



**SMALL BUSINESS
UNIVERSITY**

Dakota County Regional Chamber of Commerce

Learn. Network. Excel.

SEPTEMBER 22, 2016 | LOST SPUR GOLF & EVENT CENTER

This day-long seminar will feature a keynote speaker, lunch and breakout sessions on topics that are important to small businesses. Topics may include creating marketing plans, attracting and retaining workforce, leadership development, social media, creating business plans, cyber security, how to network, time management, public/media relations, employee engagement and more.

Dakota County Regional Chamber of Commerce is the influential voice to champion economic growth for business. Investing in Small Business University can help your company's bottom line by providing you brand engagement, business development opportunities as well as expanding your connections with people who lead, influence, and make an impact in Dakota County and beyond. Join us in providing a platform to help small business leaders continue to grow and innovate within our communities.



Contact:
Emily Corson
651.288.9202
ecorson@dcrchamber.com

Dakota County Regional Chamber of Commerce
3352 Sherman Court, Suite 201
Eagan, MN 55121
dcrchamber.com



2016 Event Sponsorship Opportunities

Thursday, September 22
9:30 a.m. to 3:00 p.m.
Lost Spur Golf & Event Center

Presenting
\$5,000

Premier
\$2,500

Associate
\$1,250

Supporting
\$500

Partner
\$250

Specialty*
\$Varies

Event

Complimentary tickets	8	6	4	2	1	1
Inclusion on program	Logo	Logo	Logo	Name	Name	Name
Logo on all event signage	x	x	x	x	x	x
Sponsor ribbons for company representatives	x	x	x	x	x	x
Company name mentioned at podium	x	x	x	x		
Promotional table at event	8'	8'				
Inclusion on scrolling PowerPoint	Logo	Logo	Logo	Name	Name	Name
Event title inclusion: "Presented by (Name)"	x					
Full-page advertorial feature within event program	x					
Ability to place item(s) on each table	x	x				
Ability to greet guests from podium (5 minutes)	x					

Marketing

Inclusion on printed invitation (Deadline July 15)	Logo	Logo	Logo	Name	Name	Name
Inclusion on event website promotions	Logo	Logo	Logo	Name	Name	Name
Inclusion on electronic invitations	Logo	Logo	Logo	Name	Name	Name
Company name mentioned in any pre and post event press	x	x	x	x		
Listed on attendee diplomas	Logo	Logo	Name			
Complimentary weekly update ad	x	x				
Company name mentioned on social media	x	x	x			
Electronic attendee list (excluding email addresses)	x	x	x			

* Specialty Sponsorships Available: Communications, Dessert, Photography, etc. Benefits listed are the minimum and can be customized based on the value of the items and/or services donated.

Sponsorship: _____

Name: _____

Company: _____

Email: _____

Payment Amount \$ _____ Method (Circle One)

Check Cash Card (Visa/Mastercard/Discover)

Number: _____ Exp: ____/____ Sec Code: _____

Signature: _____

Please return to:

Dakota County Regional Chamber

3352 Sherman Court, Suite 201

Eagan, MN 55121

Fax to 651.452.8978

OR email to ecorson@dcrchamber.com