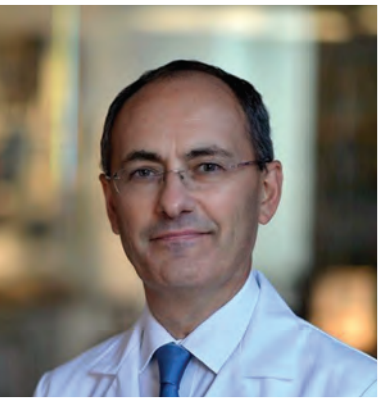
27th Annual Interdisciplinary Breast Center Conference Brochure

Keynote Speakers
Oliver Bogler, PhD
& Irene Newsham, PhD
Saturday, March 11

Masters Lecture
Clifford Hudis, MD, FACP, FASCO
The Impact of MACRA and ACOs on Multidisciplinary Breast Centers: Help or Hindrance to 'Choosing Wisely' for Our Patients?
Sunday, March 12

NCBC2017 Earn Up to 28.5 CME's



Matthew Ellis, MB, BChir, PhD. FRCP
NCBC 2017 Impact Award Recipient and Lecture Saturday, March 11

Julia White, MD
Tailoring Radiation Therapy in Early Stage Breast Cancer: When To Do More, When To Do Less Sunday, March 12

March 11 - 13
See pgs. 7 - 10

NCBC2017
March 11-15
Paris Las Vegas

THE UNIVERSITY of TENNESSEE
GRADUATE SCHOOL OF MEDICINE

NCoBC2017

27th Annual Interdisciplinary Breast Center Conference

March 11-15 • Paris Las Vegas

Assessment of Need:

Over 200,000 women will be diagnosed with breast cancer annually, accounting for 30% of all new cancer cases in women. This makes it the most common cancer diagnosis in women. This program's intent is to increase the quality of breast care provided to women across the globe through the interdisciplinary education of breast health professionals. Many breast healthcare practices are not standardized and this conference provides learning and networking environment enabling breast professionals to learn about genetics, risk, the latest treatments, technologies, procedures, become certified and sharpen their skills in detecting and treating breast cancer. Treating breast cancer includes risk assessment.[1]. The conference also provides a review of selected topics throughout the field of breast health care.[2] An analysis of peer-reviewed journal articles, new guidelines and past participant evaluation analysis have identified technical areas of focus which include the evolution of a breast center, breast specific gamma imaging, using breast MRI as a screening tool, improving RT/Radiologist relations, digital positioning, ultrasound imaging, biopsy techniques, lobular neoplasia, reverse axillary mapping, endocrine therapy, treating the breast cancer survivor,[3] coding and reimbursement procedures. Patient centered focus areas include: providing care to the underserved communities, patient tracking tools, assessing the high risk patient, reconstruction options, starting a sexuality program in a breast center, supporting the breast cancer survivor, and patient satisfaction. In each of these areas, lectures will include controversies, recent developments and recommnedations from experts in the breast health care field. This program has been developed specifically for the entire breast center team from administrative staff to breast clinicians. It is the intent of our educational activity to provide breast health care professionals objective, evidence-based clinical content, which they can incorporate into their practice to improve clinical care and outcomes of their patients.

1 National Cancer Institute "What you need to know aboutTM Breast Cancer: http://www.cancer.gov/cancertopics/wyntk/breast/page4/print
2 Healthcare.gov "Partnership of Patients: Better Care, Lower Costs. http://www.healthcare.gov/compare/partnership-for-patients/index.html
3 Patricia A. Ganz & Erin E. Hahn et al. Implementing a Survivorship Care Plan for Patients With Breast Cancer. The Journal of Clinical Oncology, February 2008 volume 26 Number 5

The Natosha Lynne Morton SCHOLARSHIP NCoBC2017 Funded by MagView®

NCoBC 2017 Scholarship Available

The Natosha Lynne Morton Scholarship funded by MagView® is to provide recognition to those Breast Health professionals who best exhibit character, compassion, and caring in conjunction with providing the best possible care to patients by paying their conference registration fee to attend the 27th Annual Interdisciplinary Breast Center Conference March 11-13, 2017 in Las Vegas, NV. Applicants must complete the questionnaire below to the best of their ability. Content will be scored by the NCBC staff based on the evidence of character, compassion, and quality of care.

Prerequisites for NCoBC 2017 Scholarship Consideration

Applicants Must:

1. Be a first-time NCoBC Annual Interdisciplinary Breast Center Conference attendee.
2. Be a current NCBC Independent Health or Facility Member.
3. Be a practicing breast health professional or advocate.
4. Fill out the application online found at: http://survey.constantcontact.com/survey/a07ecywvz3piqto1kji/start
5. Be able to pay their own transportation and accommodation fees.
6. Sign a consent form allowing NCBC and Magview to publicize name/photos for future marketing campaigns.

Other Notes:

- The Natosha Lynne Morton Scholarship does not cover NCBC membership.
- The scholarship only covers the cost of the general conference. Post conference workshops or certification exams are at the winner's expense.
- Deadline for application is December 15, 2016.
- **Winner will be announced on or before January 10, 2017.**

NATIONAL CONSORTIUM OF BREAST CENTERS FOUNDED 1986

NCBC
National Consortium of Breast Centers, Inc.
Advocating for Excellence in Breast Health Care

P.O. Box 1334 • Warsaw, IN 46581
conferenceinfo@breastcare.org
www.breastcare.org
Tel: (574) 267–8058
Fax: (574) 267-8268

NCBC Officers

President
Jennifer Gass, MD, FACS
Women and Infants Hospital

Vice President
Balazs Imre Bodai, MD
Breast Cancer Survivorship Institute
Kaiser Permanente Breast Health Center

President Elect
Kristie Bobolis, MD
Sutter Roseville Medical Center

Secretary
John Keyserlingk, MD, FRCS(C), FACS
VM Medical

Treasurer
Melissa Hopkins, RN, BA, CN-BN
TVC Breast Center

Trustees at Large
John L. Bell, MD, FACS
University of Tennessee Medical Center

Jane Berz, MSN, RN
Breast Center Consultations

Terry Lynn Bucknall, BA, CRA, RT(R)(M)
Henry Mayo Newhall Hospital
Sheila R. Veloz Breast Center

Deborah Dix, RN, MS
Sutter Roseville Medical Center

Teresa Heckel, MBA, FABC
Catholic Health Initiatives

Sandhya Pruthi, MD
Mayo Clinic

Ricki Pollycove, MD, MS
University of California

Jennifer Scalia Wilbur, MS
Women & Infants Hospital
Program in Women's Oncology

William Sikov, MD
Women & Infants Hospital
Program in Women's Oncology

Atilla Soran, MD
Magee-Women's Hospital of UPMC

Belinda Zaparinuk, RT(M), BS, CBEC
Eisenhower Breast Center
Lucy Curci Cancer Center

Immediate Past President
Gary Levine, MD
Memorial Breast Care Centers

Trustee Emeritus & Organizational Founder
Barbara Rabinowitz, PhD, MSW, RN
Creative Solutions

Contents

The Natosha Lynne Morton Scholarship funded by MagView® 2
Credit Hours 4
Your Invitation 5
Hotel Information 6
General Conference Schedule 7
Exhibitor Schedule 12
Abstracts and Posters 13
Certification: Clinical Breast Examiner 14
Certification: Breast Patient Navigator 15
Post Conference Courses
- Freeman Breast Patient Navigation Review Course 16
- Critical Quality Components in Breast Care 17
- Master Course Series: Demonstrating Value In Breast Imaging 18
- Master Technologist Course 19
- Practical Application of Clinical Breast Cancer Genetics - Understanding the Complexities, Challenges and Opportunities to Enhance Care of High Risk Patients 20
- Survivorship: It's Time for Clinical and Operational Specifics 21
- Defining the Future: Expanding & Sustaining the Role of the Breast Center Navigator 22

Planning Committee 23
Faculty 2017 24
General Information 26
Registration Form 27

Special Recognitions

2016 Inspiration Award Recipient
Cary S. Kaufman, MD, FACS

2016 Impact Award Recipient
Armando E. Giuliano, MD

Credit Hours

Core Competencies

In alignment with the CME mission of the University of Tennessee School of Medicine, programs are planned in the context of desirable physician attributes and core competencies (six abilities that are central to the practice of medicine): **1.** Patient Care, **2.** Medical Knowledge, **3.** Practice Based Learning, **4**. Interpersonal and Communication Skills, **5.** Professionalism and **6.** Systems Based Practice, as designated by the American Board of Medical Specialties. Core competencies addressed in each of the activity objectives below, this shall serve the best interests of the public and assist in Maintenance of Certification.

Objectives

- Learn the basics of patient positioning and unit set-up for tomosynthesis-guided and upright stereotactic biopsy
- Identify problems related to mammography positioning
- Explain the importance of consistency & reproducibility for positioning standards
- Understand navigator roles
- Learn about the differences between different forms of navigational practices
- Appreciate the benefits of SERMs
- Understand how breast cancer risk assessment improves identification of high risk women and eligibility for preventive therapy
- Identify the pros & cons of extended endocrine therapy
- Provide examples of scripting, service recovery techniques and current imaging recommendations to deal with difficult patients and to dispel myths
- Discuss the potential benefits of an RT navigator to an entity/organization
- Understand the unique and focused role of integrated cancer care
- Describe the key advances in breast surgical oncology over the past year
- Compare the concepts and rationale for immunotherapy
- Identify any ongoing research related to male breast cancer
- Describe annual absolute breast cancer risk for women with lobular carcinoma in situ
- Recognize the use of risk models in atypical hyperplasia and LCIS
- Identify chemotherapy and radiation induced sexual problems
- Identify risk reducing procedures that affect sexuality
- Describe the impact of breast cancer on the couple relationship

Credit Hours

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Tennessee College of Medicine and the National Consortium of Breast Centers. The University of Tennessee College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

AMA: The University of Tennessee College of Medicine designates this live activity for a maximum of 28.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PA's, NP's and Nurses: Physician Assistants, Nurse Practitioners and Nurses may use these credit hours toward certification renewal. This credit is acceptable by the American Academy of Physician Assistants (AAPA), American Nurses Credentialing Association (ANCC) and the American Academy of Nurse Practitioners (AANP).

BRN: Credits are arranged through with The California Board of Registered Nursing.

Continuing Education Category A credits are being arranged through the American Society of Radiological Technologists (ASRT). Each 30 minutes of contact time is awarded .5 CE credit. Each contact hour is equal to 50 – 60 minutes and is awarded 1 CE credit. This program is relevant to the radiologic sciences profession.

AMA PRA Category 1 Credits™

3/11-15/17 Plenary Conference - 19
3/14/17 Critical Quality Components in Breast Care – 5.5
3/14/17 Practical Applications of Clinical Breast Cancer Genetics – 6.5
3/14/17 Freeman Breast Patient Navigation Review Course – 6.25
3/14/17 Defining the Future: Expanding & Sustaining the Role of the Breast Center Navigator – 6
3/14/17 Masters Series: Demonstrating Value in Breast Imaging -8
3/14-15/17 Clinical Breast Examiner Certification Program – 2.75
3/13-14/17 Master Technologist Course – 9
3/14/17 Survivorship: It's Time for Clinical & Operational Specifics -6.5

ALL ATTENDEES INVITED! - Saturday March 11th, 6:30 - 8:30 pm in the Exhibit Hall

Your Invitation

As President of the National Consortium of Breast Centers, I extend a heart-felt welcome to our membership and guests to this 2017 Annual Interdisciplinary Breast Care Conference, at Paris Las Vegas. Your NCBC staff have been working steadily on your behalf the entire year, not only assisting the program committee in developing the annual meeting, but also creating and optimizing all the new content available to you through our newly updated website. I hope you have made NCBC, www.breastcare.org, a favorite on your computer's browser and make a point to check in routinely. New tools are available to you including Information Exchange, job descriptions, and information on the certifications we offer, our newsletter and news about NQMBC.

Dr. Kristie Bobolis, along with the program committee began planning this year's 27th annual meeting onsite last year, incorporating your feedback immediately into this year's agenda. We continue to embrace the philosophy of a meeting to which you can "Bring Your Team." To this end we begin our days as group and later break out into our areas of interest to delve further into details. Again this year, we have centered the primary meeting content over the weekend to facilitate ease of attendance, and shift the more in-depth course material to follow the conference. The program committee continues the ASBD clinical track addressing the spectrum of current challenges for the clinician attending to breast disease patients.

Please join us this year and learn all that NCBC has to offer you, not only the excitement of the conference, but as a member all year long, through our quality metrics program NQMBC, certification programs, our international collaborations, committee participation, or simply our newly updated digital newsletter.

It truly remains my privilege to serve this year as your president. I invite you to reach out to me now, or at the conference, so that I may better understand how NCBC can continue to serve you most effectively.

Warm Regards,

Jennifer Gass, MD, FACS
President, NCBC
Breast Fellowship Director,
Chief of Surgery, Co-Director Breast Health Center,
Women and Infants' Hospital
Assoc. Prof. of Surgery, Obstetrics & Gynecology
Alpert Medical School, Brown University
Providence, RI

Dear Colleagues,

As this year's program chair, I welcome you to our annual conference. We have an exciting line up of luminaries in the field of breast cancer care. The program will provide multiple tracks that focus on the diverse educational needs of all providers within the breast center including nurse navigators, administrators, genetic counselors, radiological technologists, breast physicians, advanced practice providers and international attendees. The Sexual Health First Responder's course will be offered again this year, as well as updated information on breast imaging, survivorship, navigation, risk assessment and multidisciplinary management of the axilla. Additions this year include an expanded track on Global Breast Care, a Navigator Panel, an International Speakers corner and a mini-symposium on the endocrine management of breast cancer.

The post conferences offer more focused information on navigation, quality, survivorship, positioning for radiology technologists, risk assessment/clinical cancer genetics and a one-day Masters Course for radiologists/breast imagers.

The key value in attending the conference comes from learning how to provide seamless, well-navigated, multi-disciplinary care to our patients. It is always inspiring to come together as a dedicated group of individuals with a shared purpose to further our knowledge and integrate care in a patient centered manner.

It has been a privilege to serve with the program committee this year as chair. Welcome to all new and returning attendees!

Sincerely,

Kristie Bobolis, MD
Program Chair
Medical Director Breast Cancer Program
Sutter Roseville Medical Center
Roseville, CA

Hotel Information

Hotel Reservations: Paris, Las Vegas Venue For 2017
The NCBC is proud to announce our 27th annual conference at Paris Las Vegas. Experience everything you love about Paris, right in the heart of the Las Vegas Strip. From the moment you walk into the Paris Las Vegas you will understand why this luxury hotel sets the standard for opulent details, impeccable service and lavish Las Vegas accommodations.

Book Your Hotel Today Online
Be sure to book your room for the conference within the NCBC room block to receive our LOW negotiated rates. Any room booked outside of our room block will be charged an additional $25.00 resort fee per night.

Book at https://resweb.passkey.com/go/SPNCB7

AVOID Hotel Scams - NCBC does not work with any 3rd party booking agencies or conference planners. All of our accommodations are done directly through NCBC and the Paris Las Vegas hotel.

NCBC has block rooms for only $159 per night for a single or double occupancy. For a third person in the room (limit 3 people per room) add $30 to double room rate plus 12% tax per room, per night. With tax, the totals are $178.08 for a single or double and $211.68 for a triple. Reservations booked after February 11, 2017 are subject to room availability at the prevailing room rate. Hotel cancellations after February 11, 2017 will be charged first night room charges.

Register Online
Take advantage of our easy ONLINE reservation system, which books you at the best rate directly with the hotel. Find out immediate availability and select exactly what you want in a few easy steps. **Book at https://resweb.passkey.com/go/SPNCB7**

Transportation
Again this year we are partnering with LASxpress airport transportation service and will be offering cost-effective transportation service between McCarran Int'l Airport and your hotel.

Xpress Non-Stop service to **Paris & Bally's Las Vegas** for the **27th Annual Interdisciplinary Breast Center Conference attendees.**

By utilizing this service, you are eligible for $11 one-way airport transportation service.

Other benefits include:

- Non-Stop Xpress Service Available for $18 per person
- 40+% Saving vs. Taxi Fare
- Immediate Boarding
- Airport Meet and Greet Service

Register online: http://lasrescenter.hudsonltd.net/res?USERIDENTRY=NCBC2017&LOGON=GO

General Conference

Saturday, March 11

NCoBC2017
27th Annual Interdisciplinary Breast Center Conference
March 11-15 • Paris Las Vegas

7:00 - 8:00 am	**Breakfast Symposia with GE Healthcare**
8:15 - 8:30 am	**Opening Comments and Logistics** Jennifer Gass, MD, FACS & Kristie Bobolis, MD
8:30 - 9:15 am	**Keynote Speakers Breast Cancer - Hers & His** Oliver Bogler, PhD & Irene Newsham, PhD
9:15 - 10:15 am	**Controversies in the Management of DCIS: More or Less Debate** ***"To Treat"*** Kilian Salerno, MD ***"To Not Treat"*** Shelly Hwang, MD, MPH
10:15 - 10:45 am	**Break with Exhibitors**
10:45 - 11:15 am	**Integrating Tumor Burden with Tumor Biology: Using Genomic Testing to Tailor Systemic Therapy for Breast Cancer** Ruth O'Regan, MD
11:15 - 11:45 am	**IMPACT AWARD and Personalized Therapy for ER-positive Breast Cancer** Matthew Ellis, MB, BChir, PhD, FRCP
11:45 - 1:00 pm	**Lunch with Exhibitors**

Break Outs

1:00 - 1:30 pm	**RT / Imaging**	**Poor Positioning: Consequences, Causes and Confusion** Louise Miller, RT(R)(M)
	Nav	**Standardizing Navigation: Who We Are, What We Do, How We Do It** Melissa Hopkins, RN, BA, CN-BN
	Admin	**The Art of Negotiation – Is Your Voice Being Heard?** Donna Boehm, RN, MSN, MPH
	ASBD/Clinical Mini-symposium	**Changing Role of Endocrine Therapy** **The Role of SERMS & Aromatase Inhibitors for Risk Reduction** Sandhya Pruthi, MD **Ovarian Suppression for Premenopausal Women with ER Positive Breast Cancer – Too Much Too Early?** Rakhshanda Rahman, MD **Role of Extended Adjuvant Hormonal Therapy: Who Benefits** Rita Nanda, MD **Role of Neoadjuvant Endocrine Therapy** Matthew Ellis, MB, BChir, PhD, FRCP **Endocrine Therapy for Recurrent Hormone Receptor Positive Breast Cancer** Ruth O'Regan, MD
	ASBD / Clinical continues thru 3:15 pm	
1:35 - 2:05 pm	**RT / Imaging**	**The Patient's Perception- Technologist's Reality** Belinda Zaparinuk, RT, BS, CBEC
	Nav	**Building Bridges With Patients to Discover New Levels of Communication, Compassion & Trust** Drew Ebersole
	Admin	**When Standards Compete: Utilizing a Dashboard and Gap Analysis Process to Generate Success** Teresa Heckel, MBA, FABC
2:10 - 2:40 pm	**RT / Imaging**	**The RT Navigator** Tricia Trammell, CRA, RT(R)(M)(QM), CN-BI
	Nav	**Everything You Need To Know About Integrative Cancer Care, But Did Not Know to Ask** Kenneth Weizer, ND
	Admin	**OncoTelegenetics: Innovative Ways to Get Genetics to Your Breast Center** Teresa Heckel, MBA, FABC
2:45 - 3:15 pm	**RT / Imaging**	**Risk Assessment: It Starts With You** Terry Lynn Bucknall, BA, CRA, RT(R)(M)
	Nav	**Pathology Process from Biopsy to Report: Specimen Preparation, Slides, and Biomarkers** Shabnam Jaffer, MD
	Admin	**Surviving the Survivorship Care Plan: Administrative Best Practices** Lee Greenwell, MBA

3:15 - 3:45 pm	**Break with Exhibitors**
	Special Session: The Best of the National Meetings
3:45 - 4:15 pm	**Breast Imaging: Everything I Needed to Know from RSNA, SBI I Learned at NCoBC** Jay R. Parikh, MD, FRCP(c), FACR, FACPE
4:15 - 4:45 pm	**Breast Surgical Oncology: Everything I Needed to Know from ASCO, SABCS, ASBS, SSO I Learned at NCoBC** Shelly Hwang, MD, MPH
4:45 - 5:15 pm	**Breast Medical Oncology: Everything I Needed to Know from ASCO & SABCS I Learned at NCoBC** William Sikov, MD. FACP
5:15 - 5:45 pm	**Breast Radiation Oncology Everything I Needed to Know from ASTRO, SABCS I Learned at NCoBC** Julia White, MD
6:30 - 8:30 pm	**Special Event for All Attendees: "Rock Around the Clock"** Exhibitor Reception with Appetizers - In the Exhibit Hall.

TOTAL CREDIT HOURS FOR THE DAY 6.75

General Conference

Sunday, March 12

7:00 - 8:00 am	**Breakfast Symposia with Genomic Health**
8:00 - 8:45 am	***Masters Lecture:*** **The Impact of MACRA and ACOs on Multidisciplinary Breast Centers: Help or Hindrance to 'Choosing Wisely' for Our Patients?** Clifford Hudis, MD
8:45 - 9:15 am	**Breast Imaging: The Value Paradigm for ACO's** Jay R. Parikh, MD, FRCP(c), FACR, FACPE
9:15 - 9:45 am	**Tailoring Radiation Therapy in Early Stage Breast Cancer: When To Do More, When To Do Less** Julia White, MD
9:45 - 10:15 am	**Role of Obesity in Breast Cancer** Clifford Hudis, MD
10:15 - 10:45 am	**Break with Exhibitors**

Break Outs

10:45 - 11:15 am	RT / Imaging	**Meeting the Diverse Imaging Needs of our Patients: A Gynecologists View of Imaging The Male Breast, The Transgender Individual and the Pregnant Patient** Michael L. Krychman, MD, FACOG
	Survivorship	**Integrative Medicine in Survivorship: Detailing What Matters** Kenneth Weiser, ND
	Admin	**How You Can Use Innovative Clinics to Grow Your Breast Center & Improve Care** Heidi Trott, MN, ARNP
	ASBD/Clinical	**Paget's Disease and Inflammatory Breast Cancer: Recognizing What is Right in Front of You** Beth Overmoyer, MD
11:20 - 11:50 am	RT / Imaging	**Imaging the Breast in the Pregnant and/or Lactating Patient** Toma Omafoye, MD
	Survivorship	**Transitioning Back to Primary Care: What and Where Are We Now?** Kathryn E. Post, MS, ANP-BC
	Admin	**Comprehensive Breast Center Excellence: Incremental Steps to Success** Lee Greenwell, MBA
	ASBD/Clinical	**Immunotherapy for Breast Cancer – Concepts, Rationale, Available Data, & Major Ongoing Trials** Rita Nanda, MD
11:55 - 12:25 pm	RT / Imaging	**Contrast Enhanced Spectral Mammography (CESM), the "Inconclusive" Alternative** Belinda Zaparinuk, RT, BS, CBEC
	Survivorship	**Transitioning Back to Primary Care –Learning from One Working Model Bridge Visits at MGH** Kathryn E. Post, MS, ANP-BC
	Admin	**Growing Your Breast Center: Designing a Business Proposal** Donna Boehm, RN, MSN, MPH
	ASBD/Clinical	**Male Breast Cancer: Is it A Different Disease?** Oliver Bogler, PhD
12:25 - 1:30 pm	**Lunch with Exhibitors**	

Break Outs Continued

1:30 - 3:10 pm	**International Speakers Corner** International continues thru 3:10 pm	**International Corner** **Moderator:** Atilla Soran, MD, MPH, FACS **Risk Reduction Strategies for Breast Cancer Prevention** Maurício Magalhães Costa, MD, Brazil **Current Dilemmas in Breast Cancer Screening. An International Perspective** Nathalie Duchesne, MD, Canada **Automated Breast Ultrasound: Integration into Clinical Practice** Athina Vourtsi, MD, Greece **Personalized Medicine. Benefits and Obstacles** Vahit Ozmen, MD, Turkey **Quality Assurance of Breast Cancer Care** Naim Kadoglou, MD, England
	ASBD/Clinical Mini-symposium ASBD / Clinical continues thru 3:10 pm	**Atypia and High Risk Lesions: Defining the Risk of Breast Cancer** Amy Degnim, MD **Implementing a High-Risk Program at Your Breast Center** Kevin Hughes, MD, FACS **The Changing Face of Genetics: Panel Testing. Dealing with Unexpected Findings** Banu Arun, MD **Panel of Speakers** **Case presentations:** Amy Degnim, MD; Kevin Hughes, MD, FACS & Banu Arun, MD
1:30 - 2:00 pm	**Rad / Path**	**Federal Quality Assurance of Screening Mammography** Robert Smith, PhD
	Survivorship	**Comprehensive Evidence Based Streamlined Approach to Surveillance of Survivors** Heidi Trott; MN, ARNP
2:05 - 2:35 pm	**Rad / Path**	**Whole Breast Ultrasound Screening** A. Thomas Stavros, MD, FACR
	Survivorship	**Ongoing Screening that Must be a Part of Every Breast Survivorship Plan** Beth Overmoyer, MD
2:40 - 3:10 pm	**Rad / Path**	**Literature Update on Digital Tomosynthesis** Sarah Friedewald, MD
	Survivorship	**Aiding Survivors As They Live With Fear of Recurrence** Jeffrey Peppercorn, MD, MPH
3:10 - 3:45 pm	**Break with Exhibitors**	
3:45 - 4:30 pm	**Oral Poster Presentations**	
4:30 - 4:45 pm	**Inspiration Award Presentation**	
4:45 - 5:45 pm	**Tumor Board** Tina Rizack, MD, MPH Moderating with Ira Bleiweiss, MD; Richard Reitherman, MD, PhD; Banu Arun MD; Julia White, MD; Susan Boolbol, MD, FACS; Steven J. Kronowitz, MD; Barbara Rabinowitz, PhD, MSW, RN; Melissa Hopkins, RN, BA, CN-BN	
5:45 - 6:45 pm	**Special Event Poster Reception - Appetizers for All Attendees**	

TOTAL CREDIT HOURS FOR THE DAY 6.25

General Conference

Monday, March 13

7:00 - 8:00 am	**Breakfast Symposia - Hologic**	
8:00 - 8:15 am	**Membership Meeting with** Jennifer Gass, MD, FACS	
8:15 - 8:45 am	**Abbreviated Screening Breast MRI Screening: Is Less More? The Way of the Future?** Christiane Kuhl, MD	
8:45 - 9:15 am	**Breast Density: Implications for Screening and Breast Cancer Risk** Wendie Berg, MD, FACR	
9:15 - 9:45 am	**Does Core Biopsy Diagnosis Lead to Unnecessary Surgery?** Ira Bleiweiss, MD	
9:45 - 10:15 am	**Breast Reconstruction in the Context of Multidisciplinary Care of Breast Cancer. Who What When Why** Steve Kronowitz, MD	
10:15 - 10:45 am	**Break with Exhibitors**	
	Break Outs	
10:45 - 11:15 am	**Rad / Path**	**Upright Tomosynthesis-Guided Core Biopsy: Operational Considerations** Toma Omafoye, MD
	RN	**Risk Management for Nurses: Liability Issues, Legal, Medical** Gail Kent, RN, JD, CPHRM, CPPS
	ASBD/Clinical	**Tailoring Breast Cancer Surgery for the Early Stage Patient** Susan Boolbol, MD
	Sexual Health First Responders	**Establishing the Context: Basic Models Used in Describing Female Sexual Problems** Don S. Dizon, MD, FACP
11:20 - 11:50 am	**Rad / Path**	**Stump the Professor** Toma Omafoye, MD & Jay R. Parikh, MD, FRCP(c), FACR, FACPE
	RN	**Cancer Pain Management: Evidence Based and Holistic Methods** Magdolna Solti, MD
	ASBD/Clinical	**Multicentric Disease and Breast Conservation** Benjamin O. Anderson, MD, FACS
	Sexual Health First Responders	**Biological Causes of Sexual Problems in Breast Cancer** Michael L. Krychman, MD, FACOG
11:55 - 12:25 pm	**Rad / Path**	**Tertiary/Quaternary Center Breast Care** Wei Yang, MD
	RN	**Medication and Treatment Compliance for Survivors** Michael L. Krychman, MD, FACOG
	ASBD/Clinical	**Surgical Lymphedema Prevention: Proven Strategies** Nathalie Johnson, MD, FACS
	Sexual Health First Responders	**Renegotiating Coupledom after Cancer: You, Me & Us** Anne Katz, PhD, RN, FAAN
12:25 - 1:30 pm	**Lunch with Vendors**	
1:30 - 2:00 pm	**Panel Presentations**	**Nuts & Bolts – There Is More To Running a Breast Center Than The Patient Getting Imaged** Belinda Zaparinuk, RT, BS, CBEC Moderating with Teresita Macarol, RT(R)(M)(QM); Tricia Trammell, CRA, RT(R)(M)(QM), CN-BI; Terry Lynn Bucknall, BA, CRA, RT(R)(M)
	ASBD/Clinical	***Special Session: Axillary Management : A Continuously Moving Target*** **Imaging of the Axilla Post Z-11** A. Thomas Stavros, MD, FACR
	Sexual Health First Responders	**Basic Interventions for the Most Important Sexual Organ** Barbara Rabinowitz, PhD, MSW, RN
2:00 - 2:30 pm	**Panel Presentations**	**Navigator 2 Navigator: Case Study Navigation Panel Discussion** Teresa Heckel, MBA, FABC Moderating with Melissa Hopkins, RN, BA, CN-BN; Trisha Trammell, CRA, RT(R)(M)(QM), CN-BI; Courtney Bowen, MS; Cathy J.F. Cole, NP-BC, MPH, CHES, CN-BP
	ASBD/Clinical	**Surgery of the Axilla Post Z-11: When to Complete an Axillary Dissection, How to Manage the Axilla After Neoadjuvant Therapy** Anees Chagpar, MD, MSc, MA, MPH, MBA, FRCS(C), FACS
	Sexual Health First Responders	**Treating Female Sexual Dysfunctions – Lotions, Potions & Other Strange Notions** James Simon, MD, CCD, NCMP, IF, FACOG
2:30 - 3:00 pm	**Panel Presentations**	**Navigator 2 Navigator: Case Study Navigation Panel Discussion** Continued
	ASBD/Clinical	**Radiation Therapy: Who Should Receive Regional Lymph Node Radiation Therapy, Necessary for All?** Kilian Salerno, MD
	Sexual Health First Responders	**Case Studies From Which to Learn** Barbara Rabinowitz PhD, MSW, RN with Don S. Dizon, MD, FACP; Anne Katz, PhD, RN, FAAN & James Simon, MD, CCD, NCMP, IF, FACOG

General Conference

Monday, March 13 *Continued*

NCoBC2017
27th Annual Interdisciplinary Breast Center Conference
March 11-15 • Paris Las Vegas

3:00 - 3:30 pm	**Break with Vendors**
3:30 - 4:00 pm	**Role of Genetic Testing in Multidisciplinary Management of Breast Cancer** Nadine Tung, MD
3:30 - 5:30 pm	***NCBC International Delegate Program - Special Event*** **NCBC International Delegate Program** Benjamin O. Anderson, MD, FACS **NCBC International Delegate Program: Obstacles and Progress in Specific Countries:** John R. Keyserlingk, MD, MSC, FRCS(C), FACS
4:00 - 4:30 pm	**Survivorship Care Planning for Patients with Advanced Breast Cancer – Can We View it as a Chronic Disease?** Jeffrey Peppercorn, MD, MPH
4:30 - 5:00 pm	**Increasing Everyone's Understanding of the Role for Palliative care** Holly Yang, MD
5:00 - 5:30 pm	**Breast Cancer as a Teachable Moment** Nathalie Johnson, MD, FACS

NCoBC 2017 General Conference Concludes

TOTAL CREDIT HOURS FOR THE DAY 7.0

Special Event

NCBC International Delegate Program

Monday, March 13 3:30 - 5:30 pm

Breast Cancer Care: Current Global Obstacles and Progress Benjamin O. Anderson, MD, FACS

NCoBC International Delegate Program: Obstacles and Progress in Specific Countries:
John R. Keyserlingk, MD, MSC, FRCS(C), FACS

Participants will have a unique opportunity to learn about the current and future challenges in global breast cancer care directly from the NCBC International Delegates. As they "work in the trenches", they are ideally qualified to describe how they deal with healthcare policies, the rapidly increasing breast cancer cases, many of whom are very young. The International Delegates will outline their challenges related to the often minimal resources in their respective countries.

They will provide visual evidence of some tried and potential solutions to better face the looming crisis due to the combination of increasing incidence with decreasing access to care. This situation is resulting in the vast majority of breast cancer deaths now coming from their low-and middle-income countries.

They will also describe how accessing the inter-disciplinary expertise of the entire NCBC membership could help them implement new paradigms in screening and management of breast cancer, and how the NCBC's International Delegate Program Global network of Delegates can promote solutions via the related NCBC-funded educational opportunities, such as attending our Annual Conference and access to Mini-Fellowships in NCBC Breast Centers in North America.

Commentators: Anees Chagpar, MD, MSc, MA, MPH, MBA, FRCS(C), FACS & Benjamin O. Anderson, MD, FACS

NATIONAL CONSORTIUM OF BREAST CENTERS
FOUNDED 1986

NCBC International Delegates 2016

Exhibitors (as of print date)

- Amoena
- BD - Fomerly CareFusion
- CRA Health
- Dune Medical Devices
- EduCare
- GE Healthcare
- Genentech
- Genomic Health
- Hologic
- iCAD, Inc.
- iKonopedia
- Insight Management Systems, Inc.
- Konica Minolta Medical Imaging
- LDV Inc.
- Magview
- MRS Systems, Inc.
- Myriad Genetic Laboratories, Inc.
- National Accreditation Program for Breast Centers
- National Consortium of Breast Centers
- PDC Healthcare
- Phenogen Sciences
- Print to Mail Document Systems
- Progeny Genetics
- Sectra
- Sharsheret
- Siemens Healthineers
- Supersonic Imagine
- Suremark Company
- Susan G. Komen
- Volpara Solutions

Underwriters

The NCBC would like to acknowledge and thank the following underwriters for their educational grants in support of the 2017 conference.
This is a list of underwriters as of the time of this printing

Hologic ***Myriad***

Breakfast Symposia

Enjoy breakfast each morning while learning about new and upcoming products from some of your favorite exhibitors.

Saturday March 11	7:00 - 8:00 am	**GE Healthcare**
Sunday March 12	7:00 - 8:00 am	**Genomic Health**
Monday March 13	7:00 - 8:00 am	**Hologic**
Tuesday March 14	7:00 - 7:45 am	**Myriad**

Exhibit Schedule

The vendor exhibits offer a valuable resource to all attendees interested in the latest treatment and technologies.

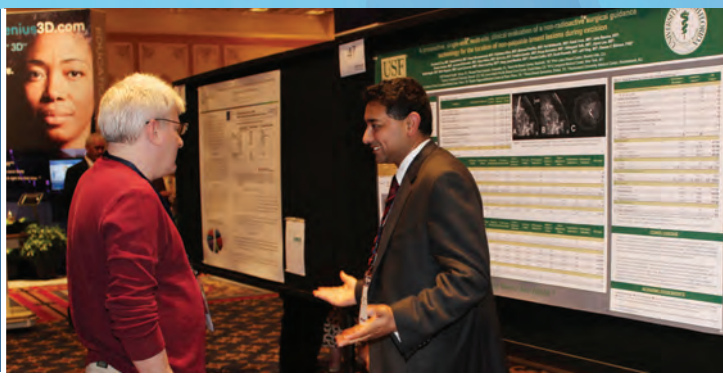
Saturday		Sunday		Monday	
Exhibit Floor Opens	7:00 am - 8:00 am	Exhibit Floor Opens	7:00 am - 8:00 am	Exhibit Floor Opens	7:00 am - 8:00 am
Break	10:15 am - 10:45 am	Break	10:15 am - 10:45 am	Break	10:15 am - 10:45 am
Lunch	11:45 am - 1:00 pm	Lunch	12:25 pm - 1:30 pm	Lunch	12:25 pm - 1:30 pm
Break	3:15 - 3:45 pm	Break	3:10 pm - 3:45 pm	Break	3:00 pm - 3:30 pm
Special Event Exhibitor Reception	6:30 - 8:30 pm *"Rock Around the Clock"*	Poster Reception	5:45 pm - 6:45 pm		

Abstracts / Posters

You are invited to submit an abstract to the

NCoBC2017

27th Annual Interdisciplinary Breast Center Conference



NCBC Invites you to submit an abstract to the 27th Annual Interdisciplinary Breast Center Conference

You and your breast center team are invited to submit an abstract to the 27th Annual Interdisciplinary Breast Center Conference, being held at the Paris Las Vegas March 11-15, 2017. The abstract/poster program provides a great opportunity to share your experience and research with other breast health care professionals. The goals of this session are to facilitate communication between breast care centers, to disseminate knowledge that may be useful to our members, and to give recognition to outstanding submissions.

To Participate

To participate, email your abstract and the Abstract Application to the NCBC office at NCBCabstracts@breastcare.org by the due date, December 19, 2016. Faxed abstracts will not be accepted. Submission(s) will be peer reviewed and the abstract author(s) notified of acceptance for poster display at the 2017 Conference. The NCoBC will host a special Poster Reception on the evening of Sunday, March 12, 2017.

NCBC will invite the authors of one abstract submitted to each of the three major categories, as well as up to four abstracts submitted by trainees (fellows, residents, students and other trainees), one of which will be designated the **Fellow/Resident/Student Award-winning author**, to present their abstracts during the Oral Abstract Presentation Plenary Session on the afternoon of Sunday, March 12, 2017. Category oral abstract presenters will be awarded a monetary gift of $100. The Fellow/Resident/Student Award* recipient will receive a monetary gift of $200 and complimentary registration to the conference. **Oral presenters will be chosen only from abstracts submitted by December 19, 2016. Final acceptance of an abstract and reservation of space at the Poster Session requires that one of the listed authors be registered for the conference by January 28, 2017.**

Select the Register to Attend button at www.breastcare.org

Then click on the Abstracts/Posters link

*The Abstract Applicaiton and Guidelines for the Fellow / Resident / Student Award can be found at www.breastcare.org

Special Recognition 2016 Poster / Abstract Award Winners

Category I - Oral Presenter Award Winner
Assessment of Multidisciplinary Tumor Board Meetings with Improvement in Attendance - Did Teleconferencing Help?
Jennifer Saldanha, MD; Andrew Fenton, MD; Mary Murray, MD; Amanda Mendiola, MD

Category II - Oral Presenter Award Winner
Why DCIS Survivorship Matters: Relationship between Distress, Quality of Life, and Fear of Cancer Recurrence
Eleshia J. Morrison, PhD; Sandhya Pruthi, MD; Daniela L. Stan, MD; Carrie A. Thompson, MD; Sarah M. Jenkins, MS; Judy C. Boughey, MD; Kathryn J. Ruddy, MD,MPH; Matthew M. Clark, PhD

Category III - Oral Presenter Award Winner
Radial Scars in Core Biopsies Identified by Breast Tomosynthesis: Findings on Surgical Excision
Michael J Kornstein; Eric Melzig; Mohammad Umair; Scott Somers; Tsz Ng, Henrico

Resident/Student Award Winner
Risk of BRCA/HBOC Mutations via Family History Assessment among Women Who Are Screened In Trinidad and Tobago
Gerneiva Parkinson, MD/MHS Candidate; Karen H. Wang, MD, MHS; Carol R. Oladele, PhD; Marcella Nunez-Smith, MD, MHS

CBE Certification

Tuesday-Wednesday, March 14-15

Clinical Breast Examiner Certification

Chair: Belinda Zaparinuk, RT(M), BS, CBEC;
Cathy Cole, NP, CBEC; Tracey Gomez, NP, CBEC; Debora Wright, RT(M), CBEC;
Penny Lynch, RT(R)(M), CBEC, , Eleanor Broaddus, RN, CN-BN, Chantal Kavgazoff-Heki, APN-C, CBEC

The purpose is to assure the public that the certified licensed breast health care provider has completed the NCBC CBE® program and has met minimum knowledge and performance standards by recognizing the individual who has met these standards. Candidates who pass the CBEC® may use the mark CBEC® to verify they have met all eligibility and testing requirements.

This one and a half day program is designed to utilize Clinical Breast Examination Skills to accomplish a CBE's Paramount Objective, the detection of any palpable breast mass, as another early detection tool to ultimately reduce breast cancer deaths. This is accomplished through a didactic review of Core Breast Knowledge, BSE Technique, Breast Oriented History, Breast Imaging, Diagnostic Procedures with Breast Pathology, Follow-up Recommendations and Risk Management. The didactic component of the program is followed by a full half day of demonstration and practicum on performing a Clinical Breast Examination. Patient models, students and instructors will interface in live scenarios to experience issues and challenges in performing clinical breast exams. This is a validation and certification program of the individual's current skills, and not designed to teach an individual who has not performed Clinical Breast Examinations.

Each student will receive resource materials that outline the major concepts that will be highlighted during the program and information that will be on the testing units. Also included in the resource materials are supplemental reading materials as well as a vocabulary list to assist in the understanding of program material. All test information is included in the resource material. Following Clinical Breast Examination performance review, students will be evaluated on their core knowledge, ability to perform a Clinical Breast Examination with a mock patient situation setting and their tactile skills regarding lump detection. A score of 85% or better must be achieved on the didactic written exam, the performance observation exam and tactile testing in order to pass the program and receive certification.

This program is available to licensed healthcare professionals (physicians, physician assistants, nurse practitioners, registered nurses and radiologic technologists). It is mandatory that individuals be actively performing clinical breast examinations as part of their ongoing job responsibilities. Although this program will provide core knowledge and review performance and tactile skills, this CBE Certification Program is not designed as an entry level or introductory course for practitioners interested in learning basic CBE skills. This CBE Certification Program is designed for practitioners seeking CBE Certification as validation of their mastery of the breast health knowledge and CBE skills.

Tuesday, March 14	
8:00 - 8:10 am	**Welcome and Introduction**
8:10 - 8:45 am	**Components of Breast Self-Examination**
8:45 - 9:30 am	**Components of Clinical Breast Examination** **A.** Report that Core Knowledge is interfaced in CBE Demonstration **B.** Review the Components of a Clinical Breast Examination **C.** Report that CBE Components will have relevance shown in Clinical Breast Examination Demonstrations
9:30 - 9:45 am	**15 Minute Break**
9:45 - 10:00 am	**BSE Performance-Demonstration**
10:00 - 11:15 am	**CBE Performance – Demonstration** **A.** Patient History **B.** Physical Examination **C.** Assessment **D.** Plan of Care –within your scope of practice **E.** Questions and Answers
11:15 - 12:30 pm	**Lunch On Your Own**
12:30 - 1:00 pm	**Case Study** Case Study on your own or with peers during practice time Course Examinations and Scoring Discussion
1:00 - 2:30 pm	**CBE/Tactile Student Practice**
2:30 - 2:45 pm	**15 Minute Break**
2:45 - 4:45 pm	**CBE/Tactile Student Practice**
Wednesday, March 15	
7:30 - 8:30 am	**Core Knowledge Test**
8:35 - 1:00 pm	**Performance and Tactile Testing According to Test Schedule**

Special recognition and

A Big Thank You!

To Linda & Jill
Our CBE Model Volunteers

Conference Registration: www.BreastCare.org

BPN Certification

Tuesday or Wednesday, March 14-15

Breast Patient Navigator Certification

The Breast Patient Navigator Certification has been developed to set standards of achievement and the professional's role, enhance patient safety, improve the quality of care and delivery of services, and recognize professionals who advance beyond basic knowledge in a field of specialty. The Breast Patient Navigator Certification validates the medical professional's knowledge and performance standards through testing. Certification reflects an individual's achievement beyond licensure requirements and a basic level of knowledge. It exhibits dedication to validating a specific set of skills to provide enhanced care and services for patients and clients through advanced competency.
Criteria for the application to test are listed below. The NCBC Breast Patient Navigation Certification Program offers six types of Breast Patient Navigator Certifications: The Certified Navigator – Breast in Imaging, Management, Advocate, Clinical, Provider, or Nurse.

CERTIFIED NAVIGATORS – BREAST (+ individual designation based on licensure)
CN-BI = Diagnostic Imaging/Treatment Techs (All technologists from diagnostics to treatments)
CN-BM = Management/Social Worker (All social workers and managers of navigators)
CN-BA = Advocate (All volunteers/lay navigators)
CN-BC = Clinical (All certified medical assistants, technicians, licensed practical/vocational nurses)
CN-BP = Provider (All breast care diagnosticians, nurse practitioners, physicians, physician assts, breast care PhDs)
CN-BN = RN (All registered nurses from breast care, diagnostic imaging, treatment, survivorship, genetics)

Certification Eligibility Requirements: The applicant must:

- Be a licensed medical professional and hold a valid medical license as a physician, nurse, physician assistant, social worker, radiologic technologist, radiology practitioner assistant, social worker, or advanced practice nurse OR
- Be master level prepared in a health related field; OR
- Be a lay or volunteer navigator and have taken an approved patient navigation course; AND
- Navigate breast patients for at least 25% of the applicants job responsibility OR
- Have supervision of breast patient navigators; and
- Provide proof of valid license or certification (not required for those taking the Advocate examination); and
- Pay the certification fee of $300 registration for current NCBC members (Current membership is required to maintain certification)
- Have current NCBC membership

Certification Eligibility Recommendation but not a Requirement:

- The applicant applying for certification should have at least two years' experience of navigating breast patients. This recommendation is based upon the review of the experience levels of those sitting for the exam and their passing or not passing the examination.

As soon as a person successfully enrolls for the program, a self-study binder is emailed within 7 working days. The binder does not contain all the material the applicant should review to prepare for the examinations. To prepare for the examinations the applicant should refresh him/herself on information received during their medical professional training. The binder contains a list of resources from which questions/answers were validated.

A passing score is of 80% or better is required to become certified. If an individual does not pass the examination, he/she may sit for the examination again during the next 12 months with no additional fee.

Navigator testing is available Tuesday or Wednesday at these times:

9:00 am	**Registration Begins**
9:30 am	**Tests Begin**
12:30 pm	**Testing Ends**

Core Committee members:

Imaging: Andrew Newman, MS(M), RT(T), CN-BI
Management: Janell Clark-Brown, MSN, APN-BC, CN-BP, CBEC
Advocate: Becky Olson, BA, CN-BA
Clinical: Julie Schisler, LPN, BS, CN-BC
Provider: Cathy Cole, NP, MPH, CN-BP
Nurse: Colleen Sullivan-Moore, RN, CNN, CN-BN
Community Liaison: Linda Kramer, BS
Chair: Melissa Hopkins, RN, BA, CN-BN
Medical Advisor: Dr. John Bell, MD, FACS
Medical Advisor: Dr. Ernie Bodai, MD, FACS
NCBC Staff Manager: Jennifer Cobb-Hayes, MSM, Ed.D (ABD)

Post Conference

Tuesday, March 14

Dr. Harold P. Freeman Patient Navigation Institute Navigation Review Course

Harold P. Freeman, MD; Rebecca Crane-Okada, PhD, RN, CNS, AOCN; Courtney Bowen, MS

Healthcare professionals and advocates including but not limited to nurses, radiology technicians, other licensed providers and non-licensed navigators will be presented with the most current information on navigation of breast patients across all phases of the healthcare continuum including outreach, screening, diagnosis, treatment and survivorship. The curriculum will include various modules of navigation which will familiarize participants with the skill sets required to navigate breast patients through various phases of the health care continuum. The trainees will be provided with pertinent information in preparation of the NCBC certification examination

8:00 - 9:30 am	**Overview and Historical Prospective of Patient Navigation** Harold P. Freeman, MD
9:30 - 9:45 am	**Break**
9:45 - 10:15 am	**Clinical Navigation (Screening, Diagnosis, and Treatment) The Nurses Prospective** Rebecca Crane-Okada, PhD, RN, CNS, AOCN
10:15 - 11:15 am	**Clinical Navigation Continue** Harold P. Freeman, MD; Rebecca Crane-Okada, PhD, RN, CNS, AOCN
11:15 - 12:30 pm	**Lunch on your own**
12:30 - 2:00 pm	**Lay Navigation (Advocate)/ (Outreach, Screening and Communication)-Developing a Navigation Program** Courtney Bowen, MS
2:00 - 2:15 pm	**Break**
2:15 - 3:15 pm	**Test Review: Case Studies** Harold P. Freeman, MD; Rebecca Crane-Okada ,PhD, RN, CNS, AOCN; Courtney Bowen, MS
3:15 - 4:00 pm	**Learning Objective Review** Harold P. Freeman, MD
4:00 pm	**Questions and Answers**

Course Concludes

Highlights from NCoBC2016

Spring Time in Paris - Exhibitor Reception

Post Conference

Tuesday, March 14

Critical Quality Components in Breast Care

Cary S. Kaufman, MD, FACS; Karen A. Pollitt; Steffanye Hawbaker Mack

Goals for a High Quality Breast Center: Clarity by the NAPBC and NQMBC. Recent years have seen several organizations define high quality breast cancer care. Only TWO organizations stand out by defining the optimal care provided in breast centers. The NAPBC (National Accreditation Program for Breast Centers) has identified 28 quality standards while the NQMBC (National Quality Measures for Breast Centers) has identified 31 quality measures that critically define interdisciplinary performance of breast centers. This session goes beyond existing standards and measures to focus on goals to achieve the highest quality breast center care.

NQMBC® National Quality Measures for Breast Centers™

NAPBC® NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS — A QUALITY PROGRAM of the AMERICAN COLLEGE OF SURGEONS

8:00 - 8:30 am	**Why Accreditation Matters** Colette Salm-Schmid, MD, FACS
8:30 - 9:00 am	**NQMBC - A Universal Quality Program** Cary S. Kaufman, MD, FACS
9:00 - 9:30 am	**Value of NAPBC Accreditation – Continuous Quality Improvement** Colette Salm-Schmid, MD, FACS
9:30 - 9:45 am	**15 Minute Break**
9:45 - 10:45 am	**Building a Dynamic Breast Center Leadership Team** Crystal Dugger, BSN, RN
10:45 - 11:15 am	**A Remarkable Change to the NQMBC – Introducing New Measures, Creating Benchmarks, Automating Abstraction** Cary S. Kaufman, MD, FACS
11:15 - 12:30 pm	**Lunch On Your Own**
12:30 - 1:30 pm	**Risk Assessment/Genetic Testing in the Age of Multi-Gene Panels** Scott M. Weissman, MS, CGC
1:30 - 2:00 pm	**Utilizing Breast Quality Program Data to Move the Mark in Breast Care** Teresa Heckel, MBA, FABC
2:00 - 2:30 pm	**Innovative Multidisciplinary Breast Conference** Terry Sarantou, MD, FACS
2:30 - 2:45 pm	**15 Minute Break**
2:45 - 3:15 pm	**NQMBC Certification... Tips for Success** Donnetta Jackson, BA, CTR
3:15 - 3:45 pm	**Breast Patient Navigation: A Key Quality Component Though the Continuum of Breast Cancer Care** Colleen Johnson, RN, NP, CN-BP
3:45 - 4:15 pm	**Breast Cancer Survivorship Care in the Breast Center: Using your Resources to Meet the Survivorship Standards.** Linda Han, MD

Course concludes

Post Conference

Tuesday, March 14

Demonstrating Value In Breast Imaging

Jay R. Parikh, MD, FRCP(c), FACR, FACPE

There are significant economic challenges facing the United States, stimulating health care reform. In response, Secretary Burwell has written that the Centers for Medicare and Medicaid Services is ambitiously targeting a 90% shift in health care reimbursement from fee-for-service to value-based reimbursement by 2018. Imaging will need to more patient-centric and value-focused. In many respects, breast imaging has been the leader in radiology responding to this value paradigm. In this exciting session intended for radiologists, administrators, technologists, administrators and other interdisciplinary colleagues, internationally recognized speakers in breast imaging will present information regarding the proven and future potential value breast imaging potentially offers to patients, clinicians and society. The sessions in the morning and afternoon will end with an opportunity for audience members to participate in a dynamic question and answer session with the distinguished faculty. The primary aim is for participants to leave with knowledge and practical tips that they can use in their breast centers to increasingly demonstrate value.

Master Series

7:15 - 7:30 am	**Introduction to the Master Series** Jay R. Parikh, MD, FRCP(c), FACR, FACPE
7:30 - 8:00 am	**The Impact of Various Screening Guidelines on Society** Robert Smith, PhD
8:00 - 8:30 am	**Screening Mammogram Guidelines: What Science Shows and the Value to Society** Edward Sickles, MD
8:30 - 9:00 am	**Breast Screening: Over Diagnosis vs Overtreatment** Robert Smith, PhD
9:00 - 9:30 am	**The Value of Digital Breast Tomosynthesis** Sarah Friedewald, MD
9:30 - 9:45 am	**15 Minute Break**
9:45 - 10:15 am	**Probably Benign – Demonstrating Value** Edward Sickles, MD
10:15 - 11:15 am	**Does Breast Tissue Density Confer Significant Risk?** Pro: Wendie Berg, MD Con: Edward Sickles, MD
11:15 - 11:45 am	**Mammography Screening, Tomosynthesis and Breast Density – What Now?** Jay R. Parikh, MD, FRCP(c), FACR, FACPE; Robert Smith, PhD; Sarah Friedewald, MD; Wendie Berg, MD and Edward Sickles, MD
11:45 - 12:45 pm	**Lunch On Your Own**
12:45 - 1:15 pm	**The Value of Ultrasound Screening** Wendie Berg, MD
1:15 - 1:45 pm	**Ultrasound – Leave Alone Solid Lesions** A. Thomas Stavros, MD, FACR
1:45 - 2:15 pm	**Ultrasound Non-simple Cystic Lesions** A.Thomas Stavros, MD, FACR
2:15 - 2:45 pm	**MRI Screening – A New Technology with the Promise of Value** Christiane Kuhl, MD
2:45 - 3:00 pm	**15 Minute Break**
3:00 - 3:30 pm	**The Value of Ultrasound Nodal Basin Staging** Wei Yang, MD
3:30 - 4:00 pm	**MRI Staging of All Breast Cancers Shows Value** Christiane Kuhl, MD
4:00 - 4:30 pm	**The Value of Imaging the Breast Cancer Survivor** Wei Yang, MD
4:30 - 5:00 pm	**Mammography Screening, Tomosynthesis and Breast Density – What Now?** Wendie Berg, MD; A. Thomas Stavros, MD, FACR; Christiane Kuhl, MD and Wei Yang, MD

Course Concludes

Post Conference

Monday and Tuesday, March 13-14

Master Technologist Course

Teresita Macarol, RT(R)(M)(QM), CN-BI; Louise Miller, RT(R)(M); Sarah Svob, AART-M & Kimberly Samuels-Bolin, BS, RT, ARRT, ARDMS

Mammography professionals will be presented with the most current techniques and advances used in mammography positioning for the detection of breast cancer, including implementation, presentation of proper positioning techniques and the importance of each positioning. Selection of spot compression and spot-magnification according to the mammographic findings will be explained. Challenging positioning examples will be explored with ways to address issues to achieve quality images.

Monday Evening, March 13

6:00 - 8:30 pm	**Stereotactic Techniques** Dawn Derenburger, RTRM This course provides an overview of the basics, as well as the tricks of the trade. Understand of the principles of stereology and patient positioning to facilitate the success of the stereotactic biopsy. Along with the ability to resolve technical challenges.

Tuesday, March 14

8:00 - 9:30 am	**Mammography Positioning and Trouble Shooting** Louise Miller, RT(R)(M) This time will cover the fundamentals and advanced principals of mammography. It is suitable for the new and the advanced mammographer. Techniques are based on consistency, reproducibility and the proper use of body ergonomics that guarantee improved image quality and less repeats or rejects.
9:30 - 9:45 am	**15 Minute Break**
9:45 - 11:15 am	**Mammography Positioning and Trouble Shooting** Continued
11:15 - 12:30 pm	**Lunch On Your Own**
12:30 - 2:30 pm	**Ultrasound for Beginners** Deborah Liebman, MD Practical positioning and understand different transducer approaches and manipulations used to obtain optimum images of the breast. Including technique for measuring structures on ultrasound images and understanding breast ultrasound artifacts, understand why they occur, and describe techniques to minimize the occurrence of those that degrade the image.
2:30 - 2:45 pm	**15 Minute Break**
2:45 - 4:15 pm	**Ultrasound for Beginners** Continued

Course Concludes

NCBC2017

27th Annual Interdisciplinary Breast Center Conference

March 11-15 • Paris Las Vegas

Post Conference

Tuesday, March 14

Practical Application of Clinical Breast Cancer Genetics- Understanding the Complexities, Challenges and Opportunities to Enhance Care of High Risk Patients

Sandhya Pruthi, MD & Jennifer Scalia Wilbur, MS

Over the past couple years we have witnessed rapid advances in genetic testing for hereditary breast cancer. This course will lead attendees through a comprehensive review of the process of hereditary breast cancer risk assessment, genetic testing, and the translation of this information into personalized cancer surveillance and risk reduction. Focus will be placed on incoporating the latest data and testing options into your high-risk clinic. This will include the implication of breast tumor genomic testing on inherited risk assessment and the challenges surrounding multigene panel testing as it applies to risk and management interpretation. The attendees will have the opportunity to submit challenging cases from their practices to be discussed by experts in the field. The course is applicable to a wide range of healthcare practitioners including nurses/nurse navigators, gynecologists, oncologists, surgeons, genetic counselors, primary care physicians and social workers.

8:00 - 8:30 am	**Who is at Risk? Breast Cancer Risk Factors** Holly Pederson, MD
8:30 - 9:00 am	**The Pros and Cons of the Models Used for Breast Cancer Risk Assessment** Mary Freivogel, MS, CGC
9:00 - 9:30 am	**Now What? Managing Women at High Risk for Breast Cancer** Sandhya Pruthi, MD
9:30 - 9:45 am	**15 Minute Break**
9:45 - 10:15 am	**Familial Breast Cancer Case Panel** Sandhya Pruthi, MD with Holly Pederson, MD; Mary Freivogel, MS, CGC; Jessica Laprise, MS, CGC
10:15 - 10:45 am	**The Importance of Effective Cancer Counseling** Jessica Laprise, MS, CGC
10:45 - 11:15 am	**Hereditary Breast Ovarian Cancer Syndrome – Risk and Management Update and Review** Scott M. Weissman, MS, CGC
11:15 - 12:30 pm	**Lunch On Your Own**
12:30 - 1:00 pm	**Less Common Inherited Breast Cancer Syndromes – Staying Up to Date** Jennifer Scalia Wilbur, MS
1:00 - 1:30 pm	**Multiplex Panel Testing: The Complexities of Laboratory Choice, Result Interpretation and Pre and Post Test Counseling** Scott M. Weissman, MS, CGC
1:30 - 2:00 pm	**Moderate Breast Cancer Genes: What Do We Know About Their Related Cancer Risks?** Nadine Tung, MD
2:00 - 2:30 pm	**Management Guidelines and Strategies for Patients Harboring Novel Pathogenic Breast Cancer Gene Mutations** Nadine Tung, MD
2:30 - 2:45 pm	**15 Minute Break**
2:45 - 3:15 pm	**Using SNPs to Predict Breast Cancer Risk and How to Incorporate Tumor Genomics in Our Clinical Genetics Risk Assessment** Mary Freivogel, MS, CGC
3:15 - 3:45 pm	**The Importance of Addressing Sexual Function in the Counseling of Our High Risk Patients and the Associated Psychosocial Issues** Jordan Rullo, PhD, LP
3:45 - 4:15 pm	**High Risk Breast Cancer Case Panel - Submit Your Own Cases To Be Reviewed By Our Expert Panel** Jennifer Scalia Wilbur, MS with Nadine Tung, MD; Mary Freivogel, MS, CGC; Jordan Rullo, PhD, LP; Jessica Laprise, MS, CGC

Course Concludes

Survivorship: It's Time for Clinical and Operational Specifics

Barbara Rabinowitz, PhD, MSW, RN & Tara Sanft, MD

Urged on by the NIH Monograph From Cancer Patient to Cancer Survivor: Lost in Transition, cancer professionals began to think in earnest and plan for this thereby declared phase of the cancer experience defined as Survivorship. While early work in this arena was uneven and exploratory, research and anecdotal experience has enhanced our knowledge. Over several years, NCBC has made a dedicated and ongoing commitment to presenting the best in the burgeoning understanding of the needs of those with breast cancer as they move into Survivorship. Responding to previous attendee's requests for education that includes 'actionable tools', this year's post-conference offers a leap forward and is deep and rich in presenting a broad range of the issues that position professionals to provide the best of breast cancer care related specifically to Survivorship. This is a post conference designed to meet the needs of a full range of those who serve this population with clinical sessions and operational sessions sharing the spotlight and addressing the specifics that make it possible to return from the conference with ideas to enhance their Survivorship programs/services

8:00 - 8:30 am	**NCCN/ASCO Survivorship Guidelines** Carrie Stricker, PhD, RN
8:30 - 9:00 am	**Combating Fatigue and Insomnia** Tara Sanft, MD
9:00 - 9:30 am	**Will I Be the Same? Helping Mastectomy Survivors with Sexual Recovery** Anne Katz, PhD, RN, FAAN
9:30 - 9:45 am	**15 Minute Break**
9:30 - 10:15 am	**Chemo Comeback: What We Must Offer Survivors in Recovery from the Effects of Chemotherapy** Tina Rizack, MD, MPH
10:15 - 10:45 am	**The Hands On/How To Essential Elements to Having the Conversation About Hope at All Stages** Tara Sanft, MD
10:45 - 11:15 am	**Ask The Experts Open Session I** Barbara Rabinowitz, PhD, MSW, RN Moderating with Carrie Stricker, PhD, RN; Tara Sanft, MD; Anne Katz PhD, RN, FAAN; Tina Rizack, MD, MPH
11:15 - 12:30 pm	**Lunch On Your Own**
12:30 - 1:00 pm	**Survivorship Care Models – A Community Cancer Center Experience** Magdolna Solti, MD
1:00 - 1:30 pm	**Using All Your Resources: The Cancer Registry's Role in Survivorship Care Plans** Randi K. Rycroft, MSPH, CTR
1:30 - 2:00 pm	**When To, How To and Why It Matters: Having The Palliative Care Discussion** Holly Yang, MD
2:00 - 2:30 pm	**A Coping Skills Class for Survivors, Living Longer & Better** Rakshanda Rahman, MD
2:30 - 2:45 pm	**15 Minute Break**
2:45 - 3:15 pm	**Implementing Survivorship Care Plans in the Face of Multiple Barriers: Generalizable Lessons from Academia to Community** Linda Han, MD
3:15 - 3:45 pm	**A Consultant's Perspective: Leveraging Technology & Patient Engagement to Optimize Quality Survivorship Care** Carrie Stricker PhD, RN
3:45 - 4:15 pm	**Ask The Experts Open Session II** Barbara Rabinowitz, PhD, MSW, RN Moderating with Magdolna Solti, MD; Randi K. Rycroft, MSPH, CTR; Rakshanda Rahman, MD; Carrie Stricker, PhD, RN; Holly Yang, MD; Linda Han, MD

Course Concludes

Post Conference

Tuesday, March 14

Defining the Future: Expanding & Sustaining the Role of the Breast Center Navigator

Jane Berz, MSN, RN; Deborah Dix, RN, MS & Melissa Hopkins, RN, BA, CN-BN

This day-long series of education and networking is for experienced Patient Navigators looking to explore and expand the Navigational role with high quality, advanced Navigation information. Nationally recognized experts in their fields of study will explore such enriching topics as patient nutrition toolkits, high risk patient care, the evolving world of genetics, improving patient outcomes through a Navigational meta-analysis, and so much more. This is a unique, challenging must see series of lectures. Navigators lament on the lack of complex information for working with complex patient issues from the perspective of the Patient Navigator. NCBC has listened and this is the program designed specifically for you!

8:00 - 8:15 am	**Welcome** Deborah Dix, RN, MS
8:15 - 9:00 am	**The Here and Now: How Breast Center Navigators are Implementing Their Roles Today** Melissa Hopkins, RN, BA, CN-BN
9:00 - 9:30 am	**Caring for the Whole Patient: Future Trends** Jane Berz, MSN, RN
9:30 - 9:45 am	**15 Minute Break**
9:45 - 10:15 am	**NAPBC/NQMBC Quality Measures and Program Participation - Understanding the Nurse Navigator's Role** Amy L. Beazizo, MS, RN, OCN, CN-BM
10:15 - 10:45 am	**Navigating Your Patient Through the Terrain of Breast Cancer Genomics** Kelly McAllister, RN, OCN
10:45 - 11:15 am	**Oncology Rehab Pilot: A Fast Track to Provider Engagement** Megan Pfarr, PT, PhD
11:15 - 12:30 pm	**Lunch On Your Own**
12:30 - 1:00 pm	**Feed Yourself to Fight Breast Cancer: Expand Your Nutritional Toolkit…and Your Mind** Sherry Hammond, RD and Drew Ebersole
1:00 - 1:30 pm	**The High Risk Patient: Who Are They and What is the Navigator Role?** Kim VanYsseldyk, RN, MS,NP
1:30 - 2:00 pm	**Genetics: BRCA1/2 and Beyond: Understanding Cancer Genetic Testing and Multi-Gene Panels for Hereditary Breast Cancer Syndromes** Kim VanYsseldyk, RN, MS, NP
2:00 - 2:30 pm	**The Survivorship Care Plan: Techniques for the Breast Center Navigator to Achieve Success** Amy L. Beazizo, MS, RN, OCN, CN-BN
2:30 - 2:45 pm	**15 Minute Break**
2:45 - 3:15 pm	**Taking Rehab Beyond Lymphedema: How to Get the Most from Your Team** Megan Pfarr, PT, PhD
3:15 - 3:45 pm	**Navigation and Improved Patient Outcomes: a Meta-Analysis** Cathy J. F. Cole, NP-BC, MPH, CHES, CN-BP
3:45 - 4:15 pm	**The Alchemy of Resilience: Transforming from Surviving to Thriving While Navigating Breast Cancer Patients** Sherry Hammond, RD and Drew Ebersole

Course Concludes

Special Event

"Rock Around the Clock"

Exhibitor Reception with Appetizers!

All Conference Attendees Invited! Saturday March 11th, 6:30 - 8:30 pm in the Exhibit Hall

Planning Committee

Kristie Bobolis, MD Conference Chair
Medical Director
Breast Cancer Program
Sutter Roseville Medical Center,
Roseville, CA

Sandhya Pruthi MD Conference Co-Chair
Professor of Medicine
General Internal Medicine/Breast Diagnostic Clinic
Mayo Clinic,
Rochester, MN

Jane Berz, MSN, RN
Breast Center Consultations
Chattanooga, TN

Susan Boolbol, MD, FACS
Chief, Division of Breast Surgery
Appel-Venet Comprehensive Breast Service
Beth Israel Medical Center
New York, NY

Terry Lynn Bucknall, BA, CRA, RT(R)(M)
Director of Women's Imaging Services
Henry Mayo Newhall Memorial Hospital
Sheila R. Veloz Breast Center
Valencia, CA

Anees Chagpar, MD, MSc, MA, MPH, MBA, FRCS(C), FACS
Associate Professor of Surgery Director,
Smilow Cancer Hospital at Yale New Haven,
New Haven, CT

Cathy J.F. Cole, RNC, NP, MPH, CHES, CN-BP
Oncology Nurse Navigator
Department of Oncology
Los Robles Regional Medical Center
Thousand Oaks, CA

Amy C. Degnim, MD
Associate Professor of Surgery
Surgery
Mayo Clinic
Rochester, MN

Deborah K. Dix MS, RN
Director of Cancer Services
Sutter Roseville Medical Center
Roseville, CA

Jennifer Gass, MD, FACS
Chief of Surgery, Assoc Prof, Alpert Med School, Brown Breast Fellowship Director,
Co-Director Breast Health
Surgery, Obstetrics & Gynecology
Women & Infants' Hospital, Brown Medical School
Providence, RI

Steffanye Hawbaker-Mack
Education Administrator
National Accreditation Program for Breast Centers
Chicago, IL

Melissa Hopkins, RN, BA, CN-BN
TVC Breast Center
Vancouver, WA

Colleen Johnson, RN, NP, CN-BP
Consultant
Kansas City, MO

Cary S. Kaufman MD, FACS
Associate Clinical Professor of Surgery
Bellingham Breast Center
Bellingham, WA

Gary M. Levine, MD
Medical Director, Associate Clinical Professor
Long Beach, Orange Coast & Saddleback Memorial Med Cntr
Memorial Breast Care Centers, USC Keck School of Medicine
Laguna Beach, CA

Teresita Macarol, RT(R)(M)(QM), CN-BI
System Women's Imaging, Program Manager
Advocate Health Care
Oak Brook, IL

Beth Overmoyer, MD
Director, Inflammatory Breast Cancer Program
Institute Physician, Assistant Professor of Medicine
Harvard Medical School
Boston, MA

Jay R. Parikh, MD, FRCP(c), FACR, FACPE
Medical Director Houston Breast Screening Network
MD Anderson Cancer Center/Memorial Hermann Hospitals
Houston, TX

Karen A. Pollitt
Senior Manager, NAPBC
American College of Surgeons
Chicago, IL

Barbara Rabinowitz, PhD, MSW, RN
NCBC Founder
Creative Solutions,
Southport, NC

Rakhshanda Layeequr Rahman, MBBS, MD, FCPS, FRCS (Ed & Glasg), FACS
Department of Ob/Gyn Amarillo - Breast Surgical Oncology
Department of Surgery Lubbock– Division of Surgical Oncology
Texas Tech Health Science Center
Amarillo TX

Richard Reitherman, PHD MD
Woman's Breast Center
Santa Monica, CA

Tina Rizack, MD, MPH
Assistant Professor (Clinical) of Medicine & OBGYN
Alpert Medical School of Brown University
Program in Women's Oncology Woman & Infants Hospital
Providence, RI

Kimberly Samuels-Bolin, BS, RT, ARRT, ARDMS
Executive Director
National Consortium of Breast Centers, Inc
Mission Viejo, CA

Tara Sanft, MD
Assistant Professor of Medicine (Medical Oncology)
Medical Director of Adult Survivorship
Yale Cancer Center Survivorship Clinic
New Haven CT

Jennifer Scalia Wilbur, MS
Clinical Program Manager Cancer Genetic Counselor
Program in Women's Oncology Cancer Genetics & Prevention Program
Women & Infants Hospital,
Providence, RI

William M. Sikov, MD, FACP
Program in Women's Oncology
Women & Infants Hospital
Associate Professor of Medicine
Alpert Medical School of Brown University
Providence, RI

James A. Simon, MD, CCD, NCMP, IF, FACOG
Clinical Processor
George Washington University
Women's Health & Research Consultants®
Washington, DC

Tricia W. Trammell, CRA, RT(R)(M)(QM), CN-BI
Practice Manager Texas Health Resources
Fort Worth, TX

Debora Wright, RT(R)(M), CBEC
President
Inner Images, Inc.
Sherman Oaks, CA

Belinda Zaparinuk, RT(M),BS, CBEC
Manager
Eisenhower Schnitzer/Novack Breast Center,
Lucy Curci Cancer Center @ Eisenhower Medical Center
Rancho Mirage, CA

Faculty 2017

Benjamin O. Anderson, MD, FACS
Chair & Director, Breast Health Global Initiative (BHGI), Fred Hutchinson Cancer Research Center
Director, Breast Health Clinic, Seattle Cancer Care Alliance
Professor of Surgery & Global Health Medicine
University of Washington
Seattle, WA

Banu Arun, MD
Professor, Breast Medical Oncology; Section Chief, Genetics, Prevention and Early Detection;
Co-Director, Clinical Cancer Genetics Program;
The University of Texas MD Anderson Cancer Center Houston, Texas

Amy L. Beazizo, MS, RN, OCN, CN-BM
Clinical Manager Comrehensive Cancer Clinic
Sutter Roseville Medical Center
Roseville, CA

Wendie A. Berg, MD, PhD, FACR
Professor of Radiology
University of Pittsburgh School of Medicine
Magee-Womens Hospital of UPMC
Pittsburgh, PA

Jane Berz, MSN, RN
Breast Center Consultations
Chattanooga, TN

Ira J. Bleiweiss, MD
Professor of Pathology, Icahn School of Medicine at Mount Sinai
Chief of Breast Pathology, Mount Sinai Medical Center
New York, NY

Donna J. Boehm, RN, MSN, MPH
Divisional Director, Cancer Services
HSHS Eastern Wisconsin Division
HSHS St. Vincent Hospital; St. Mary's Hospital; St. Nicholas Hospital; St. Clare Hospital
Green Bay, WI

Oliver Bogler, PhD
Senior Vice President, Academic Affairs,
UT MD Anderson Cancer Center,
Houston TX

Susan Boolbol, MD, FACS
Chief, Division of Breast Surgery
Appel-Venet Comprehensive Breast Service
Beth Israel Medical Center
New York, NY

Courtney Bowen, MS
Harold P. Freeman Patient Naviagion Institute
New York, NY

Eleanor Broaddus, RN, CN-BN, CBEC
Breast Care Coordinator
Center for Breast Care
Lexington Clinic
Lexington, KY

Terry Lynn Bucknall, BA, CRA, RT(R)(M)
Director of Women's Imaging Services
Henry Mayo Newhall Memorial Hospital
Sheila R. Veloz Breast Center
Valencia, CA

Anees B. Chagpar, MD, MSc, MA, MPH, MBA, FRCS(C), FACS
Associate Professor of Surgery Director,
Smilow Cancer Hospital at Yale New Haven,
New Haven, CT

Cathy J.F. Cole, RNC, NP, MPH, CHES, CN-BP
Oncology Nurse Navigator
Department of Oncology
Los Robles Regional Medical Center
Thousand Oaks, CA

Rebecca Crane-Okada, PhD, RN, CNS, AOCN
Director, Breast Cancer Navigation
Margie Petersen Breast Center Providence
Saint Johns Health Center
El Segundo, CA

Amy C. Degnim, MD
Associate Professor of Surgery
Surgery
Mayo Clinic
Rochester, MN

Dawn Derenburger, RT(R)(M), AART
Lead Mammography Technologist
University of Virginia
Charlottesville, VA

Don S. Dizon, MD, FACP
Clinical Do-Director, Gynecologic Oncology
Founder & Director,
Oncology Sexual Health Clinic
Massachusetts General Hospital Cancer Center
Associate Professor of Medicine
Harvard Medical School
Boston, MA

Crystal Duggar, MBA, RN, BSN
Vice President, Clinical Operations
Sarah Cannon
Nashville, TN

Drew Ebersole
Principal
Hammond & Ebersole, LLC
Tacoma, WA

Matthew J. Ellis, MB, BChir, PhD, FRCP
Director, Lester and Sue Smith Breast Center
Houston, TX

Harold P. Freeman, MD
Founder & CEO Harold P Freeman Patient Navigation Institute
Professor of Surgery, Emeritus
Columbia Univ. NYC
Harold P. Freeman Patient Nagivation Institute
New York, NY

Mary E. Freivogel, MS, CGC
Certified Cenetic Counselor Manager,
Risk Assessment & Prevention
Invision Sally Jobe
Greenwood Village, CO

Sarah M. Friedewald, MD
Co-Medical Director, Caldwell Breast Center
Vice Chairman, Department of Radiology
Advocate Lutheran General Hospital
Park Ridge, IL

Tracey Gomez, NP
Nurse Practitioner
Hematology/Oncology
Eisenhower Desert Cancer Care
Rancho Mirage, CA

Lee Greenwell, MBA
Division Director Oncology Program Development,
KentuckyOne Health,
Louisville, KY

Sherry Hammond, MBA, RD
Hammond & Ebersole, LLC
Tacoma, WA

Linda Han, MD
Professor of Clinical Surgery
Indiana University School of Medicine
Director Breast Surgical Oncology
Indiana University Health Simon Cancer Center
Indianapolis, IN

Teresa Heckel, MBA, FABC
Director, National Oncology Service Line
Catholic Health Initiatives
Colorado Springs, CO

Melissa Hopkins, RN, BA, CN-BN
Breast Center Nurse Navigator
TVC Breast Center
Vancouver, WA

Clifford A. Hudis, MD, FACP, FASCO
Chief Executive Officer
American Society of Clinical Oncology
Alexandria, VA

Kevin S. Hughes, MD, FACS
Associate Professor of Surgery
Harvard Medical School Massachusetts General Hospital
Boston MA

Shelley Hwang, MD, MPH
Professor of Surgery, Vice Chair of Research
Department of Surgery
Duke University School of Medicine
Durham, NC

Donneta Jackson, BA, CTR
Manager, Tumor Registry
Universtiy of Cincinnati Cancer Instititute
Cincinnati, OH

Shabnam Jaffer, MD
Pathologist
Mount Sinai Medical Center
New York, NY

Colleen Johnson, RN, NP, CN-BP
Consultant
Kansas City, MO

Nathalie Johnson, MD, FACS
Medical Director Legacy Cancer Institute
Legacy Medical Group Surgical Oncology
Legacy Good Samaritan Hospital
Portland, OR

Anne Katz PhD, RN, FAAN
Sexuality Counselor
CancerCare Manitoba, Winnipeg CANADA

Cary S. Kaufman MD, FACS
Associate Clinical Professor of Surgery
Bellingham Breast Center
Bellingham, WA

Chantal Kavgazoff-Heki, APN-C, CBEC
Las Vegas, NV

Gail Kent, RN, JD, CPHRM, CPPS
Granada Hills, CA

John R. Keyserlingk, MD, MSc, FRCS, FACS
Medical Director
Surgical Oncology
VM Medical,
Montreal, Quebec CANADA,

Steven J. Kronowitz, MD, FACS
Kronowitz Plastic Surgery, LLC
Houston, TX

Michael L. Krychman, MD, FACOG
Executive Director, Sexual California Center for Sexual Health & Survivorship Medicine
Newport Beach, CA
Associate Clinical Professor University of California Irvine
Department of Obstetrics & Gynecology
Division of Gynecologic Oncology
Irvine, CA

Christiane Kuhl, MD
Department of Diagnostic & Interventional Radiology
University of Aachen
Aachen, Germany

Jessica Laprise, MS, CGC
Cancer Genetic Counselor,
Cancer Genetics & Prevention Program
Women & Infants Hospital,
Brown University
Providence, RI

Deborah Leibman, MD
Breast Imaging Radiologist
Schnitzer Novak Breast Center
Lucy Curci Cancer Center
Eisenhower Medical Center
Rancho Mirage, CA

Penny Lynch, RT(R)(M), CBEC
Orange Regional Medical Center
Port Jervis, NY

Teresita Macarol, RT(R)(M)(QM), CN-BI
System Women's Imaging, Program Manager
Advocate Health Care
Oak Brook, IL

Kelly McAllister, RN, OCN
Breast & Gynological Nurse Navigator
St. Joseph Hospital
Nashua, NH

Louise Miller, RT(R)(M)
Director of Education
Mammography Educators
San Diego, CA

Rita Nanda, MD
Assistant Professor of Medicine,
Associate Director Breast Medical Oncology
Duchossois Center for Advanced Medicine,
University of Chicago Medicine
Chicago, IL

Irene Newsham, PhD
Assistant Professor/Education Coordinator,
Molecular Genetic Technology Program,
School of Health Professions,
MD Anderson Cancer Center
Houston, TX

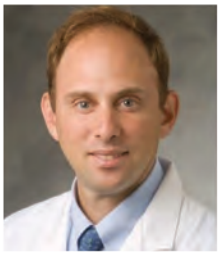
Toma Omofoye, MD
Assistant Professor,
MD Anderson Cancer Center
Houston, TX

Ruth O'Regan, MD
Professor
Hematology & Medical Oncology
Emory University
Atlanta, GA

Beth Overmoyer, MD
Director, Inflammatory Breast Cncer Program,
Institute Physician, Assistant Professor of Medicine,
Harvard Medical School
Boston, MA

Jay R. Parikh, MD, FRCP(c), FACR, FACPE
Medical Director Houston Breast Screening Network
MD Anderson Cancer Center/Memorial Hermann Hospitals
Houston, TX

Holly J. Pederson, MD
Director, Medical Breast Services
Cleveland Clinic
Cleveland, OH



Jeffrey Peppercorn, MD, MPH
Associate Professor of Medicine
Director, MGH Cancer Survivorship Program
Massachusetts General Hospital
Harvard Medical School
Boston, MA

Megan Pfarr, DPT, CLT
Cancer Rehab Program
Prevea Allouex Health Center
Green Bay, WI

Kathryn E. Post, MS, ANP-BC
Massachusetts General Hospital Cancer Center
Boston, MA

Sandhya Pruthi, MD
Professor of Medicine
General Internal Medicine/Breast Diagnostic Clinic
Mayo Clinic,
Rochester, MN

Barbara Rabinowitz, PhD, MSW, RN
NCBC Founder
Creative Solutions,
Southport, NC

Rakhshanda Layeequr Rahman, MBBS, MD, FCPS, FRCS (Ed & Glasg), FACS
Department of Ob/Gyn Amarillo - Breast Surgical Oncology
Department of Surgery Lubbock– Division of Surgical Oncology
Texas Tech Health Science Center
Amarillo TX

Richard Reitherman, PHD, MD
Woman's Breast Center,
Santa Monica, CA

Tina Rizack, MD, MPH
Assistant Professor (Clinical) of Medicine & OB.GYN
Alpert Medical School of Brown University
Program in Women's Oncology Woman & Infants Hospital
Providence, RI

Jordan Rullo, PhD, ABPP, CST
Assistant Professor
Board Certified Clinical Health Psychologist
AASECT Certified Sex Therapist
Department of Psychiatry and Psychology and Division of General Internal Medicine
Mayo Clinic
Rochester, MN

Randi K. Rycroft, MSPH, CTR
Director
Colorado Central Cancer Registry
Denver, CO

Kilian E. Salerno MD
Clinical Associate Professor of Radiation Oncology
Director of Breast Radiation Oncology
Director of Soft Tissue / Melanoma Radiation Oncology
Roswell Park Cancer Institute
Buffalo, NY

Colette Salm-Schmid, MD, FACS
Breast Care
Prevea Allouex Health Center
Green Bay, WI

Tara Sanft, MD
Assistant Professor of Medicine (Medical Oncology)
Medical Director of Adult Survivorship
Yale Cancer Center Survivorship Clinic
New Haven CT

Terry Sarantou, MD, FACS
NAPBC Surveyor
Carolinas Medical Center
Charlotte, NClia

Jennifer Scalia Wilbur, MS
Clinical Program Manager Cancer Genetic Counselor
Program in Women's Oncology Cancer Genetics & Prevention Program
Women & Infants Hospital,
Providence, RI

Edward A. Sickles, MD, FACR, FSBI
Professor Emeritus of Radiology
UCSF Medical Center
San Francisco, CA

William M. Sikov, MD, FACP
Program in Women's Oncology
Women & Infants Hospital
Associate Professor of Medicine Alpert Medical School of Brown University
Providence, RI

James A. Simon, MD, CCD, NCMP, IF, FACOG
Clinical Processor
George Washington University
Women's Health & Research Consultants®
Washington, DC

Robert Smith, PhD
Vice President, Cancer Screening
American Cancer Society, Inc
Atlanta, GA

Magdolna Solti, MD
Hematology & Medical Oncology
Director of Survivorship Program Vancouver Cancer Center
Vancouver, WA

Atilla Soran MD, MPH, FACS
Clinical Professor of Surgery Director,
Breast Disease Clinical Research, Lymphedema Program
Magee Womans Hospital of UPMC,
Pittsburg, PA

A. Thomas Stavros, MD, FACR
Professor Specialist
University of Texas Health Sciences Center,
San Antonio & Medical Director Seno Medical Instruments, Inc
San Antonio, TX

Carrie Stricker, PhD, RN
Chief Clinical Officer
Carvive Systems, Inc
University of Pennsylvania Health System, Consultant
Philadelphia, PA

Sarah M. Svob, AART-M,
La Verne, CA

Tricia W. Trammell, CRA, RT(R)(M)(QM), CN-BI
Practice Manager
Texas Health Resources
Fort Worth, TX

Heidi Trott, MN, ARNP
Adult Nurse Practitioner
Seattle Cancer Care Alliance
Seattle, WA

Nadine Tung, MD
Director Cancer Genetics & Prevention Program,
BIDMC Associate Professor of Medicine,
Harvard Medical School
Boston, MA

Kimberly VanYsseldyk, NP
Cancer Risk Program Coordinator
Sutter Roseville Medical Center
Roseville, CA

Scott M. Weissman, MS, CGC
Genetic Counselor,
Chicago Genetic Consultants,
Northbrook, IL

Kenneth Weizer, ND
Naturopathic Physician
Providence Integrative Medicine
Portland, OR

Julia White, MD
Professor and Vice Chair
Director of Breast Radiation Oncology
Klotz Sisters Chair for Cancer Research
Department of Radiation Oncology
Columbus, OH

Debora Wright, RT(R)(M), CBEC
President
Inner Images, Inc.
Sherman Oaks, CA

Holly Yang, MD, MSH Ped, HMDC, FACP, FAAHPM
Co-Director, UCSD / Scripps Helath Hospice & Pallative Medicine Fellowship
Scripps Health
San Diego, CA

Wei Yang, MD
Professor and Chair,
Department of Diagnostic Radiology
Robert D. Moreton Distinguished Chair in Diagnostic Radiology
The University of Texas MD Anderson Cancer Center
Houston, Texas

Belinda Zaparinuk, RT(M),BS, CBEC
Manager
Eisenhower Schnitzer/Novack Breast Center,
Lucy Curci Cancer Center @ Eisenhower Medical Center
Rancho Mirage, CA

General Information

Meals: The registration fee includes complimentary breakfast symposia, lunches, breaks and receptions, Saturday through Monday. Each registrant will be provided a package of meal and special reception tickets with their registration materials. If a meal ticket is lost a replacement may be purchased at $65 per meal function. Family or friends that would like to attend breakfast or lunch may do so at the above rate. **We work very diligently to provide each meal to have a variety of choices to meet all special needs in food. If you require specific meal needs please refer to Paris restaurants for additional options.**

Breakfast Symposia: Enjoy breakfast each morning while learning about new and upcoming products from outstanding companies. Each morning, breakfast will be served from 6:45 – 7:45am.

Saturday Evening "Rock Around the Clock" Exhibitor Reception: This reception is designed to allow guests & service providers to socialize and establish new relationships with professional peers from around the country. We hope conference guests use this time to meet fellow professionals, with whom they may share time together after the vendor reception, enjoying the sites of Las Vegas.

Sunday Evening Poster Reception: This event is designed to allow guests to view all posters on display and interact with the authors and presenters. We hope conference guests use this time to learn about ground-breaking new programs and treatment techniques being implemented by breast health care facilities worldwide.

Exhibit Hall: An array of specialized technology, equipment, products, and services will be on display for breast centers, group practices, and practitioners of breast health care. Exhibits will be open during non–lecture times (breaks and meals). Visit the NCBC website www.breastcare.org to view a list of all exhibitors to date.

Recommended Dress: Business casual. Temperatures in meeting rooms and personal comforts vary greatly. As meeting rooms usually seem cold, please bring a sweater or jacket to compensate.

Registration Materials: Each attendee will receive a conference brochure, which will contain a link to view speaker information on line, conference logistic information, exhibitor and sponsor listings and other pertinent information.

Disability Statement: If you have a disability, please contact the NCBC office by January 24, 2017 to notify the staff of any special needs in order to help us better serve you.

Benefits of Conference Registration: When you join us at our 27th Annual Interdisciplinary Breast Center Conference you will benefit from the knowledge of world class presenters, network with breast health professionals from around the world, and view the latest technology from the vendors in the exhibit hall. Earn your CME's or CEU's, all while spending time in Las Vegas.

Consent to Use Photographic Images: Registration and attendance at, or participation in, NCoBC meetings and other activities constitutes an agreement by the registrant to NCBC's use and distribution (both now and in the future) of the registrant or attendee's image.

Evening Networking: For individuals attending the conference alone or wanting to meet peers from around the country. The Evening Networking Program has been very successful. If you are attending the conference without your coworkers, friends or significant other and would like to experience what Vegas has to offer, but not alone, this is the group to join! Julie Susi from Mercy Hospital in Portland, Maine and Ann Livingston from Sinai Grace Hospital Mammography Center in Detroit, Michigan, will bring together conference attendees who will be attending by themselves and want to meet peers from around the country. Julie plans to organize individuals into small networking groups to enjoy Vegas in the evenings after the day-long conference. If you are attending the conference alone and would like to network with a group of fellow peers contact Julie Susi at susij@mercyme.com or call the NCBC office at 574–267–8058 and let her know your arrival date and time. You will be invited to a meeting to organize and break off into groups according to interests, i.e. dancing, exercise, dinner, shows, gambling, shopping, etc. It's a sure way to network and have lots of fun!

Schedule at a Glance

Saturday March 11

Breakfast Served 6:45 - 7:45 am

Breakfast / Symposia	7:00 - 8:00 am
General Conference begins	8:15 am
Impact Award & Lecture	11:15 -11:45 pm
Lunch with Exhibitors	11:45 - 1:00 pm
Break Out Groups begin	1:00 pm
Exhibitor Reception "Rock Around the Clock"	6:30 - 8:30 pm

Sunday March 12

Breakfast Served 6:45 - 7:45 am

Breakfast / Symposia	7:00 - 8 :00 am
General Conference begins	8:00 am
Break Out Groups begin	10:45 am
Lunch with Exhibitors	12:25 - 1:30 pm
Oral Poster Presentations	6:00 pm
Inspiration Award Presentation	4:30 pm
Poster Reception	5:45 - 6:45 pm

Monday March 13

Breakfast Served 6:45 - 7:45 am

Breakfast / Symposia	7:00 - 8:00 am
General Conference begins	8:00 am
Break Out Groups begin	10:45 am
Lunch with Exhibitors	12:25 -1:30 pm
General Conference concludes	5:30 pm
Master Technologist Course Pg. 16	6:00 - 8:30 pm

Tuesday March 14

Breakfast Served 6:45 - 7:45 am

Breakfast / Symposia	7:00 - 8:00 am

BPN Certification Test Only Pg. 14

CBE Certification Day 1 Pg. 15

Freeman Breast Patient Nav Course Pg. 16

Master Technologist Course Pg. 16

Critical Quality Components in Breast Care Pg. 17

Master Course Series: Demonstrating Value In Breast Imaging Pg. 18

Practical Application of Clinical Breast Cancer Genetics - Understanding the Complexities, Challenges and Opportunities to Enhance Care of High Risk Patients Pg. 20

Survivorship: It's Time for Clinical and Operational Specifics Pg. 21

Defining the Future: Expanding & Sustaining the Role of the Breast Center Navigator Pg. 22

Wednesday March 15

BPN Certification Test Only Pg. 14

CBE Certification Day 2 Pg. 15

Register NCBC2017

27th Annual Interdisciplinary Breast Center Conference
March 11-15 • Paris Las Vegas

Contact information (One Per Attendee)

All fields are required for registration. Please print legibly.

☐ First Time Attendee

First Name

Last Name

Title/Position

Nickname on Badge

Speciality ☐ RT ☐ Breast Surgeon ☐ Medical Oncologist ☐ Other
☐ RN ☐ Family Doctor ☐ Plastic Surgeon
☐ NP ☐ Gynocologist ☐ Radiologist

Creditentials

Organization

Address

City

State/ Zip/ Country

Telephone

Email

Credits Being Applied For: ☐ AMA Category 1 Credits or Contact Hours ☐ ASRT Credits ☐ BRN Credits ☐ None

3 Day General Conference Fees (Saturday, March 11 - Monday, March 13)

Fee includes: Breakfast & Lunch (Sat. - Mon.), Gala, Wine & Cheese Poster Reception, Online Syllabus, CME's

	Early Bird Thru February 14	Standard As of February 15
NCBC Members	☐ $575	☐ $675
NCBC Resident/Fellow	☐ $430	☐ $530
Non-Member	☐ $775	☐ $875
Non-Member Resident/Fellow	☐ $630	☐ $730
Non-Exhibiting Corporations	☐ $2,000	☐ $2,100

Discount for Facilty Members Rules

1. Discount applies to 3 Day Conference registration fee for up to five (5) registrants from the same facility. Not applicable towards post-conference workshops.
2. Discount is 10% for both NCBC member and for non-members.
3. The primary facility member is required to contact the NCBC office by noon eastern time on January 13, 2017 to receive the code. Contact the registration office at 574.401.8113.
4. Each registrant must submit their own individual registration by January 30. Discount code must be included with registration in order to receive the discount.
5. Rates for the 3 Day Conference are linked to each individual's membership standing with NCBC.
6. Whether paying online or by check, discount code must be used by January 30. Check payments must be postmarked February 14th.
7. Refunds cannot be given if registration is submitted without discount code.

Please Include the Special Facility Member Discount Code provided to you by the primary member holder:

Cancellation Policy

NCBC will provide a full conference refund less a $50.00 processing fee until December 31, 2016. No Conference refunds will be given after January 1, 2017.

Full Day Post Conference Courses (Tuesday, March 14)

Fee includes: Breakfast, Online Syllabus, CME's

Please check your selection

	Add to 3 Day Conference Registration	ONLY Post Conference
Critical Quality Components in Breast Care	☐ $399	☐ $499
Practical Application of Clinical Breast Cancer Genetics	☐ $349	☐ $449
Survivorship: It's Time for Clinical & Operational Specifics	☐ $349	☐ $449
Defining the Future: Expanding & Sustaining the Role of the Breast Center Navigator	☐ $349	☐ $449
Master Technologist Course	☐ $349	☐ $449
Master Series: Demonstrating Value in Breast Imaging	☐ $349	☐ $449
Dr. Harold Freeman Patient Navigation Institute Navigator Review Course	☐ $399	☐ $499

Certification Programs

NCBC Membership is required for certification programs. Visit www2.breastcare.org or call Wendy at 574.401.8111 to become a member.

Certification will be provided to attendees meeting the required proficiency levels.

Clinical Breast Examiner Certification 2 Day Program (Tuesday March 14—Wednesday 15)

☐ $895

Limited to the first 28 registrants

Recertification ☐ $300

Breast Patient Navigator Certification Testing (NC-B*)

Study material will be emailed to you within seven business days.

☐ $300 Tuesday, March, 14th ☐ $300 Wednesday, March, 15th

Payment Information

Payment must accompany registration. To receive the Early Bird Discount, payment must be received by February 14, 2017.

$ _____ 3 Day General Conference

$ _____ Facility Discount Entered as a negative number (-$57.50 member or $-77.50 non-member)

$ _____ Certification Program

$ _____ Full Day Post Conference

$ _____ **Total Payment Enclosed**

☐ Check ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Card Number

CVV # Expiration Date

Name on Card (Please Print)

Credit Card Billing Address

City State

Authorized Signature (Required)

Submit Registration

US Mail: P.O. Box 1334, Warsaw, IN 46581-1334
Fed Ex/UPS: 1017 E. Winona Ave. Suite A, Warsaw, IN 46580
Fax: 574-267-8268
Email: conferenceinfo@breastcare.org

NCBC

National Consortium of Breast Centers, Inc.
P.O. Box 1334
Warsaw, IN 46581
www.breastcare.org

NONPROFIT ORGANIZATION
U.S. POSTAGE
PAID
PERMIT # 100
CLAREMONT, CA

NCBC 2017

27th Annual Interdisciplinary Breast Center Conference

Earn Up to 28.5 CME's

- ✔ Weekend Conference Format
- ✔ Captivating World Class Speakers
- ✔ Reduced room rates until Feb. 10th
- ✔ 10% NCBC facility member discount

- ✔ Offering the Only BPN & CBE Certifications in the Country
- ✔ Scheduled time to view product demonstrations by over 80 exhibitors
- ✔ Registration fees that include meals, evening receptions and syllabus
- ✔ Featuring Joint NCBC ASBD Clinical Track see pgs. 7-10

National Consortium of Breast Centers
Tel: 574-267-8058 • Fax: 574-267-8268
conferenceinfo@breastcare.org
www.breastcare.org