

INSTITUTE FOR RESPONSIBLE ONLINE AND CELLPHONE COMMUNICATION

Phone: (877) 295-2005 Fax: (240) 363-0070 Address: P.O. Box 1131 200 Walt Whitman Ave. Mount Laurel, NJ 08054-9998 Website: www.iroc2.org

TIPS FOR CREATING A DIGITAL CONSCIOUSNESS WITH PUBLIC AND PERMANENT®

- Watch This Video Clip on [YouTube](#) summarizing the Public and Permanent® message.
- It is important to explain clearly what Public and Permanent™ means when referring to digital tools and the World Wide Web.
 - **Public** - Everyone on the planet may have an opportunity to see what you are saying, doing and posting.
 - **Permanent** - There is no way to take the words or images (pictures, videos, etc) back once it is shared, it may be viewable on the World Wide Web forever.
- Discuss that digital devices are tools, and how our decision making with these tools determines whether our digital experience will be positive or negative.
- Talk about positive and responsible uses of digital tools and technologies (creating positive pictures, stories, songs, etc) and how positive decision making could be rewarded vs examples of abusing digital tools and technologies (inappropriate pictures, texts, etc) and the potential consequences of that abuse.
- Point out the many ways that our content (pics, texts, etc) can purposefully or accidentally "get out" and become public and permanent which is why we should NEVER digitally create something we are not OK becoming Public and Permanent.
- Some examples of how content becomes Public and Permanent® accidentally...
 - Lost Device
 - Stolen Device
 - Hacked Device
 - Pocket Dial, Text or Post
 - Accidental Post or Send to the Wrong Person or Social Platform
 - Send to a wrong number, email or contact
 - Reply All (instead of to a specific person)
 - Friend borrowing our device or viewing our social web page can see content and share it
 - Friends can share something we asked them to keep private with someone else

Before we create something digital,
despite our intent,
We must first be prepared,
for it to be Public and Permanent®!



Note: If a friend has our content on their device, any of the above bullets can also happen to *them* which creates even *more* ways for our content to get **out**!

There are millions of obvious and obscure ways for our content to "get out" because digital tools were designed to make sharing *easy*. If we are ok with what we are digitally creating becoming Public and Permanent® before we ever digitally create it, then we eliminate the chance of ever facing a self-inflicted digital challenge.

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MORE TIPS & TOOLS FOR TEACHING & SUPPORTING PUBLIC AND PERMANENT®

Watch Public and Permanent® Live Online – On Demand:

- **Parents:** Use promo code **parents** for a **50% discount** on access to the 1 Day Video On Demand channel to help your family and friends learn Public and Permanent® without attending a Live Event. [Enter On Demand Here](#)
 - Feel free to share this code with other families you feel should hear this message! *This promo code may not be used by for commercial purposes*



Discount Shopping:

- Use promo code **school** in the IROC2 Shop to save 10% on books, a DVD, and more:
 - Click Here to get started: <http://www.iroc2.org/3.html>
- Download our books from Amazon (*our promo code will not work on Amazon*).
 - Visit [Amazon](#) to review & download our books about responsible use of technology and safe online gaming (age ranges K – adult)



Make a Donation:

- As a self-funded nonprofit your donation goes a long way towards keeping our organization's message and mission alive.
- Whether it be \$1 or \$10 - a little from you goes a long way towards helping us teach Public and Permanent® to create a safer digital neighborhood.



You can make a small donation via [PayPal](#)

- Please share this link with your friends & family

Safety & Security:

- Suggested PC & Mobile Security and Parental Control Software: [Enter Here](#)

Social Media:

- Please follow us or perhaps provide a compliment about our programs.
 - Follow us on Facebook: Facebook.com/iroc2.org
 - Follow us on Twitter: @MyDigitalSafety

MORE TIPS & TOOLS FOR TEACHING & SUPPORTING PUBLIC AND PERMANENT®

Safe Gaming:

Commonly, bad people trick kids by posing as a child or a "friend" in the game they are playing. It is important that we tell a parent or trusted adult immediately if we feel like a stranger is trying to contact or trick us. Here are some tips and a book for grades 1 – 5 to help you and your family have fun & stay safe while gaming! Use promo code **School** for 10% off Cyman's Gaming Smarts and Dangers. Learn More About Safe Gaming [Here](#).

Create a Legacy Page:

iclopedia™ is the only place on the planet that offers you a way to create your own history - to control your own Legacy. At iclopedia you have an opportunity to use the power of a Public and Permanent® to create, update, share and archive your very own Legacy Page. Learn More: <http://iclopedia.com/>



More Resources:

IROC2.org

PublicandPermanent.com

[Your Digital Risk Assessment](#)

[Family Watchdog - Find a Sex Offender \(US\)](#)

[National Center for Missing & Exploited Children - Report an Incident of Abuse or Harassment](#)

Popular Sites and Apps

