



LOWER MERION SYNAGOGUE GALA AND TRIBUTE BOOK 5779

Tribute Ads due by December 17, 2018
Gala reservations due by January 2, 2019

Avraham J. Shmidman, *Rabbi*

Abraham A. Levene, *Rabbi Emeritus*

Gala Reception

Please join us as we pay tribute to

THE SVED FAMILY

Mrs. Betty Sved

Naomi & Ira Sved

Jenny & Mati Sved • Amber & Joseph Schwarz

Saturday Evening, January 12, 2019 • 7 Shevat 5779 • 8:00 p.m.

Lower Merion Synagogue, 123 Old Lancaster Road, Bala Cynwyd, PA 19004

TRIBUTE BOOK:

A commemorative Tribute Book will be published for the evening. Please help us honor The Sved Family and support Lower Merion Synagogue with your tax-deductible contribution. Ad copy may be submitted by email to 2019lmsgala@gmail.com or mailed to Lower Merion Synagogue. Prices for ads are as follows:

<input type="checkbox"/> Platinum page:	\$10,000***	<input type="checkbox"/> Sapphire page:	\$2,500**	<input type="checkbox"/> Half page:	\$500
<input type="checkbox"/> Emerald page:	\$5,000***	<input type="checkbox"/> Ruby page:	\$1,800**		
<input type="checkbox"/> Gold page:	\$3,600***	<input type="checkbox"/> Full page:	\$1,000*		

*Ads for \$1,000 and more include 2 Gala tickets.

** Ads for \$1,800 - \$3,599 include 2 Gala tickets and a listing as a **Chai Society Sponsor**.

*** Ads for \$3,600 and more include 4 Gala tickets and a listing as a **Double Chai Society Sponsor**.

- ☐ Please accept my ad(s) as noted above. Total cost for ad(s) is \$_____
- ☐ I am eligible for free Gala tickets and **will** attend. Number attending: _____
- ☐ I am eligible for free Gala tickets but **will not** attend.

GALA RESERVATIONS:

Gala tickets without qualifying ads: \$180 per person. Discount for 32 and under or 75 and over: \$90 per person
Return form with payment to Gala Committee, Lower Merion Synagogue, P.O. Box 2528, Bala Cynwyd, PA 19004-6528.

- ☐ Payment by check to Lower Merion Synagogue
- ☐ Credit card payment to be made online at www.lowermerionsynagogue.org

Name(s): _____

Email: _____ Telephone: _____



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GUIDELINES FOR AD COPY

AD COPY DUE: DECEMBER 17, 2018

Please submit ad copy by email to 2019lmsgala@gmail.com or mail to Lower Merion Synagogue, PO Box 2528, Bala Cynwyd, PA 19004-6528. The sample below can be used as a layout guideline.

- Printed space for Platinum (\$10,000), Emerald (\$5,000), Gold (\$3,600), Sapphire (\$2,500), Ruby (\$1,800), and Full (\$1,000) page ads is 5½" x 7".
- Printed space for Half (\$500) page ads is 5½" x 3½".

Half page: 5½" x 3½"

Emerald, Sapphire, Ruby, Full Page: 5½" x 7"

LOWER MERION SYNAGOGUE