



U.S. EPA Smart Growth

Become Expert in Influencing Community Land Use Decisions

Attendees will learn to:

- Describe and discuss the key principles of smart growth
- Compare smart growth precepts to other planning approaches currently in use.
- List how smart growth benefits various constituencies.
- Conduct a compelling conversation that explains and advocates implementation of smart growth policies and practices.

Getting Started

For more information, contact Ed Jekel
Mohawk Valley Association of REALTORS®
 315.724.5159 ♦ ejekel@mvar.info

41 Notre Dame Lane, Utica, NY 13502-4817
 315.724.5159

Cost of the Event

- \$50.00 MVAR Members prior to **9/13/2017**
- \$50.00 Luncheon Only
- \$100.00 For the Public and MVAR Members after 9/13/2017

Course includes course materials and flash drive
 4 hrs CE Credit for NYS Real Estate Salespeople

Joe Minicozzi - Keynote Speaker

is the principal of Urban3, a consulting firm created by Asheville real estate developer, Public Interest Projects. Urban3's work in pioneering geo-spatial representation of economic productivity has prompted a paradigm shift in understanding the economic potency of urbanism and the value of well-designed cities. He holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University.

Janet Tharp - Instructor

is a NAR-trained instructor for the Smart Growth course and has over 30 years of planning experience, specializing in project management, comprehensive and special district planning, ordinance drafting and public outreach and values research. Janet has practiced in both the public and private sectors, and has experience directing large and mid-sized city planning departments. While working for the city of Dallas, she managed the development of the Forward Dallas! Comprehensive Plan.

Smart Growth for the 21st Century

A 4-Hour Course with luncheon speaker to Help Real Estate Professionals & Concerned Public to Create More Livable Communities



US EPA Smart Growth

Tuesday, October 10th
Harts Hill Inn, Whitesboro, NY 13492

- 9:00 am Registration
- 10:00 am Smart Growth for the 21st Century with Janet Tharp
- 12:00 Noon Luncheon with Keynote Speaker Joe Minicozzi, principal of Urban3
- 1:30 pm 2nd Half Smart Growth for the 21st Century



Smart Growth for the 21st Century

A community functions best with homes for all incomes, jobs, schools, open space, desirable destinations and services, and different ways to reach them—by foot, bicycle, public transit, or automobile.

Smart growth is about recognizing and understanding the various facets of a vibrant community and how to achieve and maintain a balance among them.

We all have everything to gain by joining with our community leaders to assure ample homeownership opportunities in communities with efficient transportation, good schools, and open space. After all, real estate professionals sell more than just homes, they sell neighborhoods.

And, more than ever, homebuyers want the convenience and value of smart growth.

Smart growth focuses on the existing assets of the community, the long-run implications of various development patterns, and their fiscal impacts. The bottom line: some ways of growing are more sustainable than others.

Are you a smart growth leader?



Jeremy Brooks

Give Your Members the Smart Growth Strategies They Need



UrbanAdvantage.com

Defining Smart Growth

Each community is different, but there are a few key tenets of smart growth that can be applied everywhere, including a mix of land uses and transportation options for travel by mode other than the automobile.

Demand for Smart Growth

Demographic and economic shifts make the smart growth development model the right one for the twenty-first century.

The Value of Smart Growth

Studies show that communities that develop according to smart growth principles cost less for individuals to live in and cost less for local governments to administer.

Advocating for Smart Growth

The course concludes with a “Take Action Check List” that provides real-world ideas for influencing how communities grow.