



## World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series

Dr. Bernard Weinstein, Associate Director, Maguire Energy Institute

Thursday, September 21, 2017

Hilton Charlotte Center City (222 E. 3<sup>rd</sup> Street)

**VIP Reception:** 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



### Dr. Bernard Weinstein, Associate Director, Maguire Energy Institute

Bernard L. Weinstein is Associate Director of the Maguire Energy Institute and an Adjunct Professor of Business Economics in the Cox School of Business at Southern Methodist University in Dallas. From 1989 to 2009 he was Director of the Center for Economic Development and Research at the University of North Texas, where he is now an Emeritus Professor of Applied Economics.

Dr. Weinstein studied public administration at Dartmouth College and received his A.B. in 1963. After a year of study at the London School of Economics and Political Science, he began graduate work in economics at Columbia University, receiving an M.A. in 1966 and a Ph.D. in 1973.

He has taught at Rensselaer Polytechnic Institute, the State University of New York, the University of Texas at Dallas, and the University of North Texas. He has been a research associate with the Tax Foundation in Washington, D.C. and the Gray Institute in Beaumont, Texas. He has worked for several U.S. government agencies including the President's Commission on School Finance, the Internal Revenue Service and the Federal Trade Commission.

Dr. Weinstein has authored or co-authored numerous books, monographs and articles on the subjects of economic development, energy security, public policy and taxation, and his work has appeared in professional journals such as *Land Economics*, *Challenge*, *Society*, *Policy Review*, *Economic Development Quarterly*, *Policy Studies Journal*, and *Annals of Regional Science*. His op-eds have been published in *The New York Times*, *The Wall Street Journal*, *The Washington Times*, *Investor's Business Daily*, *The Financial Times*, *The Los Angeles Times*, *The Hill* and a number of regional newspapers and magazines.

Dr. Weinstein has been a consultant to many companies, non-profit organizations and government agencies, and he testifies frequently before legislative, regulatory and judicial bodies. His clients have included AT&T, Texas Instruments, Reliant, Entergy, Devon Energy, Energy Futures Holdings, the Nuclear Energy Institute, the American Petroleum Institute, the U.S. Conference of Mayors, the Western and Southern Governors Associations, the Cities of Dallas and San Antonio, and the Joint Economic Committee of the U.S. Congress.

Dr. Weinstein was director of federal affairs for the Southern Growth Policies Board from 1978 to 1980 and served as director of the Task Force on the Southern Economy of the 1980 Commission on the Future of the South. From 1984 to 1987 he was chairman of the Texas Economic Policy Advisory Council and from 1987 to 1988 served as visiting scholar with the Sunbelt Institute in Washington, D.C. He is currently a panelist with the Western Blue Chip Economic Forecast. Dr. Weinstein is a member of the Dallas-Fort Worth Association for Business Economics and since 1991 has served on the board of directors of Beal Financial Corporation. From 2011 to 2014 he was a Fellow with the George W. Bush Institute, and he is currently an Associate of the John Goodwin Tower Center for Political Studies at SMU and a Fellow of Goodenough College in London.

### Benefits of Underwriting a WACC Speaker Series program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and key decision makers in the Charlotte community
- ◆ Support international education in the Charlotte community

**Presenting Sponsor - \$3000**

- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Attendance for all 18 representatives at the VIP reception
- ◆ Two seats at the Head Table with Dr. Weinstein
- ◆ Opportunity for a key executive to introduce Dr. Weinstein Logo on WACC home page and online invitations
- ◆ Photograph of your group with Dr. Weinstein
- ◆ Recognition from podium and banner displayed at the event

**Envoy Sponsor - \$1500**

- ◆ Eight seats with preferred seating at the luncheon
- ◆ Attendance for all 9 representatives at the VIP reception
- ◆ One seat at the Head Table with Dr. Weinstein
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- ◆ Photograph of your group with Dr. Weinstein
- ◆ Recognition from podium and banner displayed at the event

**Attaché Sponsor - \$750**

- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Dr. Weinstein

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**NAME OF COMPANY:****NAME OF COMPANY REPRESENTATIVE:****ADDRESS:****CITY:****ZIP CODE:****STATE:****CORPORATE CONTACT:****PHONE:****E-MAIL:****We agree to support the program in the following manner (Please check one)****Sponsorship Levels**

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The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org). Checks may be made payable to the World Affairs Council of Charlotte.

**Return To:**

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

**UNDERWRITING INFORMATION:** Please contact Lauren Osga, Assistant Director, Programs & Development at 704-687-7758 or [losga@worldaffairscharlotte.org](mailto:losga@worldaffairscharlotte.org) for table purchases and underwriting information.

**ABOUT WORLD AFFAIRS COUNCIL OF CHARLOTTE:** The [World Affairs Council of Charlotte](http://www.worldaffairscharlotte.org) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent political world.