

Preliminary Agenda

November 19

11:00am – 5:00pm **Registration**

3:00pm – 3:30pm **Welcoming Remarks**

3:30pm – 5:00pm **Opening Keynote “Elect-tyle Dysfunction”**

SPEAKER: Michael Reagan, *Author & Political Consultant*

6:30pm – 9:00pm **Reception & Dinner**

November 20

8:30am – 9:45am **Breakfast & General Session
Workforce Development & Investing in America**

SPEAKERS: Cindi Marsigio, *Vice President US Manufacturing, Walmart Stores, Inc.*
Senator Mark Norris (*R-TN*)

10:00am – 11:15am **Breakout Sessions (2)
The Digital Age of Constituent Communication**

Social media – Twitter, Facebook, blogs, Google+, Snapchat, Instagram – has become a critical tool enabling legislators to communicate with their constituents. This session will help explain and highlight the importance of social media for state policymakers. Our panelists will provide some best practices for managing various social media platforms, how to build your base, walk through some key functions of these platforms and also highlight some of the new live video streaming networks.

SPEAKERS: Dayna Geldwert, *Politics & Government Outreach, Instagram*
Representative Mia McLeod (*D-SC*)
Kevin Nichols, *Founder/President, The Social Engineering Project, Inc.*
Representative Jason Saine (*R-NC*)

**Targeted Tax Incentives vs. Comprehensive Tax Reform:
What Works Best for Economic Development?**

In general, there is an increasingly robust debate about the utility of targeted tax incentives, and organizations across the political spectrum are weighing in. Many states are introducing and considering tax incentive review laws. Hear from experts in the field as they explore what these bills do, which ones made significant progress, and what happens when incentives are removed.

SPEAKERS: Senator Phil Berger (*R-NC*) -*INVITED*-
Bill Fox, *Professor, University of Tennessee* -*INVITED*-
Fiona Ma, *Chairwoman, California Board of Equalization* -*INVITED*-
Liz Malm, *Senior Tax Policy Analyst and Economist, MultiState Associates Inc.*

November 20

11:30am – 12:30pm **General Session – “State of the States”**

SPEAKERS: Scott Pattison, *Executive Director, NGA*
Bipartisan panel of Governors

12:45pm – 2:30pm **SGAC Committee Meetings**

Evening Free

November 21

7:30am – 9:00am **Breakfast & General Session US/Cuba Relations**

SPEAKERS: Carlos Echeverria, *Managing Partner, InterLex Bufete Echeverria*
 Mark Entwistle, *Former Canadian Ambassador to Cuba -INVITED-*
 Al Fox, *Founder and President, Alliance for Responsible Cuba Policy -INVITED-*

9:15am – 10:30am **Breakout Sessions (3)**

State-Run Retirement Savings Programs: Pros & Cons

Many states are considering or already passed legislation to create or study the creation of state-sponsored retirement savings programs for private sector workers. Studies show that some workers are not saving enough for a secure retirement. Panelists will discuss currently available plans, state proposals and the impact on employers.

SPEAKERS: John Chiang, *California State Treasurer*
 Allan Zaremborg, *President & CEO, California Chamber of Commerce*

The Reauthorization of TSCA: What Does it all Mean?

An increasing number of states have enacted laws regulating chemicals in commerce. The patchwork of state chemical management laws has impacted consumers, manufacturers and retailers. Earlier this year, TSCA reform legislation was signed into law that will impact states in various ways, including preemption. This session will examine the new law and the close partnerships that will be needed between the federal government, state legislators and regulators, and industry to successfully implement and comply with the new law.

SPEAKERS: Ross Eisenberg, *National Association of Manufacturers -INVITED-*
 Representative Debra Heffernan (*D-DE*)
 Jack Pratt, *Environmental Defense Fund -INVITED-*

Alzheimer's – A Looming Public Health Crisis

Alzheimer's is the 6th leading cause of death and the only disease among the top 10 in America that cannot be prevented, cured or even slowed. Medicare and Medicaid are expected to cover \$160 billion, or 68 percent, of the total health care and long-term care payments for people with Alzheimer's disease and other dementias. Learn from policy experts how state governments can anticipate the demands of long-term care on their Medicaid budgets while scientists continue to seek methods of treatment, prevention, and, ultimately, a cure.

SPEAKERS: Randi Chapman, *Director of State Affairs, Alzheimer's Association*
 Tara Ryan, *Vice President, State Advocacy, PhRMA*
 Matt Salo, *State Medicaid Directors Association*

10:45am – 12:00pm General Session – Opioid Epidemic

The Opioid Epidemic is claiming more lives in the country than drunken drivers, homicides, or car crashes. Stakeholders face difficulties balancing access to opiates for those with legitimate medical needs while encouraging proliferation of prevention, education, and treatment paradigms. Add all of that with the emotional toll on stressed family members and you have the makings of a nightmare. Join the panel to discuss how states are addressing this issue.

SPEAKERS: Josh Bolin, *Associate Executive Director, National Association of Boards of Pharmacy*
 Mary Bono, *Principal FaegreBD Consulting -INVITED-*
 Attorney General Mike DeWine (OH) *-INVITED-*

12:30pm Social Activities**III Golf Tournament**

In our fifth year of partnering with Tee It Up for The Troops, The Monarch Beach Golf Links, a premier venue in Dana Point, will treat you to the best the game has to offer. Rental equipment is available by contacting the Club at (949) 240-8247.

COST: \$250 includes transportation and a boxed lunch

III Cooking with the Master

This two-hour organic cooking experience will take place with the Ritz-Carlton master chef. Start with a tour of the garden where you will pick herbs and vegetables necessary for your culinary experience. Chef will lead the group in cooking a unique meal that is both fresh and delicious! This event has a 10-person minimum.

COST: \$300

III Wine Tour

Come explore two beautiful California wineries. Enjoy five amazing wines at a private estate winery located in back bay Newport Beach that features 4 acres of stunning vineyards and a wine cave. Then travel to an urban winery in lovely Laguna Canyon where two Canadian brothers have mastered their craft. You will taste 7 wines and meet the winemakers. Take a tour of the facility to see grapes being fermented, pressed, and wine bottled and aged. Learn from the best how these two masters create world class 90+ rated California wines.

COST: \$250 includes transportation, wine tastings and a boxed lunch

7:00pm – 9:00pm Dinner & Entertainment**November 22****8:30am – 9:00am Breakfast****9:00am – 10:00am Closing Keynote “Election Wrap-Up”**

SPEAKER: Larry Sabato, *Founder & Director of the University of Virginia’s Center for Politics, and Sabato’s Crystal Ball*