



## **2018 TECH TITANS NOMINATION TECHNOLOGY ADOPTER**

The **Tech Titans Technology Adopter** award recognizes a company with U.S. headquarters in the DFW Metroplex whose core business is not a technology product for outstanding adoption and application of innovative technologies that successfully change and impacts business results.

### **Qualifications for award category:**

- The company's core business is not a technology product and/or service.
- The company leveraged new and/or innovative technologies to achieve meaningful and quantifiable business results.
- The new technologies benefit the company's customers, clients and/or employees.

### **As part of the selection process, nominations will be judged on the following criteria:**

- How the company/organization has leveraged these new and/or innovative technologies to achieve meaningful business results including quantification of the benefits. (50%)
- How these new and/or innovative technologies benefit company's/organization's customers, clients, and/or employees. (50%)

### **Award category judges' interview:**

- Nominees for this award have the possibility to be interviewed by the judges on June 27th between 8:30 am and 10:00 am. All nominees for this award should be informed of the potential for this interview.

**2018 Technology Adopter**

**1. Describe briefly the company's business and industry sector.**

**2. Describe the new and/or innovative technologies the company/organization has adopted to manage its business.**

**3. Describe how the company/organization has leveraged these new and/or innovative technologies to achieve meaningful business results including quantifications of the benefits. (50%)**

**4. Describe how these new and/or innovative technologies benefit the company's/organization's customers, clients and/or employees. (50%)**

**5. Additional comments related to nomination.**