





**#1 Worry** of families with children.  
Only 13% of families are saving for college.

Gallup 2001-2015 Economy and Personal Finance Survey. Sallie Mae, "How Americans Pay for College 2014."

  
The **Opportunity**  
WHY 529

College is **Expensive**

FOUR YEARS OF COLLEGE - NATIONAL AVERAGE  
(TUITION, FEES, ROOM & BOARD)

YEARS	PUBLIC IN-STATE	PUBLIC OUT-OF-STATE	PRIVATE
TODAY (2016)	\$86,589	\$152,451	\$195,548
IN 5 YEARS	\$110,514	\$194,568	\$248,323
IN 10 YEARS	\$141,047	\$248,323	\$318,531
IN 18 YEARS	\$208,390	\$366,886	\$470,615

SOURCE: COLLEGE BOARD'S "2016 TRENDS IN COLLEGE PRICING." BASED ON A HYPOTHETICAL 5% INFLATION RATE. FIGURES ARE BASED ON AN ESTIMATED AVERAGE OF CURRENT STUDENT EXPENSES INCLUDING TUITION, FEES, ROOM AND BOARD.

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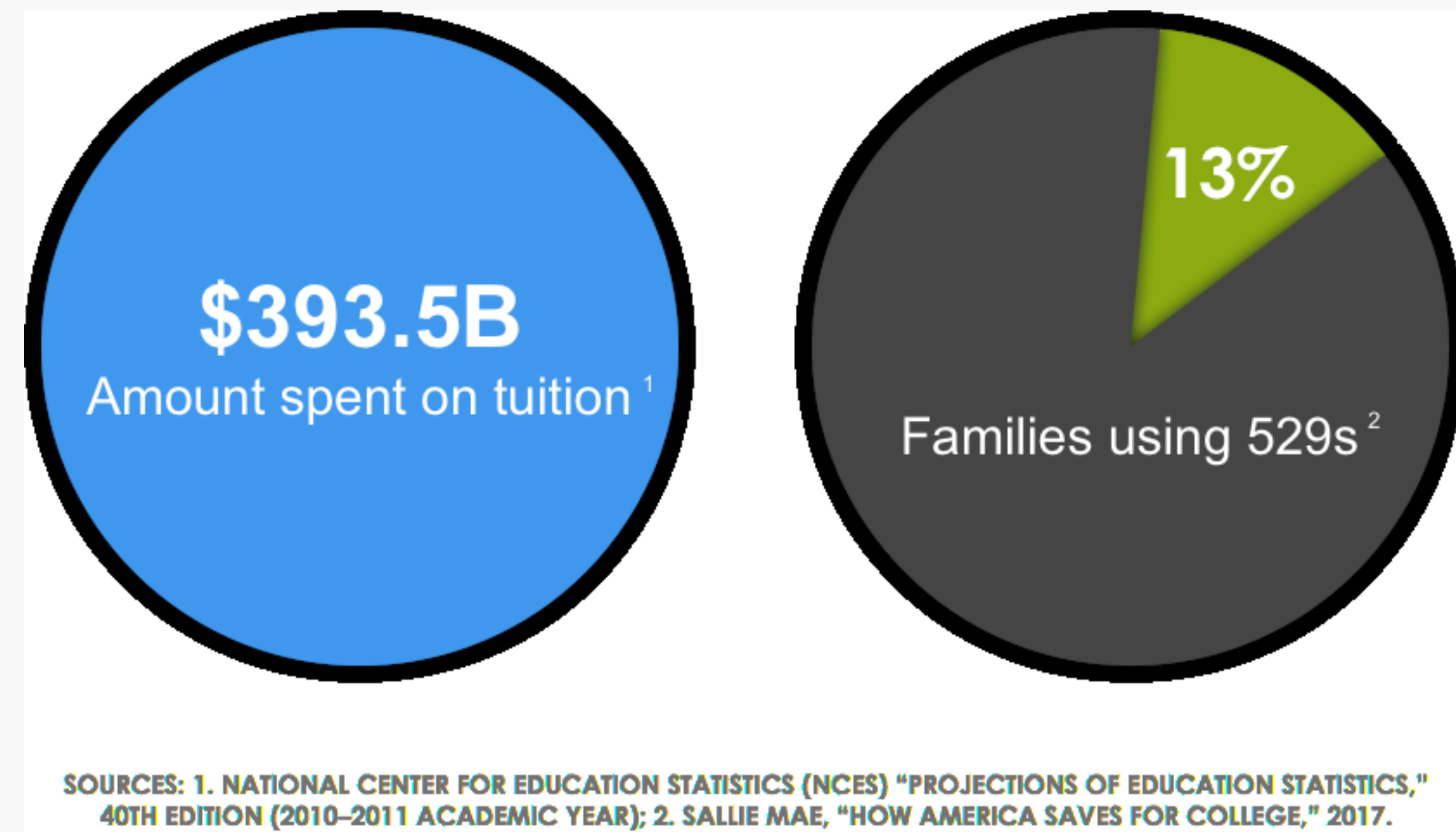
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## Overlooked Opportunity?

COLLEGEINVEST

How many people are still not using 529 plans?



# Who We **Are**

COLLEGEINVEST



## One of the most diverse programs in the nation.

Four distinct college plans with 31 investment options to meet the unique saving styles of Coloradans.

### SCHOLARS CHOICE



Advisor Sold, Top 10  
5 & 10-yr performance.

### DIRECT PORTFOLIO



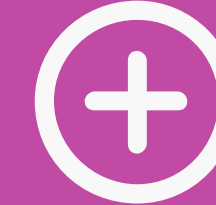
Index-Based Investing.

### SMART CHOICE



Insured.

### STABLE VALUE PLUS



Guaranteed  
Fixed-Income 2.59%.

#### PLAN MANAGERS:

- Legg Mason, Vanguard, FirstBank, and Brighthouse Financial, formerly known as MetLife.