

NEWS RELEASE

For Immediate Release

Habitat GTA announces first Women Build Ambassador of 2017

TV personality Sherry Holmes will lead hundreds of women rallying together to build homes and empower the lives of families through affordable homeownership.

Toronto, ON, July 12, 2017 – Habitat for Humanity Greater Toronto Area (Habitat GTA) is proud to introduce Sherry Holmes as a 2017 Women Build Ambassador. Sherry got her start in the trades back in 2008 when she travelled to New Orleans to help build a hurricane- and flood-resistant home for a victim of Hurricane Katrina. She is a permanent member of Mike Holmes' Crew, appearing in his programs, *Holmes In New Orleans*, *Holmes Inspection*, and *Holmes Makes It Right*.

"Sherry's experience building homes and commitment to giving back to local communities with her time and talent makes her a perfect fit to be a Women Build Ambassador", says Ene Underwood, CEO at Habitat GTA. She will be a great inspiration and leader for the hundreds of women coming together to build safe, decent affordable homes with us at Women Build."

"I was taught that when we build strong homes, we build strong communities for the people who live there," says Sherry Holmes. "It is an incredible experience to work with Habitat for Humanity GTA as a 2017 Women Build Ambassador and lead an army of women in building for local families in need of a decent place to call home."

About Habitat for Humanity GTA's Women Build:

Habitat GTA's Women Build brings together hundreds of women to wield their collective strength to build, invest and advocate for safe, decent and affordable housing. Women Build celebrates and harnesses the unbeatable power of women to transform a community and make working, low-income families' dream of homeownership come true. Since 2009, Women Build has rallied thousands of women, raised nearly \$4 million dollars, and helped build homes for 85 families. The 8th annual Women Build will be held on September 20-23 & 27-29 at Habitat GTA's largest homebuilding project to date – 50 townhouses – at its Pinery Trail build site.

For more information on Women Build visit www.womenbuildgta.ca. Follow the conversation on Twitter and Facebook with hashtag #WomenBuild2017, or visit www.habitatgta.ca.

For more information, please contact:

Joanna Dwyer
Senior Director, Marketing & Communications
Office: 416-755-7353 ext. 259
Cell: 416-277-3064
joanna.dwyer@habitatgta.ca

Ginger Bertrand
Gab Communications
Founder and Principal Publicist
Phone: 647-993-4464
ginger@gabcommunications.ca