

# POWER TOOLS FOR YOUR BUSINESS

A WORKING GROUP FOR ENTREPRENEURS



**Wednesdays, September 18, 2018 – November 13, 2018 | 12:00 – 2:00 pm**

**WESST Enterprise Center, 609 Broadway Blvd NE, Albuquerque, NM 87102**

**Join us for this 9-week series.** This class is designed as a “mini-MBA” to introduce prospective and current small business owners to the basics of running a small business. Attendees are then coached to use their new knowledge to write a comprehensive, realistic business plan.

**Topics Include:** Business Model Canvas, Customer Discovery, Break-even, T Accounts, Cash Flow Analysis, Intro to Marketing, Building a Brand, Marketing in Action, Ask the Experts / Goal Setting

## **COST**

**\$149**

## **REGISTRATION**

Please register online at [www.wesst.org](http://www.wesst.org) or by calling Lorena Schott @ 505.246.6939