



SPONSORSHIP OPPORTUNITIES

Sponsorships Available through July 1

It's been a number of years since there has been a Tennessee small business lenders conference, and we are bringing it back in the heart of Music City! Be a part of this exciting conference where 7(a) and 504 bank and non-bank lenders, credit unions, and lender service providers will take advantage of educational sessions led by industry experts as well as networking opportunities to help cultivate and strengthen our small business lending community.

TNLendersConference.com



250+ Small Business Lenders and LSPs

7 Hours of Networking & Exhibit Time

Advance Attendee List to Sponsors

Unique Sponsor Benefits

**September 12-14
2018
Sheraton Music City**

STEERING COMMITTEE

Dwight Bateman, *The Bancorp*
Jennifer Blumig, *Eventfully Yourz*
Kevin Collins, *First Tennessee Bank*
Dean LaRue, *Commercial Bank*
Mike Ohlman, *Brightbridge, Inc.*
Lane Rhodes, *Pinnacle Bank*
Jerry Woods, *Byline Bank*

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SPONSORSHIP LEVELS & BENEFITS



	Diamond \$5000 <i>Semi-exclusive Limited to 2 sponsors in non-competing categories</i>	Platinum \$3500	Gold \$2500	Silver \$1500	Exhibit Only \$1300
Exhibit Table	Included	Included	Add \$250	Add \$500	Included
Exhibit Table Location	Choice	Choice	Choice	Assigned	Assigned
# Attendees Included	4	3	2	1	1
Fixed Early Bird Pricing of \$299 for Additional Attendees	YES	YES	NO	NO	NO
Logo on Marketing Emails	YES	YES	YES	YES	Name Only
Logo on Website	YES	YES	YES	YES	Name Only
Logo on Conference Banners	YES	YES	YES	YES	YES
Logo on all Conference Branded Attendee Materials	YES	NO	NO	NO	NO
Featured Event Sponsor with Signage and Recognition	Keynote Luncheon	Welcome Reception	Breakfasts	Breaks	N/A
Thursday Evening Top Golf Event Sponsor	YES (includes 10 tickets)	NO	NO	NO	NO
Verbal Recognition during Opening and Closing sessions	YES	YES	NO	NO	NO
Opportunity to Provide Promo Items for Attendee Bags	YES	YES	YES	YES	NO
Conference Mobile App Ad	YES	YES	YES	NO	NO
Sponsor Ad Displayed during Breakfasts and prior to Lunch	YES	YES	YES	NO	NO
Opportunity to provide Video Message to Attendees Prior to Conference	YES	NO	NO	NO	NO
Speaking Opportunity at Opening Session	YES	NO	NO	NO	NO
Advance Copy of Attendee List	6 Weeks Prior and 3 Weeks Prior	3 Weeks Prior	3 Weeks Prior	3 Weeks Prior	3 Weeks Prior

Exhibit table locations will be assigned in order of sponsor level first and registration date second. The earlier you register, the better location you will have. Diamond, Platinum and Gold sponsors will have an opportunity to select their location, while locations will be assigned for silver and exhibit only.

CONFERENCE DETAILS & INFORMATION

The conference agenda includes ample networking time including a Welcome Reception in our exhibit hall, two 30-minute breaks and two breakfasts along with an offsite event at Top Golf. All food and beverage will be served within the exhibit hall, which will be located in the main hotel foyer space directly in the middle of our general session and breakout session rooms.

An offsite event at Top Golf sponsored by our Diamond sponsors promises to be a great opportunity to network as well. Ten complimentary tickets will be given to Diamond sponsors for the event, which will include food, drinks and fun.

VENUE INFORMATION

The **Sheraton Music City Hotel** is located just minutes from downtown Nashville and many area attractions, and just 3 miles from the Nashville International Airport (BNA). The hotel is easily accessible via the hotel's complimentary airport shuttle. *Visit our website for the group reservations link.*

Group Rate \$179

Reserve your room before the Cutoff Date of AUGUST 31st
Conference guests enjoy free self-parking and in-room Wi-Fi.

CONFERENCE AGENDA

Wednesday, September 12th

2:00 – 5:00 pm Conference Check-In/Exhibitor Setup
5:30 – 7:00 pm Welcome Reception

Thursday, September 13th

7:30 – 8:30 am Breakfast
8:30 – 9:30 am Opening Session
9:45 – 10:45 am Breakout Sessions
10:45 – 11:15 am Networking Break
11:15 – 12:15 pm Breakout Sessions
12:30 – 2:00 pm Lunch
2:15 – 3:15 pm Breakout Sessions
3:15 – 3:45 pm Networking Break
3:45 – 4:30 pm Breakout Sessions
6:00 – 8:30 pm Top Golf Event*

Friday, September 14th

7:30 – 8:30 am Breakfast
8:30 – 11:00 am Closing Session – Headquarters
Updates, Awards & Prizes

**Optional Event for an additional fee*



REGISTRATION INFORMATION

Attendee and sponsorship registration is available online via our website at www.TNLendersConference.com. To sponsor on the website, scroll down to the Sponsorship section and select "Sponsor Now". Attendee registration rates and deadlines are below. Don't delay – register today!

Early Bird	\$299 Through May 16 th
Regular Rate	\$349 Through August 3 rd
Late Rate	\$399 Through September 5 th



Other rates are available. Government rate is \$249. Discounted speaker rate is \$299 at any time. Reception only ticket for Wednesday evening is \$75. Online registration will close September 5th or once we sell out. **Walkup registration will NOT be available – advance conference registration is required.** Cancellations with refunds accepted through August 1st; substitutions accepted through September 5th.

Top Golf Event ticket is \$45 and includes transportation to/from the venue, heavy hors d'oeuvres, 2 drink tickets, networking and golf fun. Space is limited. *Top Golf registration closes August 1st or once we sell out.*



CONFERENCE QUESTIONS

For questions related to sponsorship or the conference in general, please contact us by email at TNSBLC@eventfullyyourz.com or by phone at 844.887.6477 and our event team will be happy to help.