

Administrative Leadership - Strengthening Your Program for Exemplary Outcomes

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Developing a successful comprehensive breast program requires the ability to build, integrate, sustain, and innovate, all while maintaining healthy financial outcomes in a competitive environment. This workshop will provide much-needed tools and resources for breast center administrators to create quality-driven, patient-focused breast programs across the healthcare system. Development of the breast leadership team is essential and will also be a focus throughout this administrative workshop.

Tuesday, March 19

7:00 - 7:45 am **Breakfast Symposia - Myriad**

Financial Tutorial: The Business Side that Supports the Clinical Passion

8:00 - 9:30 am **Demystifying Your Operations Team's Journey from Pro-Formas to Business Intelligence Reporting.**
Gary Hubschman Chief Financial Officer, Sutter Health

9:30 - 9:45 am **Break**

Potpourri: What Keeps Me Up At 3AM

9:45 - 10:15 am **Challenging NAPBC Standards, Best Practices Around the Country**
Dava Gerard, MD

10:15 - 10:45 am **Building Psychosocial Resources into Your Breast Center**
Mindy Greenstein, PhD, MSKCC

10:45 - 11:15 am **Convergence of Your Brand and the Patient Experience**
Gabrielle Hanafan, VP of Marketing from Sarah Cannon Health System

11:15 - 12:30 pm **Lunch on Your Own**

Quality and Practice Synergism

12:30 - 1:00 pm **The Journey to Becoming a Center of Excellence**
Kamadi Camp, MBA, PMP

1:00 - 1:30 pm **Engaging Affiliated Physicians: Utilizing Pathways and Outcomes Data**
Dax Kurbegov, MD, VP of Clinical Programs for HCA/Sarah Cannon

1:30 - 2:00 pm **Demonstrating Value in a Navigation Program**
Crystal Dugger, MBA, RN, BSN

2:00 - 2:30 pm **Integrating Academic and Community-Based Programs**
Jane Ridings, MD

2:30 - 2:45 pm **Break**

The High Risk Program: A Key Service for the Breast Center

2:45 - 3:15 pm **Developing the High Risk Women's Program**
Teresa Heckel, MBA, FABC, FNCBC

3:15 - 3:45 pm **The High Risk Clinic: Partnering with Patients and the PCP Community**
Meredith McKee, MSN, FNP-c

3:45 - 4:15 pm **The High Risk Clinic Q & A: Ask the Experts**
Teresa Heckel, MBA, FABC, FNCBC & Meredith McKee, MSN, FNP-c

4:15 - 4:30 pm **Evaluation and Closure**

4:30 pm **Post- Conference Ends**



NCBC2019

Interdisciplinary Breast Center Conference

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