



THE PLACE TO START & GROW YOUR BUSINESS

# POWER TOOLS FOR YOUR BUSINESS

A WORKING GROUP FOR ENTREPRENEURS



**Wednesdays, September 18, 2018 – November 13, 2018 | 12:00 – 2:00 pm**

WESST Enterprise Center, 609 Broadway Blvd NE, Albuquerque, NM 87102

**Join us for this 9-week series.** This class is designed as a “mini-MBA” to introduce prospective and current small business owners to the basics of running a small business. Attendees are then coached to use their new knowledge to write a comprehensive, realistic business plan.

**Topics Include:** Business Model Canvas, Customer Discovery, Break-even, T Accounts, Cash Flow Analysis, Intro to Marketing, Building a Brand, Marketing in Action, Ask the Experts / Goal Setting

## **COST**

\$149

## **REGISTRATION**

Please register online at [www.wesst.org](http://www.wesst.org) or by calling Lorena Schott @ 505.246.6939



U.S. Small Business Administration

*Reasonable accommodations for persons with disabilities and language assistance services are available for limited English proficient individuals. Please notify Lorena Schott at WESST when you register for class, or no later than 24 hours prior to your class, so that WESST can make sure necessary accommodations are available. All programs and services are provided to the public on a nondiscriminatory basis.*

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