

# CLIFFHANGER PRODUCTIONS, INC.

161 Park Avenue Rutherford, New Jersey 07070-2307

Phone: (201) 460-8335 Fax: (201) 460-1012

[WWW.CLIFFHANGERPRODUCTIONS.COM](http://WWW.CLIFFHANGERPRODUCTIONS.COM)

## APPLICATION FOR 2017 RUTHERFORD STREET FAIR RUTHERFORD BUSINESS OWNER

**DATE:** Monday, September 4, 2017

**PLACE:** Park Avenue, Rutherford, New Jersey from Ames Avenue to Highland Cross & the Williams Carlos Williams Plaza, Glen Road, Franklin Place and Lincoln Avenue

**TIME OF EVENT:** 10 AM to 5 PM      **SET UP:** 7 AM

**PRODUCED BY:** CLIFFHANGER PRODUCTIONS in association with The Borough of Rutherford

Cliffhanger Productions and The Borough of Rutherford will provide substantive publicity to attract a large attendance. The undersigned exhibitor hereby contracts for exhibition space at the Rutherford Labor Day Street Fair and encloses the required fee. The applicant agrees to release the Borough of Rutherford and all event sponsors from any damage or loss whatsoever and from all liability for personal injury to himself, his associates and/or his merchandise and further agrees to defend and indemnify or hold harmless the Borough of Rutherford in the event of a suit or claim. No microphone or sound system can be used from booth spaces.

The undersigned also agrees to remove all trash when leaving the site. Vendors agree to no park in "X" ed areas, near fire hydrants, nor near crosswalks. All exhibitors also agree to be packed and off the street and out of Lincoln Park by 6 PM for the resumption of traffic.

**Rutherford Food & Antique Vendor (Park Ave. spaces – 20'X10') \$100.00 X \_\_\_\_\_ Spaces = \$\_\_\_\_\_**

**Other Rutherford Businesses (Lincoln Park area – 10'X10') \$ 100.00 X \_\_\_\_\_ Spaces = \$\_\_\_\_\_**

**Rutherford Craft Vendor (Williams Plaza/Franklin Pl. – 10'X10') \$ 75.00 X \_\_\_\_\_ Spaces = \$\_\_\_\_\_**

**Total = \$\_\_\_\_\_**

**Mail Application and check made payable to "Cliffhanger Productions, Inc." to: Cliffhanger Productions 161 Park Avenue, Rutherford, NJ 07070 no later than August 1<sup>st</sup>, 2017.**

NAME: \_\_\_\_\_

Park Ave. businesses indicate name on sign over store and address.

Business Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Lincoln Park Electrical Needs purpose: \_\_\_\_\_

Merchandise/Specialty Description (this info will be used for publicity, booth placement and exhibitor list): \_\_\_\_\_

Attach photos of your display that you may wish to use for publicity purposes.