



Rosemount High School Marching Band

Sponsorship Grid



	Corporate Partner	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Supporter
	\$50K	\$10K	\$5K	\$2500	\$1000	\$500	\$250
Band Performance at Company Event							
To be arranged with band directors, must be in-season							
Marching band performance	X	X					
Ensemble band performance			X				
Newspaper Advertisement Acknowledging Support							
Pioneer Press (#1 in Dakota County) or Sun This Week (12,700 weekly circ.)							
Pioneer Press Ad (name/logo size determined by level)	X	X	X				
Sun This Week Ad (name/logo size determined by level)	X	X	X	X	X	X	X
Season Show Shirts							
Worn by band in State Fair & Leprechaun Days Parades (seen by 10,000+)							
Worn by 600+ family members at Band of America and all shows (seen by 10,000+)							
Company name/logo on sleeve	X						
Company name/logo on back		X					
Banner Displayed at Home Show and Home Football Games							
Home Show draws 5,000 - Football games draw 5,000/game							
Company name/logo prominently featured	X						
Company name/logo featured		X					
Company name/logo included (size determined by level)			X	X	X		
Company name listed (print size determined by level)						X	X
Advertisement in Home Show & Concert Programs							
Home Show draws 5,000 people / Concerts draw 1,200 people							
Full-page back cover ad and recognition on front cover	X						
Full-page ad on inside covers or centerfold		X					
Full-page ad			X	X			
Half-page ad					X		
Quarter-page ad						X	
Eighth-page ad							X
Company Name/Logo on Marching Band Semi-Trailer							
Seen year-round in school parking lot and travels to shows across the region							
Approx. 24" x 24" on rear doors	X						
Approx. 18" x 18" on rear doors		X					
Approx. 12" x 12" on rear doors			X				
Company Name/Logo on RHS Band Website							
Click-through company name/logo featured on website	X	X	X				
Name/logo recognition				X	X	X	X
NYC Macy's Apparel Promotion							
May be seen in morning show crowds, parade attendees, and TV audience (millions)							
Logo on gold hats given to 500+ RHS friends/family going to the parade	X						
Retail Promotion							
Promoted to 500+ band members, families, and friends							
Special shopping/dining night/day promotion	X	X	X	X	X		
Other Recognition							
Announcement of sponsorship at home football games	X	X	X				
Invitation to and recognition at year-end band banquet	X	X	X	X			

Sponsorship Level Summary

Corporate Partner (\$50,000)

Marching band performance at company event
 Name/logo featured in Pioneer Press ad
 Name/logo featured in Sun This Week ad
 Name/logo on sleeve of season show shirt
 Name/logo prominently featured on banner at home show and home football games
 Full-page back-cover ad & recognition on front of home show and concert programs
 Name/logo on marching band semi-trailer (approx. 24" x 24")
 Recognition on RHS Band website with click-through to company website
 NYC Macy's apparel promotion with logo on gold hats
 Retail promotion night/day amongst band families
 Invitation to and recognition at year-end band banquet
 Announcement of sponsorship at home football games

Diamond Sponsor (\$10,000)

Marching band performance at company event
 Name/logo included in Pioneer Press ad (larger than Platinum level)
 Name/logo included in Sun This Week ad (larger than Platinum level)
 Name/logo on back of season show shirt
 Name/logo featured on banner at home show and home football games
 Full-page ad on inside covers or centerfold of home show and concert programs
 Name/logo on marching band semi-trailer (approx. 18" x 18")
 Recognition on RHS Band website with click-through to company website
 Retail promotion night/day amongst band families
 Invitation to and recognition at year-end band banquet
 Announcement of sponsorship at home football games

Platinum Sponsor (\$5,000)

Ensemble band performance at company event
 Name/logo included in Pioneer Press ad (larger than Gold level)
 Name/logo included in Sun This Week ad (larger than Gold level)
 Name/logo on banner at home show and home football games (larger than Gold level)
 Full-page ad in home show and concert programs
 Name/logo on marching band semi-trailer (approx. 12" x 12")
 Recognition on RHS Band website with click-through to company website
 Retail promotion night/day amongst band families
 Invitation to and recognition at year-end band banquet
 Announcement of sponsorship at home football games

Please detach the pledge slip below and submit with the student or volunteer. (Or email Stephanie Abraham at Stephanie.Abraham@charter.net)

Yes! I want to sponsor the hard-working students of the Rosemount High School Marching Band!

Company: _____
 Contact Person: _____
 Phone: _____
 Email: _____

A parent volunteer will follow-up to confirm your sponsorship and arrange details.

Payments are requested within 30 days, checks payable to "District 196 Foundation - RHS"

Send payments to: Rosemount High School Marching Band, c/o Bo Hoover, 3335 142nd St. W., Rosemount, MN 55068

Gold Sponsor (\$2,500)

Name/logo included in Sun This Week ad (larger than Silver level)
 Name/logo on banner at home show and home football games (larger than Silver level)
 Full-page ad in home show and concert programs
 Recognition on RHS Band website
 Retail promotion night/day amongst band families
 Invitation to and recognition at year-end band banquet

Silver Sponsor (\$1,000)

Name/logo included in Sun This Week ad (larger than Bronze level)
 Name/logo on banner at home show and home football games (larger than Bronze level)
 Half-page ad in home show and concert programs
 Recognition on RHS Band website
 Retail promotion night/day amongst band families

Bronze Sponsor (\$500)

Name listed in Sun This Week ad (larger than Supporter level)
 Name on banner at home show and home football games (larger than Supporter level)
 Quarter-page ad in home show and concert programs
 Recognition on RHS Band website

Supporter (\$250)

Name listed in Sun This Week ad
 Name on banner displayed at home show and home football games
 Eighth-page ad in home show and concert programs
 Recognition on RHS Band website



- Sponsorship Level: [] Corporate Partner (\$50,000)
 (select "X" one) [] Diamond Sponsor (\$10,000)
 [] Platinum Sponsor (\$5,000)
 [] Gold Sponsor (\$2,500)
 [] Silver Sponsor (\$1,000)
 [] Bronze Sponsor (\$500)
 [] Supporter (\$250)