



# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
**NEWS MEDIA & PUBLICATION**



**Ivy Quon was selected to serve in the new position of Executive VP Product Development & Export Sales for Zacky Farms**



Ivy Quon, a long-term employee of Zacky Farms, was selected by the Board of Directors to serve in the newly created position of Executive VP Product Development & Export Sales. Ivy started with the Company in 1990 as the Assistant Credit Manager and was promoted on multiple occasions to her most recent position of Sr. VP Marketing & Administration. Ivy's accomplishments in expanding Zacky Farms' export markets and product lines make her a perfect fit. Ivy's commitment in this new position will include a focus on innovative product lines and packaging to create growth and development within Zacky Farms.

Ivy will continue to be responsible for customer relations regarding Food Safety and Quality Assurance. Ivy is headquartered in the Zacky Farms Crossroads office, located in the City of Industry.

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Lillian Zacky stated: “Congratulations Ivy on your new position. To say you are well qualified in this new role is an understatement. Your focus on new products will continue to be an important component of the future growth and success of Zacky Farms. Your appointment with regard to export sales is a reflection of the dedication that you have had in growing Zacky Farms export business.

I have no doubt as you continue to grow in the future (as you have in the past) with your many contributions to Zacky Farms, we will grow with you.”

To learn more about Zacky Farms, a National Woman Business Owner Certified business, visit our website at [ZackyFarms.com](http://ZackyFarms.com)

