



**Announcing IGNITE's Second Annual Fire Pitch Competition  
October 25, 2018**

**Looking for Innovative Women!**

Applications are being accepted for IGNITE's Fire Pitch Competition. Applicants must meet the following criteria:

- A woman founder or co-founder company
- A digital healthcare start-up that meets an unmet healthcare need
- An addressable market of at least \$500M
- Must have a working prototype
- A product or service in beta/pilot stage of development and has been created with input from clients or potential clients
- A scalable business model
- A capable management team with domain expertise
- Must have raised some initial funding
- A plausible exit within 8-10 years
- Must be available to attend the event on October 25, 2018 in Houston, Tx

Prizes will be awarded as follows:

- Winner - \$15,000 convertible note + admission to January 2019 TMCx Digital Health Accelerator + \$2,500 cash + one year IGNITE membership
- Runner Up - Admission to January 2019 TMCx Digital Health Accelerator + \$1,000 cash + one year IGNITE membership
- Runner Up - J Lab office space + \$1,000 cash + one year IGNITE membership
- Other prizes for potential investment and in-kind services shown on the website and updated as new opportunities are added

Selected companies will:

- be matched with at least two coaches from the event's list of Advisors and receive 1 on 1 sessions in advance of the event,
- have the opportunity to participate in office hours and connect with the event's Advisors, and
- have the opportunity to pitch live to an audience of investors, healthcare executives from the renowned Texas Medical Center, executives from banking, law firms, consulting firms and other interested partners and mentors from across the country.

Further information and application can be obtained at the following website:

<https://ghwcc.org/ignite/fire-pitch/>

**Deadline for submission is 5:00 pm (CDT) on July 30**