

# Conference Info Package



**MID-AMERICA LENDER'S CONFERENCE**

## Fort Worth, TX

APRIL 15-17, 2018

OMNI FORT WORTH

[www.MALCConference.com](http://www.MALCConference.com)

### Itinerary

SUNDAY, 4.15		MONDAY, 4.16		TUESDAY, 4.17	
2:00 – 7:00 pm	Conference Registration	7:30 – 4:00 pm	Conference Registration	8:00 – 11:00 am	Conference Registration
2:00 – 5:00 pm	Exhibitor Registration & Setup	7:30 – 8:30 am	Breakfast	8:00 – 9:00 am	Lender Awards Breakfast
5:30 – 7:00 pm	Exhibitor Welcome Reception	8:30 – 10:00 am	General Session	9:00 – 10:00 am	General Session
		10:00 – 10:30 am	Networking Break w/Exhibitors	10:00 – 10:30 am	Networking Break w/Exhibitors
		10:30 – 11:30 am	Breakout Sessions	10:30 – 11:45 am	Breakout Sessions
		11:45 – 1:45 pm	Luncheon	12:00 – 1:45 pm	Lunch
		2:00 – 3:15 pm	Breakout Sessions	2:00 – 3:15 pm	Breakout Sessions
		3:15 – 3:45 pm	Networking Break w/Exhibitors	3:15 – 3:45 pm	Networking Break w/Exhibitors
		3:45 – 4:45 pm	Breakout Sessions	3:45 – 4:45 pm	Breakout Sessions
		6:30 – 8:30 pm	Optional Activity (TBD)*	3:45 – 5:00 pm	Exhibitor Breakdown
				5:00 pm	Conference Concludes

\*Optional for additional fee

### Accommodations

Omni Fort Worth  
1300 Houston Street  
Fort Worth, TX 76102  
817.535.6664

Conference Rate: **\$199**

Reservations can be made ONLINE:

[Click Here for Regular Rate](#)

[Click Here for Government Rate](#)



A stunning blend of native building materials and ultra-modern glass, Omni Fort Worth Hotel represents progressive luxury and offers amenities illustrating the Western spirit embodied by the city that surrounds it. Omni Fort Worth is conveniently located in the heart of Fort Worth's exciting downtown, adjacent to the Fort Worth Convention Center within walking distance from the city's cultural centers, restaurants and nightlife.

### Registration

Registration opens December 1st. For more info or to register, visit our website at:

[www.MALCConference.com](http://www.MALCConference.com)

	Early Bird Through Jan 31	Regular Rate 2/1-3/31	Late Rate 4/1-4/10
Conference Attendee	\$395	\$449	\$525
Government Rate	\$299	\$299	\$299
Speaker Rate	\$295	\$295	\$295
Spouse	\$150	\$150	\$175
Reception Only	\$75	\$75	\$100

## Sponsorship Levels & Benefits

<b>Benefits</b>	<b>Exhibit Booth \$1,300</b>	<b>Bronze Sponsor \$2,500</b>	<b>Silver Sponsor \$3,500</b>	<b>Gold Sponsor \$5,000</b>	<b>Platinum Sponsor \$7,500</b>	<b>Diamond Sponsor (Exclusive 1 only) \$12,500</b>
Free conference registration	1	1	2	3	4	5
Exhibit Booth <i>(premier locations will be awarded first to higher level sponsors)</i>	Included	Purchase Separately (\$1300)	Purchase Separately (\$1300)	Purchase Separately (\$650)	Included	Included
Premier Exhibit Booth Placement and/or selection based on sponsor level	No	No	Yes	Yes	Yes	Yes
Discounted \$300 exhibitor attendees <i>(applies when a booth is purchased – limit of 2)</i>	Yes	Yes	Yes	Yes	Yes	Yes
Discounted \$225 Day Passes for Monday or Tuesday	No	No	Up to 10	Up to 10	Up to 10	Up to 10
Sponsor Logo on attendee bags	No	No	No	No	No	Yes
Logo on conference materials and website	Yes	Yes	Yes	Yes	Yes	Yes
Exclusive sponsor of Sunday's Welcome Reception	No	No	No	No	No	Yes
Verbal recognition at Opening and Closing Sessions	No	Yes	Yes	Yes	Yes	Yes
Sponsor Logo on Conference Banners Placed at Registration and on Stage	No	Yes	Yes	Yes	Yes	Yes
Sponsor Logo on Slides during General Sessions	No	Yes	Yes	Yes	Yes	Yes
Sponsor Logo on Breakout Session Signs	No	No	No	No	Yes	Yes
Promotional ad in printed program or mobile app	No	No	Yes	Yes	Yes	Yes
Sponsor Logo on slide template footer for all speaker presentations <i>(non-SBA slides)</i>	No	No	No	No	No	Yes
Attendee list availability	Yes Receive 1 week prior	Yes Receive 1 week prior	Yes Receive 1 week prior	Yes Receive 1 week prior	Yes Receive 1 week prior	Yes Receive 1 month prior & 1 week prior
Promotional items permitted for attendee bags	Yes	Yes	Yes	Yes	Yes	Yes

## Additional Sponsorship Options

The following options may be added to an existing sponsorship or selected on their own.

<b>Benefits</b>	<b>Monday Evening Sponsor (Limited to 1) \$5,000</b>	<b>Lunch Sponsor (Limited to 1) \$3,500</b>	<b>Breakfasts Sponsor (Limited to 2) \$1,250</b>	<b>Breaks Sponsor (Limited to 2) \$1,250</b>	<b>Lanyards Sponsor (Limited to 1) \$3,500</b>
Logo on conference materials and website	Yes	Yes	Yes	Yes	Yes
Signage with Logo for Applicable Event	Yes	Yes	Yes	Yes	N/A
Verbal recognition during Applicable Event	N/A	Yes	N/A	N/A	N/A
Promotional items permitted for attendee bags	Yes	Yes	Yes	Yes	Yes

## MALC Conference Committee

**Jim Kahler**

*GulfCoast SBA Lending*

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**Jana Rouble**

*Acclivity*

(214) 732-9952

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## Questions?

Please contact one of our event administrators via email at [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) or by phone at 844-887-6477.

## How to Register

To register as a conference attendee or as a sponsor, visit our website at [www.MALCConference.com](http://www.MALCConference.com) and register online.

Sponsorship recognition will begin from time of registration, with payment due by March 1st. Payments can be submitted via *check or by credit card*.

***Sponsorship opens December 1<sup>st</sup> and closes February 28<sup>th</sup>.***