



## 2017 WORLD CITIZEN AWARD DINNER

**HOST:** World Affairs Council of Charlotte

**DATE:** Tuesday, May 2<sup>nd</sup>, 2017

**PLACE:** Westin Charlotte  
601 S. College St.  
Charlotte, NC 28202

**TIME:** Reception: 6:00 P.M.  
Dinner: 7:15 P.M.

**WORLD CITIZEN AWARD RECIPIENT:** Dr. Tony Zeiss  
President, Central Piedmont Community College (1992-2016)

**WORLD CITIZEN AWARD:** The World Affairs Council of Charlotte annually presents the World Citizen Award to prominent citizens or organizations that have enhanced our community's global standing through accomplishments of international significance. The World Citizen Award Dinner has become an important part of the educational and international fabric of Charlotte. Each year, a capacity audience gathers to celebrate and recognize the achievements of the award recipients.

### PREVIOUS RECIPIENTS:

Rev. Billy Graham  
William Lee  
Hugh McColl, Jr.  
Dr. LeRoy Walker  
Dean Rusk  
Elizabeth Dole  
William Friday  
John Belk  
Herman Blumenthal  
Habitat for Humanity Charlotte  
Charlie Rose  
Loonis McGlohon  
General H. Hugh Shelton (Ret.)

Irwin Belk  
Jerry Richardson  
Erskine and Crandall Bowles  
Dr. Graham Allison  
Francis Robicsek, M.D., Ph.D.  
Carolinas Freedom Foundation  
Jim Rogers  
Marshall Larsen  
Sandra and Leon Levine  
Margaret and Smoky Bissell  
Michael Tarwater  
Tim Belk  
Phil Dubois

## 2017 WORLD CITIZEN AWARD DINNER TABLE SPONSORSHIPS

### AMBASSADOR - \$20,000

- Three tables of ten in *prime* location at the 2017 World Citizen Award Dinner
- Four seats at the Head Table
- Opportunity to host two past World Citizen Award recipients at your table
- Opportunity to host two 2016-2017 WACC Council Scholars (\*teachers) at your table
- Opportunity to host two past recipients of the Harold Josephson Award
- Opportunity to host two 2016-2017 WACC Council Scholars (\*teachers) at your table
- Invitation for all of your guests to attend VIP reception with Dr. Tony Zeiss and community leaders prior to dinner
- Full-page insert (7.875" x 10.5" w/ .125" bleed) inside front cover placed in World Citizen Award Dinner printed program
- Acknowledgement from the podium and in printed program (includes VIP Reception sponsorship)
- Website highlights featured throughout the year
- Acknowledgment in all WACC printed and electronic outreach media – to include Charlotte Observer advertising
- Copy of DVD with photographs and video from the event

### DIPLOMAT - \$15,000

- Two tables of ten in *prime* location at the 2017 World Citizen Award Dinner
- Two seats at the Head Table
- Opportunity to host two past recipients of the Harold Josephson Award
- Opportunity to host two 2016-2017 WACC Council Scholars (\*teachers) at your table
- Invitation for all of your guests to attend VIP reception with Dr. Tony Zeiss and community leaders prior to dinner
- Full-page insert (7.875" x 10.5" w/ .125" bleed) placed in World Citizen Award Dinner printed program
- Acknowledgement from the podium and in printed program (includes VIP Reception sponsorship)
- Website highlights featured throughout the year
- Acknowledgment in all WACC printed and electronic outreach media – to include Charlotte Observer advertising
- Copy of DVD with photographs and video from the event

### ENVOY - \$10,000

- One table of ten at the 2017 World Citizen Award Dinner with preferred seating
- Two seats at the Head Table
- Opportunity to host two past recipients of the Harold Josephson Award
- Opportunity to host two 2016-2017 WACC Council Scholars (\*teachers) at your table
- Invitation for all of your guests to attend the VIP reception with Tony Zeiss and community leaders prior to dinner
- 2/3 page insert (4.4" x 9.43" w/ no bleed - vertical) placed in World Citizen Award Dinner printed program
- Acknowledgement from the podium and in printed program
- Copy of DVD with photographs and video from the event

### CONSUL - \$6,000

- One table of eight at the 2017 World Citizen Award Dinner with preferred seating
- Opportunity to host two 2016-2017 WACC Council Scholars (\*teachers) at your table
- Invitation for all of your guests to attend the VIP reception with Tony Zeiss and community leaders prior to dinner
- 1/2 page insert (6.875" x 4.625" w/no bleed - horizontal) placed in the World Citizen Award Dinner printed program
- Acknowledgement from the podium and in printed program

### ATTACHÉ - \$3,000

- One table of eight at the 2017 World Citizen Award Dinner
- 1/3 page insert (2.215" x 9.43" w/ no bleed – vertical) placed in the World Citizen Award Dinner printed program – Color or B&W
- Acknowledgement from the podium and in printed program

## 2017 WORLD CITIZEN AWARD DINNER - Reservation Form

### NAME OF TABLE SPONSOR:

(\*as it should appear in the program)

### ADDRESS:

CITY:

STATE:

ZIPCODE:

### CORPORATE CONTACT:

PHONE:

E-MAIL:

We agree to support the dinner at the following level:

Sponsorship Levels	Number of Tables Ordered
Ambassador	Three tables of TEN at \$20,000 (all guests attend VIP reception)
Diplomat	Two tables of TEN at \$15,000 (all guests attend VIP reception)
Envoy	One table of TEN at \$10,000 (all guests attend VIP reception)
Consul	One table of EIGHT at \$6,000 (all guests attend VIP reception)
Attaché	One table of EIGHT at \$3000

### PLEASE CONSIDER DONATING SEATS

A significant tradition of the World Citizen Award Dinner is the Corporate Scholarship Program. Generous table sponsors, like you, can donate two or more seats to the Council for special guests, who likely would not be able to attend otherwise. In the past, these seats have been made available to area educators and students, both at the high school and college level. Since 1990, over 700 educators and students have attended this event through the scholarship program. This year, the pool of potential guests includes our **2016-2017 Council Scholars**, selected Charlotte-area educators, who have shown outstanding commitment to promoting international education in their schools, education communities and the region. Generosity from corporations and individuals will allow our Council Scholars to participate in this event.

### PLEASE CHECK ONE:

- ☐ We agree to donate \_\_\_\_ seats at our table and ask the Council to fill places at our table with WACC Council Scholars (\*selected Charlotte-area educators committed to international education).
- ☐ We plan to use all of our seats at this time. If we find that we will have guest seats available, we will notify the Council.

- Table placement will be determined by the date check/PayPal/credit card payments are received.
- The WACC accepts all major credits cards by phone or online through PayPal (for transactions under \$10,000) at [www.worldaffairscharlotte.org](http://www.worldaffairscharlotte.org).
- Ambassador (\$20,000) or Diplomat (\$15,000) sponsors can submit payment by credit card over the phone or by mailing a check.
- Checks may be made payable to the WACC or please invoice us on \_\_\_\_\_  
(Date)

**Return To:** World Affairs Council of Charlotte  
UNC Charlotte - 227 CHHS Building  
9201 University City Blvd.  
Charlotte, NC 28223

**For questions call:** World Affairs Council of Charlotte at (704) 687-7759 or e-mail [cklopp@worldaffairscharlotte.org](mailto:cklopp@worldaffairscharlotte.org)

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(Signature, Company Representative)