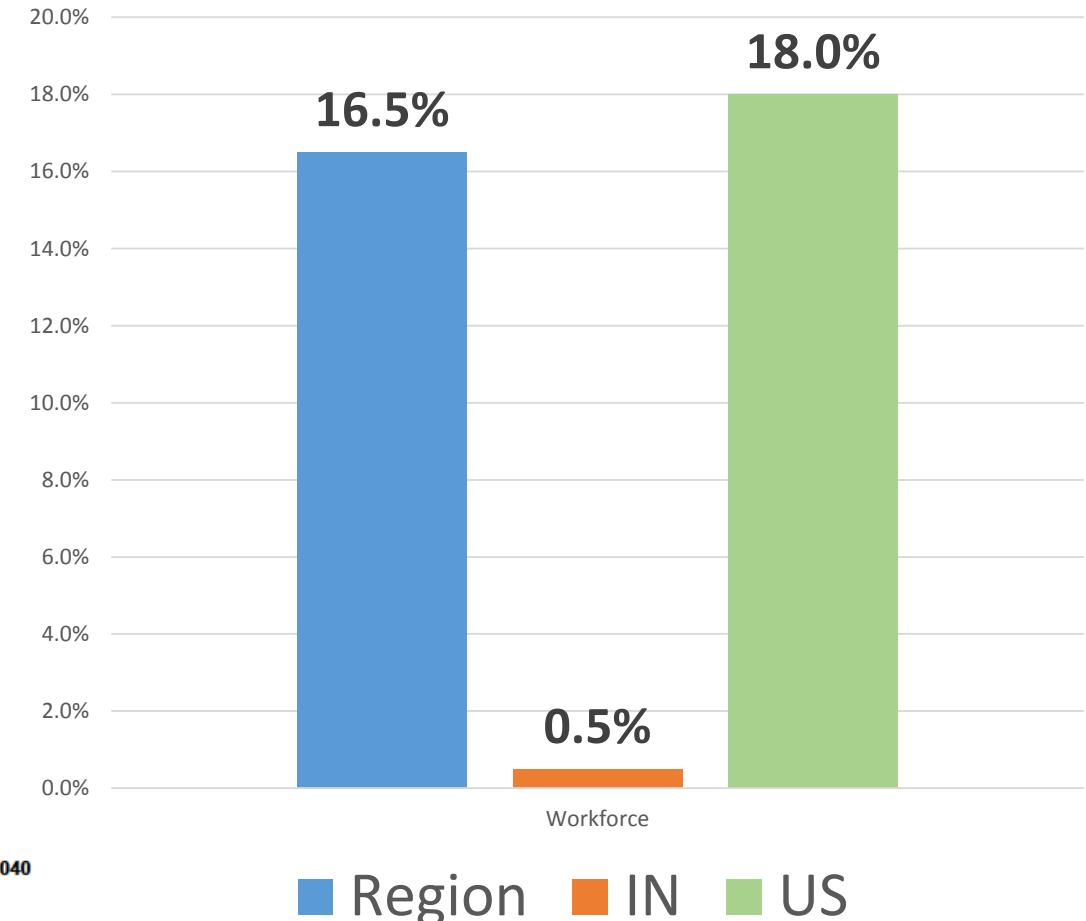
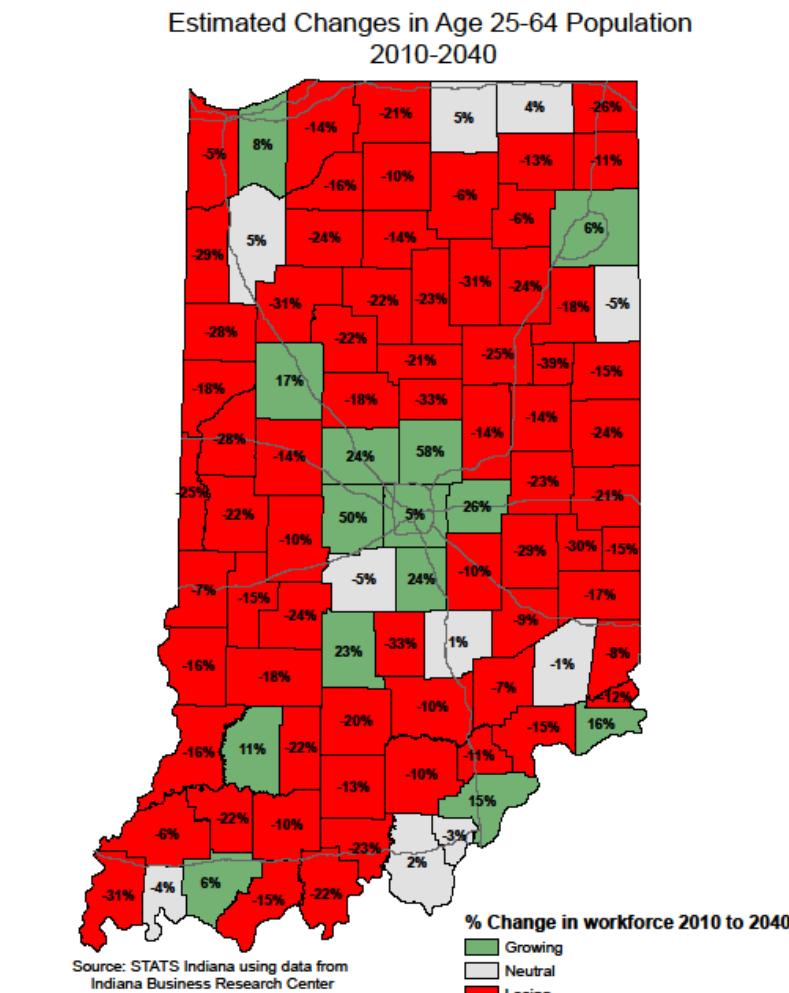


OUTMIGRATION = SLOW GROWTH



WORKFORCE, WHAT WORKFORCE

Projected Workforce Change (2010 to 2040)



Source: STATS Indiana (2013)

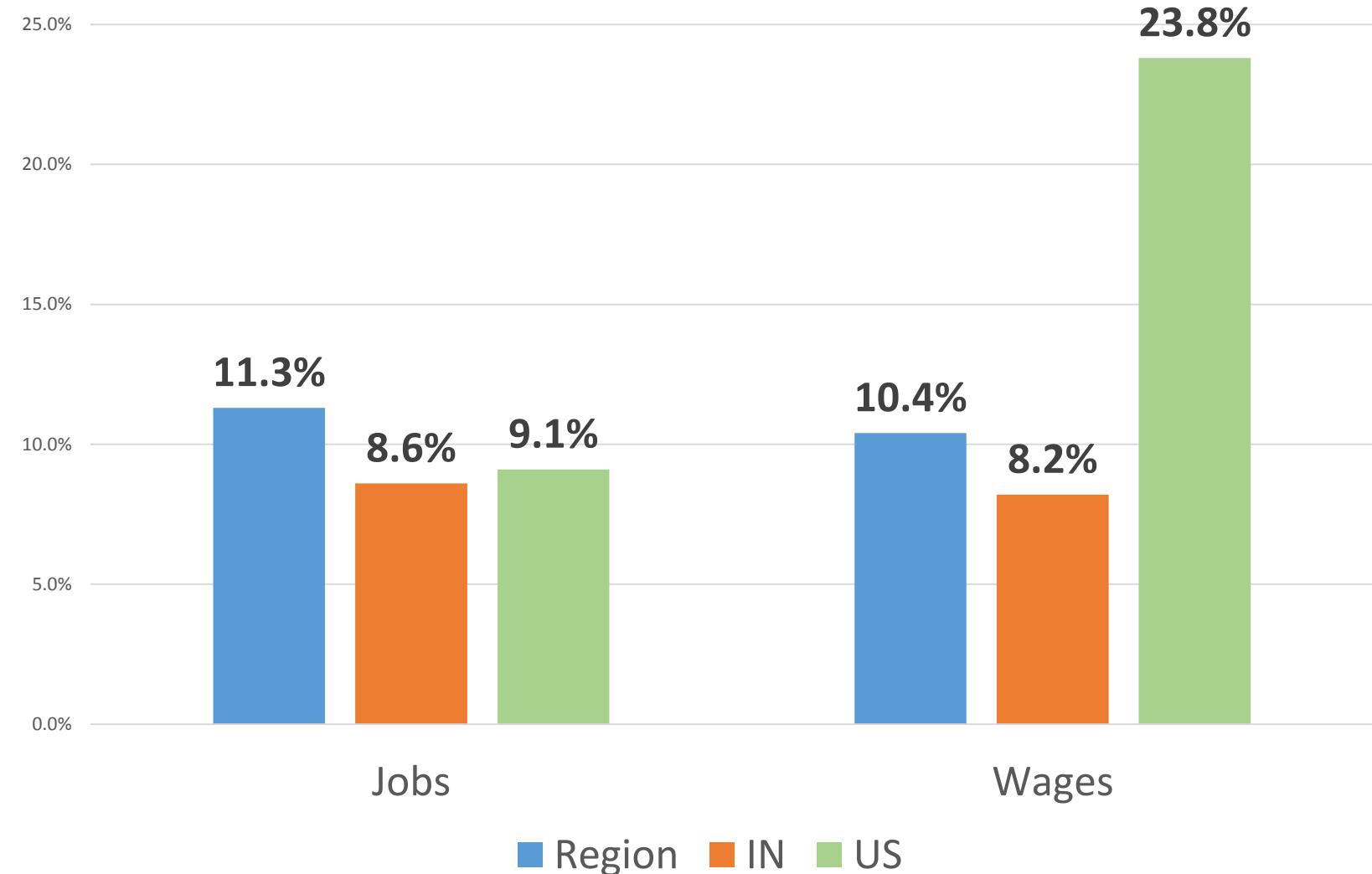


WE ARE INTER-DEPENDENT

- Source of growth
 - Hamilton County Gross
 - 6,765 in from other 49 states
 - 5,907 in from Marion County
 - 4,552 rest of Indiana
 - Hamilton County Net
 - 798 from other 49 states
 - 1,757 from Marion County
 - 1,042 from rest of Indiana
 - 1,514 international

Employment and Wages

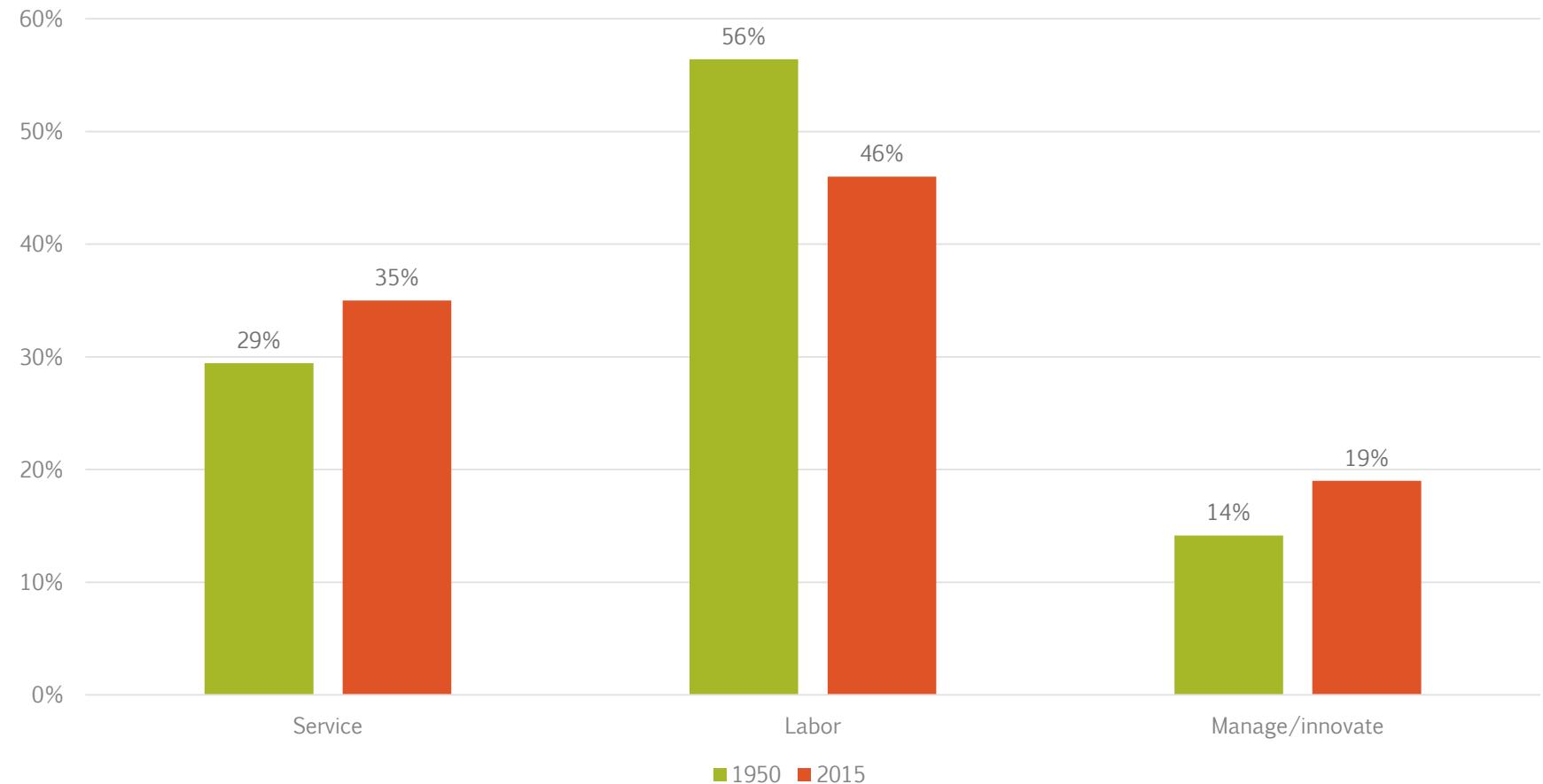
BLS DATA 2010 to 2015





UPWARD MOBILITY IS BECOMING MORE LIMITED

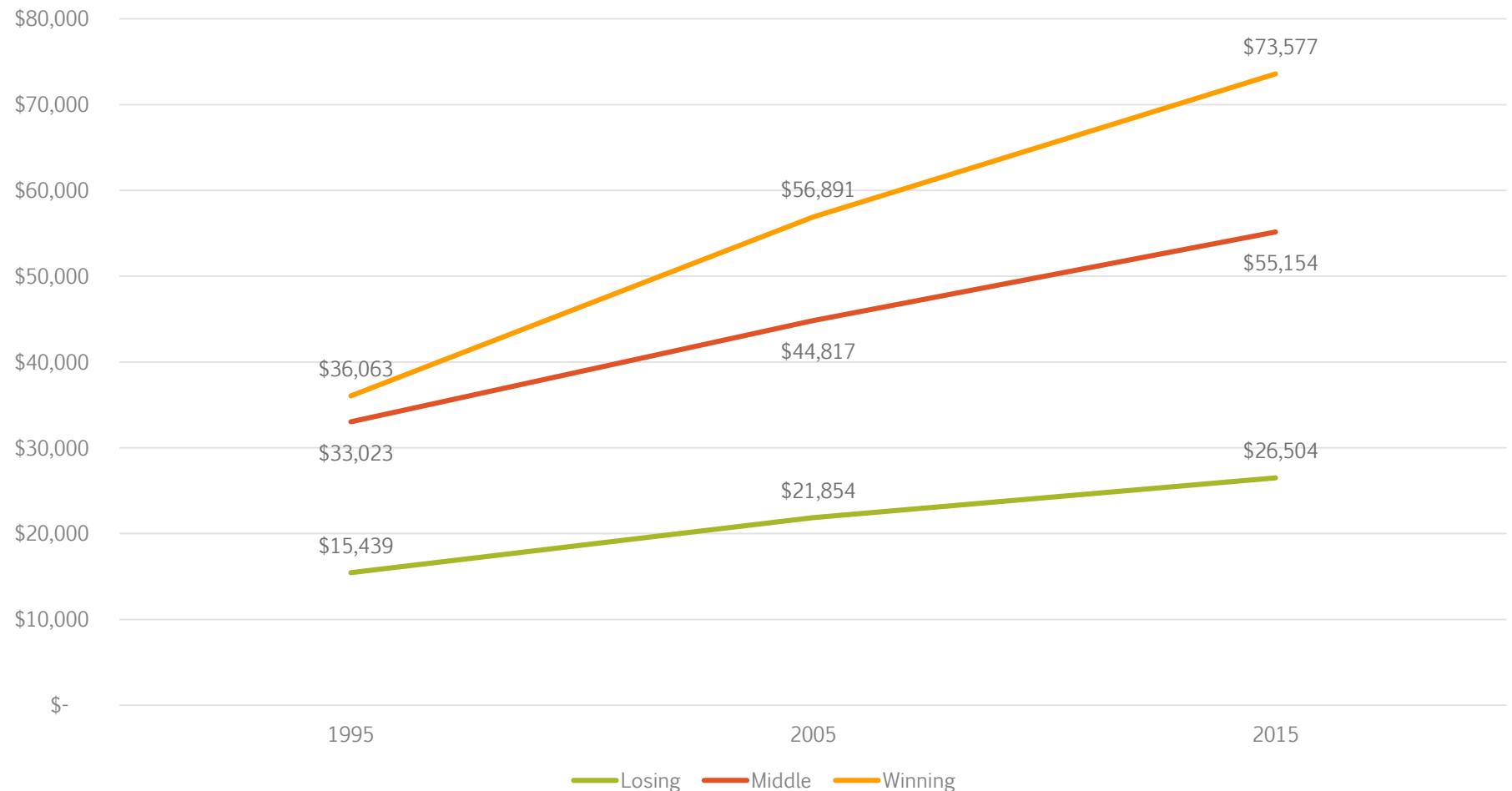
The middle class bridge job is shrinking





INCOME GAP INCREASING

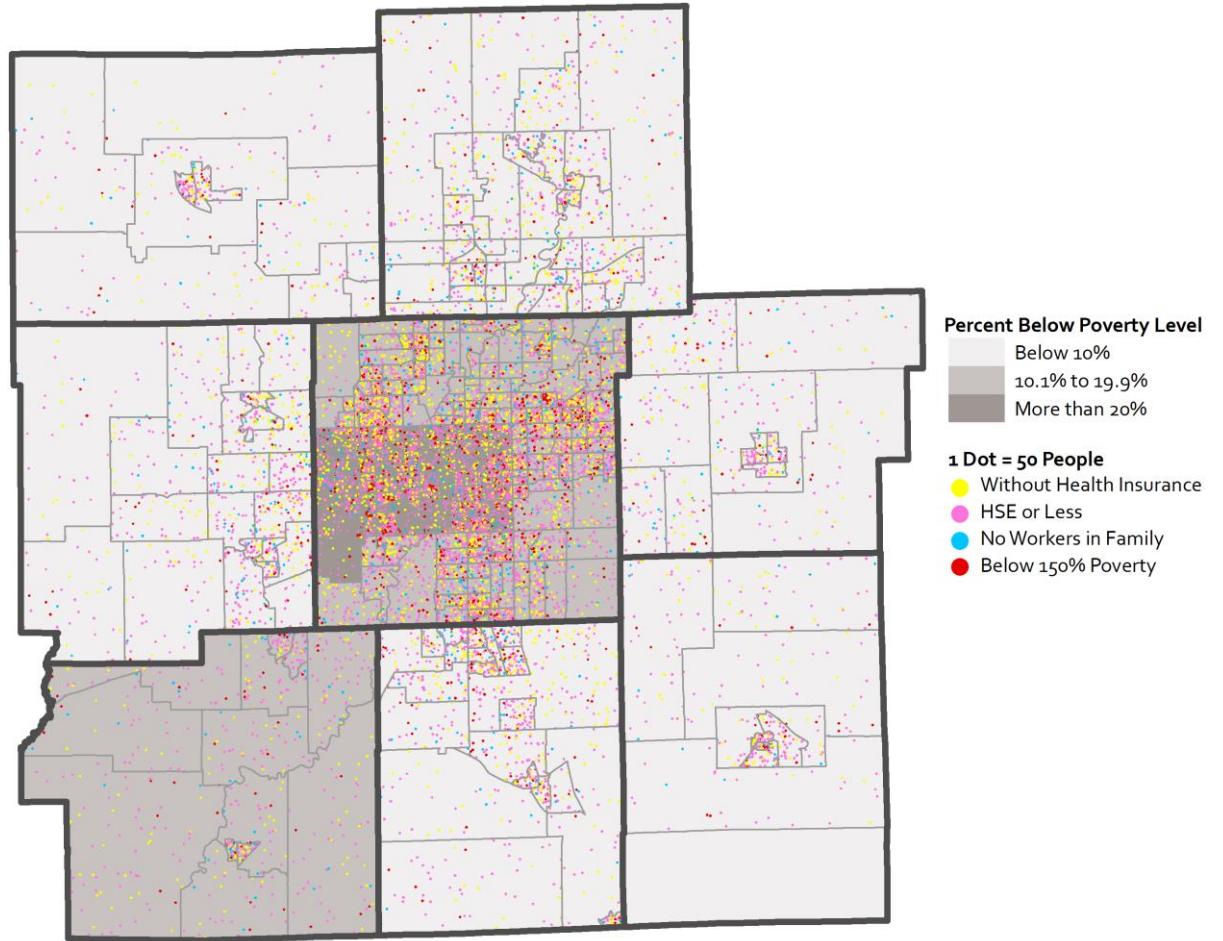
Average Wage by Sector





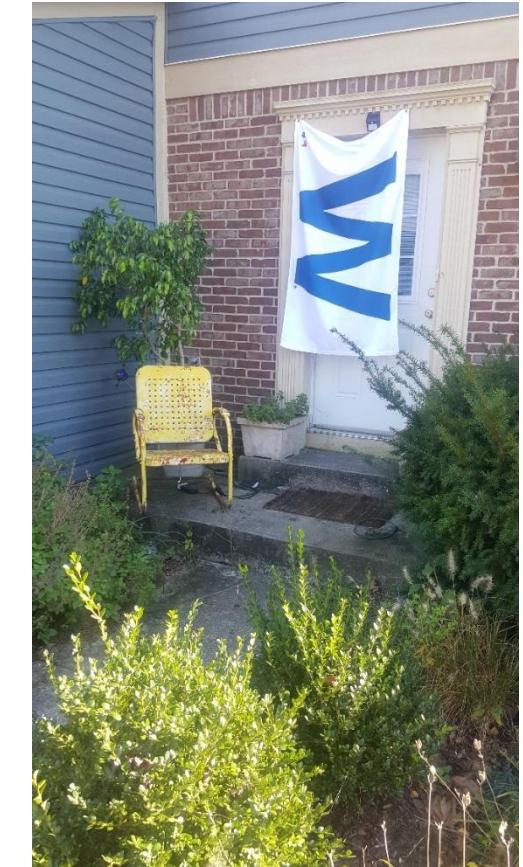
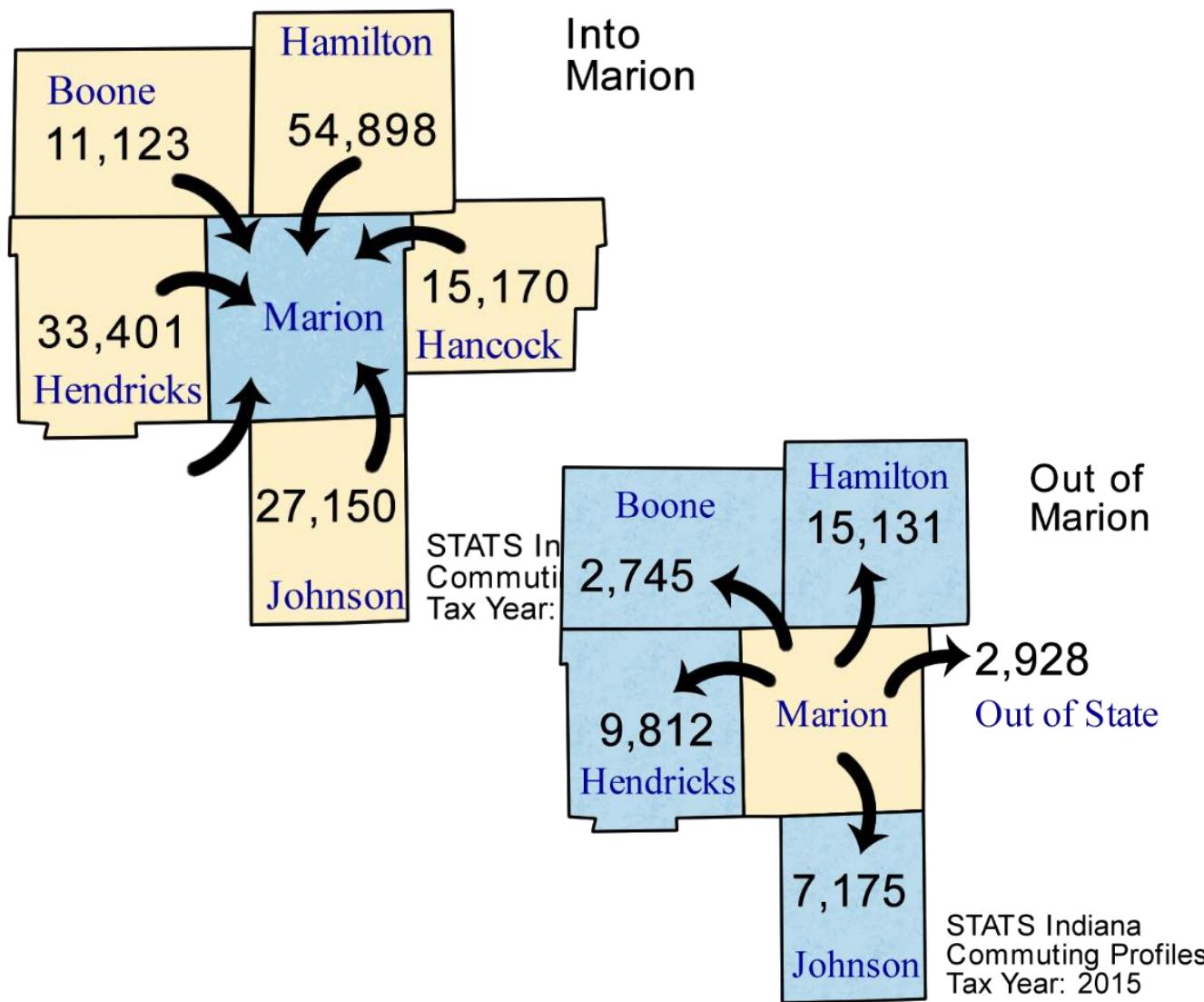
CHALLENGES MORE DISPERSED

- 4 ways forward
 - Re-energize rural Indiana
 - Attract/Retain more domestic
 - Attract international talent
 - Develop talent



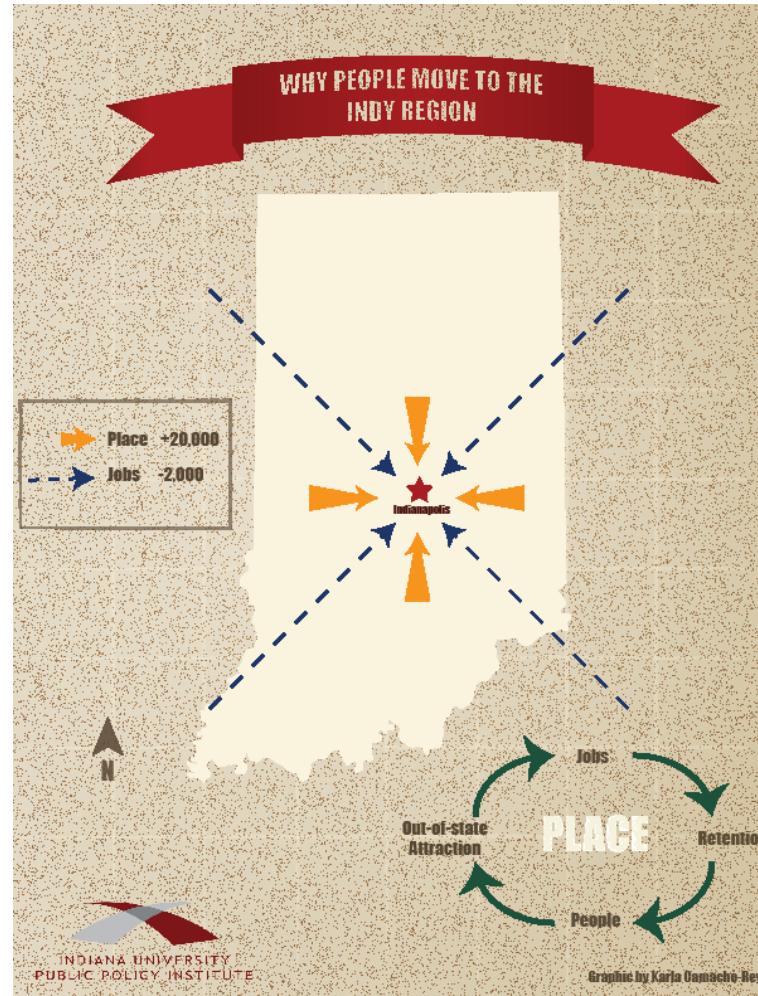


WE ARE REALLY ALL IN THIS TOGETHER





WHY DO PEOPLE MOVE TO CENTRAL INDIANA?





THRIVING COMMUNITIES: WHAT WE LEARNED

- **Most Hoosiers want the same things**
 - Opportunities for their children (education and economy)
 - Community they are proud of (quality of place/life)
- **Most Hoosiers value**
 - Family, tradition and stability
 - And are loyal to place
- **Most want to invest in future while honoring the past**



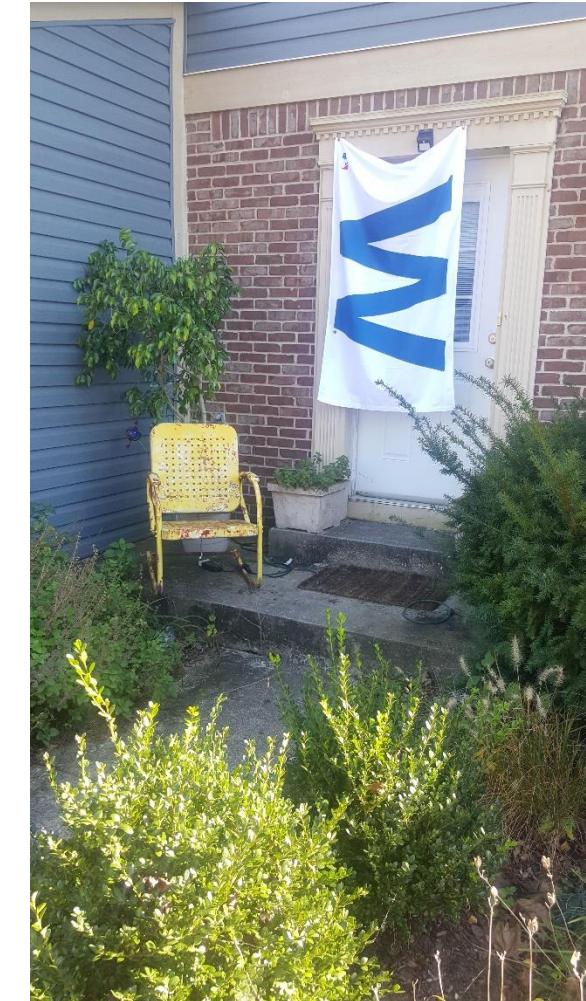
TOWARDS A THRIVING INDIANA

- **Forward thinking leadership**
 - About inclusion, civic engagement and collaboration
 - Be aspirational – commitment, funding and impact follow vision
- **Modern economic development**
 - Create a thriving regional ecosystem
 - Grow jobs and investment (traditional economic development)
 - Develop talent/opportunity
 - Attract /retain people
 - Most importantly jobs have to fit with education which must fit with amenities / quality of life strategy



CULTURE VERSUS STRATEGY

- Most cities, regions, states know what to do
- Plenty of organizations and individuals who are passionate
- If strategies are similar then winning is about culture
- Everyone focused on common goal and the collective win, not individual stats
- Amazing how powerful it is when people play for each other rather than themselves



INFRASTRUCTURE, QUALITY OF LIFE, AND PLACEMAKING



- **Basics still matter:**
 - Roads, bridges, rail, and connections to markets still matter
 - Public safety
 - It's opportunity (schools, colleges, innovation districts, connectivity)
 - It's perception
- **Also about amenities above and beyond**
 - Parks, trails, vibrant street life
 - Attractive, walkable, authentic communities
- **Connections**
 - Regional – roads / transit
 - Global - fiber: A 20th century amenity is a 21st century necessity



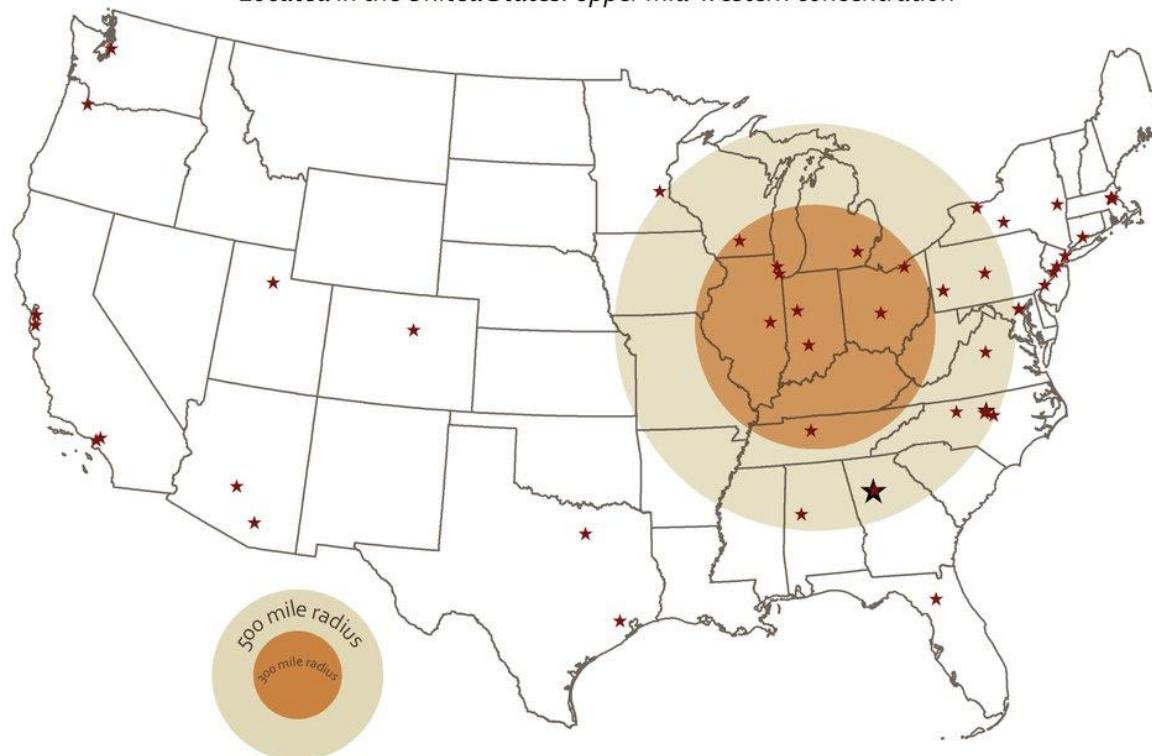
WORKING COLLABORATIVELY BUILDING A THRIVING ECOSYSTEM

- The right ingredients
 - Education / Economy / Social / QOL
- Collaborative roles
 - Aspire
 - Inform / Frame
 - Convene
 - Facilitate
 - Implement
 - Fund
 - Measure progress
 - Risk taker
 - Celebrate / re-aspire

MODERN ECONOMIC DEVELOPMENT MIDWEST IS GLOBAL INNOVATION DISTRICT

World's Most Innovative Universities

Located in the United States: upper mid-western concentration



*Data Source: Reuters, the world's most innovative universities (2015).
Map created by: Joti Kaur
February 9, 2015*



FINALLY LIBRARIES PART OF A THRIVING ECOSYSTEM

- Cool places / often supporting downtowns
- Conveners – space and events
- Informers - duh
- Connections – people and internet
- Talent development / early childhood and up
- Senior support
- Aspiration – community and individuals
- What else?



WHAT TO REMEMBER



- Future of Indiana is interrelated
 - Across regions and within thriving ecosystems
 - Libraries can play a number of important roles
- Status quo not an option
- Build all elements of the ecosystem
- Collaboration is essential
 - Issues are also interrelated
 - We must play as a team
 - Local, regional and issue-based coalitions address recommendations
- Be aspirational and take big swings
- We can't afford not to rather than we can't afford it