

CLIFFHANGER PRODUCTIONS, INC.

161 Park Avenue Rutherford, New Jersey 07070-2307

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APPLICATION FOR 2017 RUTHERFORD STREET FAIR OUTSIDE BUSINESS OWNER

DATE: **Monday, September 4, 2017**

PLACE: Park Avenue, Rutherford, New Jersey from Ames Avenue to Highland Cross & the Williams Carlos Williams Plaza, Glen Road, Franklin Place and Lincoln Avenue

TIME: **10 AM to 5 PM** **SET UP: 7 AM**

PRODUCED BY: CLIFFHANGER PRODUCTIONS in association with THE BOROUGH OF RUTHERFORD

Cliffhanger Productions and The Borough of Rutherford will provide substantive publicity to attract a large attendance. The undersigned exhibitor/vendor hereby contracts for exhibition space at the Rutherford Labor Day Street Fair and encloses non-refundable deposit. By signing below, the exhibitor/vendor and all of its agents, servants and employees do hereby release the Borough of Rutherford from any and all damage or loss whatsoever and from any and all liability for personal injury or damage of any kind to the exhibitor/vendor and its agents, servants and/or employees and its merchandise, products, equipment or vehicles. The exhibitor/vendor and its agents, servants and employees further agree to defend, indemnify and hold harmless the Borough of Rutherford for any and all damages and losses of any kind to any person or entity caused by the negligent act or failure to act of the exhibitor/vendor and its agents, servants and/or employees. No microphones or sound systems can be used from booth spaces.

Vendors agree not to park in "X" ed areas, near fire hydrants, nor near crosswalks. Vendors agree not to display or offer any items for sale that are in competition with items sold by stores in Rutherford or the civic organizations participating in the fair. No new manufactured merchandise is permitted. The undersigned agrees to remove all trash when leaving the site.

Vendors will be assigned to spaces before the event. If you have been a vendor in previous years and have a preferred location, please let us know your first and second choices on this form. We cannot guarantee that your choices will be met. Please fill in all required spaces (*).

Antique Vendor (Park Ave. spaces – 20'X10') **\$225.00 X _____ Spaces = \$_____**

Craft Vendor (Williams Plaza/Glen Road – 10'X10') **\$135.00 X _____ Spaces = \$_____**

Miscellaneous Vendor (Lincoln Park – 10'X10') **\$125.00 X _____ Spaces = \$_____**

Mail Application and non-refundable check made payable to "Cliffhanger Productions" to: Cliffhanger Productions 161 Park Avenue, Rutherford, NJ 07070 no later than August 1st, 2017.

*Print Name: _____

*Trade: _____ *Website: _____

*Sales Tax # (indicate State): _____ *Cell Phone: _____

*Address: _____ *Email Address: _____

*Phone: _____ Fax: _____

Lincoln Park Electrical Needs purpose:

Merchandise/Specialty Description (this info will be used for publicity, booth placement and exhibitor list):

Please attach photos of your products so we may include the information for our background in marketing this event.

Preferred Location: **1st choice** _____

2nd choice _____

If you have participated in previous Labor Day festivals please include space # and Location.