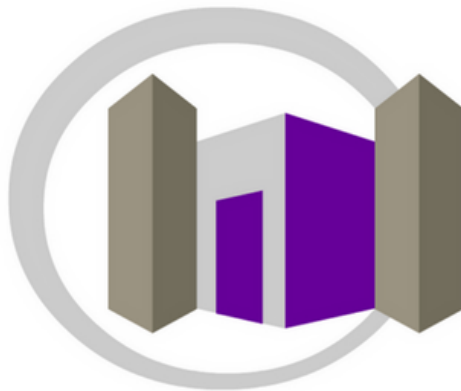


Oscar Krane

Event Programme

Wednesday 21st - Thursday 22nd March 2018



**Excellence In
Local Government**



Worsley Park Marriott Hotel & Country Club
Worsley Park
Worsley
Manchester
M28 2QT
United Kingdom



Excellence In Local Government

Doing more with less sounds like an advert for one of the high street supermarkets, but it's what every council across the United Kingdom is having to do. With less money being distributed by central government, councils are having to find innovative ways to save money, increase efficiency and generate income. Many councils are well on their way to achieving either or both of these things whether it be combining and sharing resources with another council, renting out office space to SME's or everything in between. Change is here and changes will continue to happen!

However, this isn't the end of collaboration and issues, with more powers continuing to be devolved to local councils and the creation of so called "super councils" but with no extra funding, it would appear that things will become more challenging before they get easier. This meeting will bring together senior leaders from across this sector to network with each other and discuss the current hot topics.

Key topics to be discussed include:

Challenges with combined IT systems and teams

How best to utilise Public Service Networks?

Overcoming organisational development and human resource issues

Dealing with an ever increasing population

Different ways to generate income

Collaborative working – People and assets

What role does technology have to play in cost savings and efficiency?

EXCELLENCE IN LOCAL GOVERNMENT

WEDNESDAY 21ST MARCH 2018

15.00 - 18.00

Hotel Check-in and Free Time

19.00 - 20.30

**Registration and Networking
Drinks Reception**

20.30 - 22.30

Networking Dinner

EXCELLENCE IN LOCAL GOVERNMENT

THURSDAY 22ND MARCH 2018

08.00 - 08.50

Registration, Tea, Coffee and Pastries

08.50 - 09.00

Chair's Welcome and Opening Remarks

09.00 - 09.30

How to embark on top down transformation



Adrian McCormick

Chief Officer -
Transformation &
Performance



During this presentation, Ade McCormick will talk about the work Dudley MBC is embarking on to improve the way it works and how it collaborates with other organisations.

09.30 - 10.00

Going Digital



Mark Adams-Wright

Director of
Technology Services

Areas to be covered include:

- What does going digital actually mean?
- Where to start when embarking on digital transformation
- Stake holder engagement
- Identifying the correct technology
- Building the "solution" around the users
- How to bring in other partners both public and private

This presentation will give a front line first hand viewpoint from a Top 100 CIO who has recent experience in both the public and private sectors.



Essex County Council

10.00 - 10.30



Andrew Grant

Chief Executive



Getting Entrepreneurial- Bringing a commercial mindset to the public sector

Aylesbury Vale District Council has long been leading the way when it comes to digital transformation but have also taken it a set further and incorporated it into their income generation strategy. They undertook a major shift in 2010 to cloud based infrastructure and were the first council the United Kingdom to adopt Amazon's Web Services. This has allowed the council to significantly reduce its office space which now means that the council generates income by renting this out to local business. This is just one way the council are generating income, Andrew Grant will talk about the culture shift it has taken within the organisation to create to get it thinking different. In addition, he will talk about other initiatives which have and haven't worked, what the council has learnt and what's next!

10.30 - 11.00

Tea and Coffee Break

11.00 - 12.00

Networking Meetings

12:00 - 12.30



Simon Machen

Corporate Director
Growth &
Regeneration



How to use planning and regeneration services to drive economic growth and generate income

The session will explore how local authorities can be more actively engaged in facilitating and driving economic growth in an increasingly competitive market place through shaping service delivery, commissioning from providers and becoming more commercially involved in delivering and financing physical regeneration. It will also look at how Peterborough has generated significant income through creatively trading services.

12.30 - 13.00

Case Study Presentation

13.00 - 14.00

Networking Lunch

14.00 - 14.30

Enabling multi organisational working



Andy Cole

Head of ICT



Dave and Andy will talk about how technology partnerships within Kent are providing a foundation for a regional infrastructure enabling shared services, service integration & new ways of working for public services across Local Government, Blue Light services, Higher Education / Further Education, NHS, Schools & Libraries.

Topics to be covered:

Identifying which stakeholders to engage with

How to ensure everyone gets out what they need

Delivering to plan but also being prepared for curveballs

Future proofing



Dave Lindsay

Head



14.30 - 15.00

Case Study Presentation

15.00 - 15.30

Tea and Coffee Break

15.30 - 16.15

Networking Meetings

16:15 - 16:45



Karen Phillips

**Director of
Environment &
Regeneration**



Strengthening Democracy and Public Service Excellence through new Local Government in NI

Karen Phillips will focus on collaboration as a mechanism to challenge peripherality – and cover the challenges that the North West region has faced as peripheral in NI, UK, Ireland and Europe, the resulting deprivation statistics. How as a new “super council” we recognised that the key to unlocking the potential of the region was to collaborate on a NW basis, both with Councils in Northern Ireland and uniquely with Donegal in the Republic of Ireland. Karen will discuss the work on that to date – NW fund, joint working, Brexit engagement etc and some of the successes including investment in infrastructure, EU funding for HUB / Greenways and business investment.

16.45 - 17:15



Mat Scalpello

**Applications
Development Manager**



Let's do Data Science!

At some point in the last few years every IT manager has been asked the question “Why aren't we using Big Data?”. What does that even mean?

At West Berkshire Council we have been exploring how we can use our datasets with Big Data tools to deliver insight for our organisation.

This presentation will explore what Big Data is and what it means in a Council context and look some of the tools available.

17:15 - 17:30

Chair's Closing Remarks and Finish